NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING OCTOBER 23, 1983

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	WORLD SERIES GAME #1(S)	27.7	23,210
2	WORLD SERIES GAME #2(S)	26.8	22,460
3	SIMON & SIMON	26.4	22,120
4	DYNASTY#	25.0	20,950
5	MAGNUM, P.I.	23.9	20,030
5	WORLD SERIES GAME #3(S)	23.9	20,030
7	A TEAM	23.6	19,780
8	DALLAS	23.5	19,690
9	NBC MONDAY NIGHT MOVIES	23.3	19,530
10	FALL GUY#	23.0	19,270
11	60 MINUTES	22.7	19,020
12	COUNTRY MUSIC AWARDS(S)	22.6	18,940
13	AFTERMASH	21.9	18,350
14	HOTEL#	21.4	17,930
14	SCARECROW & MRS. KING	21.4	17,930
16	WORLD SERIES GAME #5(S)	21.0	17,600
17	FALCON CREST	20.8	17,430
18	ABC NFL FOOTBALL SPECIAL(S)	20.7	17,350
19	LOVE BOAT	20.4	17,100
20	KNOTS LANDING	20.1	16,840
21	HILL STREET BLUES	19.6	16,420

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	A TEAM	18.2	40,010
2	SIMON & SIMON	17.1	37,730
3	WORLD SERIES GAME #1(S)	16.4	36,230
4	FALL GUY#	16.2	35,770
5	WORLD SERIES GAME #2(S)	15.7	34,550
6	SCARECROW & MRS. KING	15.5	34,090
7	MAGNUM, P.I.	15.4	34,030
8	DYNASTY#	15.4	33,930
9	KNIGHT RIDER	15.3	33,770
10	DALLAS	15.0	33,000
11	NBC MONDAY NIGHT MOVIES	14.9	32,900
12	LOVE BOAT	14.7	32,270
13	COUNTRY MUSIC AWARDS(S)	14.5	31,950
14	60 MINUTES	14.5	31,830
15	AFTERMASH	14.2	31,250
16	NBC SUNDAY NIGHT MOVIE	13.9	30,710
17	SILVER SPOONS	13.9	30,650
18	THREE'S COMPANY#	13.8	30,300

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DYNASTY#	22.5	19,650
2	SIMON & SIMON	21.4	18,760
3	DALLAS	21.0	18,360
4	COUNTRY MUSIC AWARDS(S)	20.7	18,090
5	NBC MONDAY NIGHT MOVIES	20.4	17,830
6	FALL GUY#	18.5	16,200
7	KNOTS LANDING	17.9	15,680
8	60 MINUTES	17.6	15,430
9	AFTERMASH	17.5	15,270
10	SCARECROW & MRS. KING	17.3	15,140
11	MAGNUM, P.I.	17.3	15,110
12	FALCON CREST	17.1	14,950
13	JEFFERSONS	16.8	14,690
14	HOTEL#	16.3	14,230
15	A TEAM	15.9	13,950
16	LOVE BOAT	15.8	13,860

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	WORLD SERIES GAME #1(S)	24.0	18,900
2	WORLD SERIES GAME #2(S)	22.5	17,750
3	WORLD SERIES GAME #3(S)	20.2	15,900
4	ABC NFL FOOTBALL SPECIAL(S)	19.9	15,700
5	NFL MONDAY NIGHT FOOTBALL	18.8	14,830
6	WORLD SERIES GAME #5(S)	17.4	13,700
7	60 MINUTES	16.8	13,260
8	SIMON & SIMON	16.8	13,250
9	CBS NFL FOOTBALL GAME 1	16.0	12,590
10	WORLD SERIES PRE GAME #1(S)	15.8	12,440
11	A TEAM	15.8	12,430
12	ABC SUNDAY NIGHT MOVIE#	15.6	12,310
13	FALL GUY#	15.6	12,270
14	HILL STREET BLUES	15.5	12,260
15	MAGNUM, P.I.	15.3	12,100
16	NFL FOOTBALL GAME 2-NBC#	15.0	11,830
17	COUNTRY MUSIC AWARDS(S)	14.5	11,420
18	CBS NFL FOOTBALL POST#	14.3	11,250
19	DYNASTY#	13.9	11,000
20	NBC SUNDAY NIGHT MOVIE	13.8	10,850
21	AFTERMASH	13.7	10,800
22	WORLD SERIES GAME #4(S)	13.6	10,760
23	SCARECROW & MRS. KING	13.4	10,570

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING OCTOBER 23, 1983

NIELSEN AVERAGE AUDIENCE

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	NBC MONDAY NIGHT MOVIES	20.9	11,490
2	DYNASTY#	19.9	10,930
3	SIMON & SIMON	19.2	10,560
4	COUNTRY MUSIC AWARDS(S)	18.2	10,030
5	FALL GUY#	17.4	9,560
6	HILL STREET BLUES	16.9	9,290
7	A TEAM	16.8	9,240
8	NBC SUNDAY NIGHT MOVIE	16.5	9,050
9	DALLAS	16.1	8,840
10	SCARECROW & MRS. KING	15.8	8,660
11	KNOTS LANDING	15.7	8,620
12	AFTERMASH	15.5	8,510
13	REMINGTON STEELE	15.2	8,340
14	CHEERS	14.1	7,730
15	MAGNUM, P.I.	13.8	7,560
16	KNIGHT RIDER	13.3	7,310

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS	30.5	8,210
2	60 MINUTES	27.5	7,390
3	SIMON & SIMON	25.9	6,960
4	COUNTRY MUSIC AWARDS(S)	25.7	6,900
5	JEFFERSONS	25.2	6,790
6	FALCON CREST	25.2	6,770
7	DYNASTY#	25.0	6,730
8	ONE DAY AT A TIME	24.9	6,700
9	WORLD SERIES GAME #1(S)	23.8	6,410
10	MAGNUM, P.I.	23.8	6,390
11	WORLD SERIES GAME #2(S)	23.5	6,320
12	ALICE	23.2	6,230
13	TRAPPER JOHN, M.D.	23.0	6,200
14	GOODNIGHT, BEANTOWN	23.0	6,190
15	KNOTS LANDING	22.2	5,960
16	LOVE BOAT	22.0	5,920
17	HOTEL#	21.5	5,780
18	WORLD SERIES GAME #3(S)	21.4	5,760
19	MISSISSIPPI	21.3	5,730

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	WORLD SERIES GAME #1(S)	20.3	10,790
2	ABC NFL FOOTBALL SPECIAL(S)	18.8	9,990
3	NFL MONDAY NIGHT FOOTBALL	17.8	9,480
4	WORLD SERIES GAME #2(S)	17.5	9,300
5	HILL STREET BLUES	17.1	9,090
6	ABC SUNDAY NIGHT MOVIE#	16.6	8,820
7	A TEAM	16.2	8,620
8	NBC SUNDAY NIGHT MOVIE	15.8	8,420
9	CBS NFL FOOTBALL POST#	15.6	8,300
10	FALL GUY#	15.6	8,290
11	WORLD SERIES GAME #3(S)	15.3	8,150
12	CBS NFL FOOTBALL GAME 1	15.1	8,020
13	SIMON & SIMON	15.0	8,000
14	NFL FOOTBALL GAME 2-NBC#	14.0	7,420
15	HARDCASTLE & MCCORMICK	13.8	7,320
16	MAGNUM, P.I.	13.5	7,180
17	COUNTRY MUSIC AWARDS(S)	13.5	7,160
18	WORLD SERIES GAME #5(S)	13.3	7,060
19	NBC MONDAY NIGHT MOVIES	13.3	7,050
20	WORLD SERIES PRE GAME #1(S)	13.0	6,920
21	60 MINUTES	12.8	6,810
22	KNIGHT RIDER	12.7	6,780

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	WORLD SERIES GAME #2(S)	33.8	6,920
2	WORLD SERIES GAME #1(S)	31.6	6,480
3	WORLD SERIES GAME #3(S)	31.5	6,460
4	WORLD SERIES GAME #5(S)	26.4	5,410
5	60 MINUTES	26.3	5,390
6	WORLD SERIES GAME #4(S)	22.5	4,610
7	WORLD SERIES PRE GAME #1(S)	21.4	4,390
8	ABC NFL FOOTBALL SPECIAL(S)	21.1	4,330
9	SIMON & SIMON	21.1	4,320
10	WORLD SERIES PRE GAME #2(S)	21.0	4,300
11	MAGNUM, P.I.	20.5	4,200
12	WORLD SERIES PRE GAME #3(S)	20.0	4,100
13	NFL MONDAY NIGHT FOOTBALL	19.7	4,040
14	DYNASTY#	18.8	3,850
15	ALICE	18.7	3,840
15	DALLAS	18.7	3,840
17	NEWHART#	17.9	3,670
17	ONE DAY AT A TIME	17.9	3,670
19	COUNTRY MUSIC AWARDS(S)	17.9	3,660
20	HOTEL#	17.8	3,650
21	JEFFERSONS	17.7	3,630
22	AFTERMASH	17.6	3,600
23	T.J. HOOKER	17.2	3,520
24	GOODNIGHT, BEANTOWN	16.7	3,420

CONT'D

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING OCTOBER 23, 1983

NIELSEN AVERAGE AUDIENCE

MEN 18-49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
CONT'D			
25	CBS NFL FOOTBALL GAME 1	16.4	3,370

NOTES

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND OCT. 1983 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•EVENING																										
A TEAM	4	205	208	A	23.6	36	1978	2023	631	257	706	263	467	410	346	201	629	265	435	368	285	164	290	108	398	267
TUE. 8.00P 60 NBC A		99	99	B	23.9	37	2003	2020	619	259	691	247	449	410	335	208	661	265	447	390	305	182	281	93	387	256
8.00 - 8.30				A	22.7	35	1902	1977	621	256	698	259	449	394	338	211	605	259	413	336	267	166	281	105	393	255
8.30 - 9.00				A	24.5	36	2053	2061	637	256	711	266	482	428	352	190	648	270	456	396	299	161	299	112	403	276
ABC NEWSBRIEF-M-F	20	189	187	A	15.5	25	1299	1694	669	277	747	236	391	359	328	295	647	216	366	356	304	228	134	58	166	115
MON. 8.58P 1 ABC N		96	95	B	15.8	25	1324	1674	705	297	785	268	457	411	358	273	589	214	362	333	273	185	141	79	159	108
1 TU & W 8.12P 1																										
1 THU. 9.58P 1																										
1 FRI. 8.11P 1																										
2 TUTHF 9.58P 1																										
2 WED. 10.36P 1																										
ABC NEWSBRIEF-SAT.	4	194	196	A	17.9	30	1500	1859	744	261	824	290	456	401	344	318	581	230	364	320	229	178	205	132	249	184
SAT. 9.58P 1 ABC N		95	96	B	20.2	34	1693	1735	739	293	830	240	424	401	380	356	498	161	288	262	234	184	191	132	216	170
ABC NEWSBRIEF-SUN.	4	193	198	A	21.7	35	1818	1608	481	175	518	219	352	270	230	143	936	391	614	546	434	256	103	34^	51^	30^
1 SUN. 9.40P 1 ABC N		97	98	B	21.3	33	1785	1643	560	233	608	246	424	339	283	159	847	363	568	495	383	223	124	58	64	39
2 SUN. 10.59P 6																										
ABC NFL FOOTBALL SPECIAL(S)			206																							
- 2 SUN. 9.00P 119 ABC SE			99	A	20.7	36	1735	1532	426	172	457	176	314	267	227	121^	906	353	576	551	436	250	113^	34^	56^	39^
& 11.05P 108																										
9.00 - 9.30				A	19.9	28	1668	1644	467	208	517	194	352	327	260	135^	899	317	559	526	440	273	130^	38^	98^	73^
9.30 - 10.00				A	22.3	32	1869	1612	454	190	495	192	342	293	240	131	925	345	586	571	448	261	128	31v	64^	45^
10.00 - 10.30				A	22.5	32	1886	1616	480	186	519	225	377	314	239	116^	898	341	562	588	436	252	138	47^	61^	45^
10.30 - 11.00				A	22.5	33	1886	1597	473	174	505	203	352	294	233	129	908	340	571	578	444	260	125	45^	59^	36^
11.00 - 11.30				A	19.8	34	1659	1559	437	158	472	199	329	248	215	125^	947	410	629	548	431	247	94^	29v	46^	24v
11.30 - 12.00				A	20.0	41	1676	1504	400	184	428	157	293	237	234	116^	946	376	605	555	482	243	85^	25v	45^	28v
12.00 - 12.30				A	19.4	48	1626	1362	319	125^	326	103^	206	185	186	102^	896	380	579	520	418	231	102^	30v	38^	27v
12.30 - 1.00				A	18.2	52	1525	1290	327	137^	335	106^	210	201	189	108^	818	328	522	503	375	222	99^	29v	38v	27v
ABC SPORTS UPDATE-SAT	4	195	199	A	17.1	29	1433	1768	677	244	759	214	380	366	350	336	628	207	340	324	303	233	118	78^	263	173
SAT. 8.58P 1 ABC SN		96	99	B	17.0	30	1425	1783	677	265	754	198	387	393	371	322	581	187	328	310	289	210	147	102	301	206
ABC SPORTS UPDATE-SUN	4	196	188	A	17.7	26	1483	1778	653	266	718	293	472	432	350	192	729	292	523	464	373	174	157	65^	174	126
1 SUN. 8.15P 1 ABC SN		97	96	B	17.2	26	1441	1820	660	298	734	302	486	431	346	204	711	293	502	446	364	171	146	62	229	145
2 SUN. 8.32P 1																										
ABC SUNDAY NIGHT MOVIE	3	202		A	18.3	28	1534	1764	694	222	742	255	442	439	411	208	802	316	575	503	428	199	123^	52^	97^	77^
1 SUN. 8.44P 108 ABC FF		99		B	18.5	29	1550	1709	716	318	779	289	530	475	402	196	700	321	511	430	313	157	148	91	82	58
8.30 - 9.00				A	15.9	23	1332	1869	664	231	729	256	428	409	421	211	798	333	568	493	402	200	187	90^	155^	112^
9.00 - 9.30				A	18.8	28	1575	1816	679	186	734	246	422	444	403	212	810	316	572	487	428	209	164	80^	108^	85^
9.30 - 10.00				A	18.4	28	1542	1706	708	209	754	237	447	462	437	205	778	292	558	493	433	193	101^	45^	73^	61^
10.00 - 10.30				A	18.9	30	1584	1742	712	265	751	279	465	438	404	202	824	331	599	531	439	197	82^	18v	85^	71^
ABC WORLD NEWS TONIGHT	20	196	202	A	9.8	19	821	1476	690	232	739	172	348	341	380	326	577	148	298	290	283	248	48^	14v	112	70
M-F 6.30P 30 ABC N		97	98	B	9.7	19	813	1471	698	252	758	181	359	350	369	340	569	158	291	280	271	244	49	18	95	57
ABC WRLD NEWS TONIGHT-SUN	3		153	A	8.8	15	737	1453	609	241^	737	136^	252^	297^	271^	426	603	151^	312^	305^	298^	250^	63v	LT	50v	37v
2 SUN. 6.30P 30 ABC N			85	B	7.3	14	612	1674	651	205	758	172	308	323	300	395	767	298	427	287	295	298	41	16	108	60
AFTERMASH	4	198	199	A	21.9	31	1835	1703	753	273	832	299	465	451	351	310	588	208	359	341	284	196	168	86	115	90
MON. 9.00P 30 CBS CS		99	99	B	26.4	38	2212	1760	786	291	865	331	511	454	349	303	585	242	366	333	262	178	177	88	133	88

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
ALICE																										
1 SUN. 8.20P 30 CBS CS	4	200	201	A	17.0	25	1425	1672	761	247	836	222	339	313	323	438	582	141	266	249	264	269	129	61^	125	90
2 SUN. 8.00P 30		99	99	B	17.7	26	1483	1603	730	284	800	221	337	317	326	404	543	151	250	232	245	248	111	66	149	96
BENSON																										
2 FRI. 8.00P 30 ABC CS	5		201	A	15.8	27	1324	1798	659	253	816	235	379	354	376	349	592	218	381	336	257	180	96^	42v	294	240
			98	B	14.8	27	1240	1665	740	298	855	277	460	421	354	337	501	156	264	245	226	203	110	65	199	133
BOONE	4	205	200	A	11.2	17	939	1782	714	231	857	240	449	368	387	358	540	155	321	275	266	194	152	90^	233	160
MON. 8.00P 60 NBC GD		99	97	B	10.8	16	905	1766	719	235	834	223	435	367	380	352	553	162	327	288	278	189	152	92	227	148
8.00 - 8.30				A	10.6	16	888	1720	693	238	834	226	415	354	374	366	538	154	309	268	260	200	149	88^	199	129^
8.30 - 9.00				A	11.8	17	989	1828	730	226	876	254	479	377	395	351	539	157	329	276	265	190	150	90^	263	186
BUNCO(S)																										
2 TUE. 10.00P 60 NBC OP			202	A	14.6	25	1223	1491	652	210	729	248	457	429	325	228	656	326	493	362	242	135^	77^	27v	29v	17v
			99																							
10.00 - 10.30				A	15.2	25	1274	1531	668	207	750	261	476	458	333	224	668	342	506	374	232	130^	83^	30v	30v	16v
10.30 - 11.00				A	14.0	25	1173	1438	633	211	702	229	430	396	317	233	642	307	478	353	251	138^	69^	25v	25v	17v
CANDID CAMERA NOW & THEN(S)		203																								
1 WED. 10.00P 60 NBC CV		98		A	13.8	21	1156	1757	712	236	800	345	531	423	284	243	628	290	459	372	250	143^	221	162^	108^	65^
10.00 - 10.30				A	14.1	21	1182	1772	703	232	784	327	511	422	285	243	652	298	488	388	271	138^	228	179^	108^	69^
10.30 - 11.00				A	13.4	21	1123	1741	725	242	820	364	557	425	287	245	601	280	428	356	228	148^	213	143^	107^	62^
CBS EVENING NEWS-RATHER	20	203	203	A	12.4	23	1039	1516	701	193	761	170	305	294	294	415	570	132	243	241	270	285	79	29^	106	60
M-F 6.30P 30 CBS N		99	99	B	12.2	23	1022	1532	707	190	769	157	303	303	318	420	591	145	255	253	280	293	70	30	102	64
CBS EVENING NEWS-DEAN	2		143	A	9.7	17	813	1625	727	170^	762	140^	289	264^	357	431	708	245^	333	359	292	291	27v	7v	128^	102^
2 SUN. 6.00P 30 CBS N			72	B	7.9	15	662	1584	634	220	760	199	316	255	319	393	728	228	354	354	336	301	17	LT	79	63
CBS SAT. NEWS-SCHIEFFER	2	135		A	6.0	14	503	1632	840	146^	868	127^	236^	274^	333^	501	628	194^	263^	237^	201^	308^	110v	63v	26v	LT
1 SAT. 6.30P 30 CBS N		75		B	7.4	17	620	1563	793	189	840	121	275	286	365	494	529	125	226	207	247	279	105	26	89	37
CBS SAT. NIGHT MOVIE	4	195	193	A	15.5	27	1299	1607	767	244	840	209	424	439	426	355	548	100	297	320	361	206	120	65^	99	83^
SAT. 9.00P 120 CBS FF		98	97	B	15.0	26	1257	1736	749	258	813	210	443	451	417	315	607	139	356	384	375	194	139	61	177	138
9.00 - 9.30				A	14.6	25	1223	1702	797	239	866	231	430	443	410	376	577	111	307	339	371	219	128	74^	131	98
9.30 - 10.00				A	14.9	25	1249	1661	791	243	867	227	432	441	414	375	550	98	294	323	361	209	120	67^	124	104
10.00 - 10.30				A	16.0	29	1341	1534	749	245	822	203	413	432	423	345	519	94	278	296	345	198	114	57^	79^	67^
10.30 - 11.00				A	16.6	31	1391	1528	733	245	803	180	414	437	445	324	541	98	305	324	365	193	116	62^	68^	61^
CBS TUESDAY NIGHT MOVIES	4	191	192	A	15.6	24	1307	1478	749	247	829	178	362	383	446	393	510	103	253	255	305	217	88^	55^	51^	31^
TUE. 9.00P 120 CBS FF		99	98	B	16.4	26	1374	1424	773	260	848	215	410	393	436	375	472	119	253	239	259	188	60	40	44	27
9.00 - 9.30				A	14.7	22	1232	1474	783	230	853	180	357	392	451	420	482	102	231	230	271	209	85^	55^	54^	44^
9.30 - 10.00				A	15.5	23	1299	1552	780	266	858	200	382	397	447	402	523	116	271	268	306	213	94	69^	77^	51^
10.00 - 10.30				A	16.3	26	1366	1465	729	249	811	169	365	380	442	375	530	107	266	265	319	221	79^	44^	45^	24^
10.30 - 11.00				A	15.9	27	1332	1420	712	242	802	163	346	365	445	379	505	88	238	249	319	226	87^	49^	26^	8v
CBS WEDNESDAY NIGHT MOVIE	4	191	196	A	13.8	22	1156	1489	754	236	799	220	406	380	418	332	509	186	298	251	235	176	113	50^	68^	55^
1 WED. 9.00P 120 CBS FF		99	99	B	13.0	21	1089	1504	694	250	737	227	404	381	374	280	590	212	351	312	276	197	98	46	79	51
2 WED. 8.38P 150																										
8.30 - 9.00				A	9.0	14	754	1402	628	199^	693	159^	285^	268^	297^	373	490	154^	260^	239^	230^	207^	112^	62v	107^	60v
9.00 - 9.30				A	13.7	20	1148	1557	782	220	815	225	392	379	413	348	502	175	259	220	223	207	127	57^	113	91^
9.30 - 10.00				A	14.4	22	1207	1603	802	222	838	246	439	404	425	335	552	186	316	263	260	199	129	65^	84^	76^
10.00 - 10.30				A	14.7	23	1232	1485	767	264	815	226	428	392	436	331	505	201	325	274	231	148	103	36^	62^	43^
10.30 - 11.00				A	14.8	25	1240	1368	715	259	768	197	407	379	441	303	486	201	309	248	222	144	97	44^	17v	17v
11.00 - 11.30				A	9.2	18	771	1246	601	200^	659	196^	276^	297^	300	330	517	99^	240^	245^	291^	216^	70v	38v	LT	LT

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND OCT. 1983 REPORT

EVENING CONT'D

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
CHEERS	3	209	207	A	18.0	27	1508	1725	734	277	809	313	513	451	336	263	648	272	421	381	299	184	149	88	119	86
THU. 9.30P 30 NBC CS		99	99	B	18.1	28	1517	1750	742	277	821	338	542	465	334	242	652	299	444	395	269	166	151	88	126	96
CONEHEADS(S)		196																								
1 FRI. 8.30P 30 NBC EA		99		A	7.7	13	645	2487	832	329^	860	368	589	428	492	251^	686	445	554	470	174^	107^	220^	120^	721	405
COUNTRY MUSIC AWARDS(S)		200																								
1 MON. 9.30P 103 CBS AC		99		A	22.6	34	1894	1687	869	381	955	273	528	500	474	364	602	195	378	331	307	192	63^	51^	67^	53^
9.30 - 10.00				A	22.2	31	1860	1698	842	343	927	270	506	484	428	365	594	197	355	293	285	210	101^	67^	76^	66^
10.00 - 10.30				A	23.2	33	1944	1698	889	404	972	276	552	518	500	360	603	199	386	329	309	182	59^	51^	64^	50^
10.30 - 11.00				A	22.7	35	1902	1723	888	411	984	291	553	515	496	364	628	212	413	361	315	186	49^	49^	62^	48^
11.00 - 11.30				A	22.0	39	1844	1541	829	335	904	237	468	450	461	371	560	150	327	341	327	194	16v	16v	61^	46^
CUTTER TO HOUSTON	4	195	194																							
1 SAT. 8.00P 53 CBS GD		98	97	A	8.5	15	712	1761	763	243	862	252	432	368	381	377	594	161^	266	313	325	256	149^	74^	156^	110^
2 SAT. 8.00P 60				B	9.4	17	788	1720	733	222	830	246	428	370	371	352	545	166	280	303	284	210	165	61	180	116
8.00 - 8.30				A	8.3	15	696	1760	747	246	852	254	424	350	375	375	588	159^	261	301	323	259	162^	83^	158^	114^
8.30 - 9.00				A	8.8	15	737	1752	773	239	864	251	437	384	380	375	599	163	272	324	329	250	135^	65^	154^	108^
DALLAS	4	193	205																							
FRI. 9.00P 60 CBS GD		99	99	A	23.5	38	1969	1676	838	220	932	277	450	436	412	417	464	150	241	231	222	195	108	57^	172	113
				B	24.5	39	2053	1704	877	269	963	304	488	463	409	414	474	166	263	245	211	186	92	53	175	117
9.00 - 9.30				A	23.1	37	1936	1694	833	206	927	269	432	418	405	429	459	145	235	222	217	199	109	58^	199	135
9.30 - 10.00				A	23.9	38	2003	1650	842	233	935	282	460	451	419	407	467	157	247	236	221	191	105	57^	143	90
DIFF'RENT STROKES-SAT.	3	207	203	A	16.5	29	1383	2163	777	269	833	301	496	426	348	285	562	229	346	294	223	179	277	171	491	328
SAT. 8.00P 30 NBC CS		99	98	B	16.2	29	1358	2178	791	285	854	284	493	440	348	313	555	217	341	313	227	177	273	170	496	341
DUKES OF HAZZARD	5	193	204	A	16.9	29	1416	2035	655	163	732	238	344	297	293	348	584	187	346	295	305	212	160	78^	559	313
FRI. 8.00P 60 CBS CS		99	99	B	16.0	28	1341	2004	665	200	735	236	352	316	303	343	567	183	317	283	290	216	149	67	553	312
8.00 - 8.30				A	15.6	27	1307	2049	639	161	715	234	332	281	276	346	599	199	355	299	303	218	158	72^	577	319
8.30 - 9.00				A	18.2	30	1525	2016	669	163	744	244	357	310	302	347	570	177	336	291	304	205	158	81	544	308
DYNASTY	3		206	A	25.0	40	2095	1620	865	386	938	302	522	513	466	321	525	208	313	273	223	185	78^	44^	79^	50^
2 WED. 9.38P 60 ABC GD			99	B	24.9	39	2087	1657	859	371	953	335	579	529	447	306	492	198	331	287	219	139	120	78	92	61
9.30 - 10.00				A	23.6	37	1978	1721	888	414	969	317	556	530	484	323	585	241	366	310	247	189	73^	50^	94^	56^
10.00 - 10.30				A	25.6	41	2145	1580	866	383	934	302	517	512	463	319	496	191	290	259	212	180	78^	40^	72^	47^
10.30 - 11.00				A	26.2	45	2196	1534	828	332	895	266	468	479	442	327	494	194	274	245	201	188	80^	43^	65^	38^
EMERALD POINT,N.A.S.	3		199	A	12.7	20	1064	1314	699	167^	788	255	361	351	371	351	487	156^	248	237	262	215^	39v	31v	LT	LT
2 MON. 10.00P 60 CBS GD			99	B	16.7	26	1399	1564	793	258	894	280	460	424	408	370	541	167	285	266	262	223	87	57	42	23
10.00 - 10.30				A	12.9	19	1081	1293	709	187^	792	259	373	363	357	352	471	143^	231	224	255	218	30v	22v	LT	LT
10.30 - 11.00				A	12.5	20	1048	1320	684	143^	778	249	348	335	382	346	498	167^	261	247	267	211^	44v	37v	LT	LT
FACTS OF LIFE	4	197	196	A	16.5	25	1383	1785	631	175	758	312	471	372	291	242	558	224	378	300	254	153	264	197	205	146
1 WED. 9.00P 30 NBC CS		98	97	B	17.8	27	1492	1776	678	228	785	293	474	400	316	270	498	197	311	265	212	153	295	171	198	149
2 WED. 9.30P 30																										
FALCON CREST	4	196	203	A	20.8	36	1743	1454	751	202	858	242	396	385	395	388	423	133	203	187	214	186	107	57^	66^	46^
FRI. 10.00P 60 CBS GD		99	99	B	21.1	36	1768	1529	820	264	917	278	446	437	405	393	415	129	204	195	200	185	100	59	97	67
10.00 - 10.30				A	20.6	35	1726	1472	758	203	870	241	397	384	401	399	420	131	198	181	210	191	103	55^	79	55^
10.30 - 11.00				A	21.1	37	1768	1426	740	200	842	238	390	385	392	378	424	136	207	189	215	181	108	58^	52^	35^
FALL GUY	4		207	A	23.0	36	1927	1856	782	334	841	288	495	477	421	268	637	256	431	386	308	171	108^	34^	270	150
2 WED. 8.38P 60 ABC A			99	B	21.0	34	1760	1936	718	298	782	276	478	453	390	244	606	254	417	356	275	160	217	90	331	205
8.30 - 9.00				A	18.8	30	1575	1916	733	281	785	293	448	419	358	257	659	276	450	391	306	176	120^	20v	352	176

CONT'D

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND OCT. 1983 REPORT

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
FALL GUY-CONT'D																										
9.00 - 9.30				A	25.1	38	2103	1823	783	346	844	281	507	494	437	262	622	246	421	383	308	164	108^	35^	249	147
9.30 - 10.00				A	27.0	41	2263	1835	851	389	925	297	545	518	479	301	637	250	417	373	303	187	90^	54^	183	110
FAMILY TIES	3	199	196																							
1 WED. 9.30P 30 NBC CS				A	16.2	25	1358	1729	648	189	759	312	498	415	309	216	556	244	389	320	245	138	274	211	140	89
2 WED. 10.00P 30		98	97	B	16.0	24	1341	1695	667	205	775	298	500	430	333	226	521	214	341	285	236	146	281	197	118	77
FANTASY ISLAND	3	203	202																							
SAT. 10.00P 60 ABC A		99	98	A	16.3	30	1366	1615	644	202	714	249	398	351	317	274	481	197	291	265	176	158	225	110	195	148
				B	16.3	29	1366	1626	655	239	732	239	413	371	347	273	470	189	304	262	198	141	221	132	203	144
10.00 - 10.30				A	16.6	30	1391	1654	655	217	731	248	403	354	321	286	482	191	294	273	181	158	226	110	215	158
10.30 - 11.00				A	15.9	29	1332	1580	635	187	700	250	390	346	314	265	482	204	286	258	172	161	225	111	173	139
FIRST CAMERA	6	179	173																							
1 SUN. 7.00P 60 NBC DN		93	91	A	7.6	12	637	1829	644	224	765	247	397	404	348	311	684	241	397	335	341	236	236	55^	144^	122^
2 SUN. 7.25P 35				B	7.2	12	603	1665	712	287	780	210	372	373	355	353	623	192	330	314	271	245	146	70	116	88
7.00 - 7.30				A	6.8	11	570	1847	725	198^	871	181^	373^	355^	459	443	574	163^	327^	282^	321^	218^	234^	25v	168^	138^
7.30 - 8.00				A	7.9	12	662	1787	592	230	704	249	383	404	311	260	708	263	409	338	337	243	240	68^	135^	116^
FOR LOVE AND HONOR	4	201	196																							
FRI. 10.00P 60 NBC GD		99	99	A	7.9	14	662	1666	545	218	583	220	406	399	318	138^	649	231	484	435	353	128^	191	89^	243	129^
				B	10.0	18	838	1610	617	201	681	235	417	396	316	228	612	229	430	373	318	155	160	63	157	91
10.00 - 10.30				A	7.8	13	654	1635	567	247	607	229	430	407	337	142^	654	224	492	449	364	128^	131^	54^	243	132^
10.30 - 11.00				A	7.9	14	662	1702	527	192	569	218	390	390	299	138^	649	244	482	422	340	128^	243	123^	241	129^
GIMME A BREAK	3	200	197	A	15.6	24	1307	1841	735	237	811	219	410	382	353	347	439	135	236	239	199	157	220	139	371	250
THU. 8.00P 30 NBC CS		99	97	B	14.8	24	1240	1824	741	243	845	267	464	407	350	336	453	159	250	239	192	161	182	126	344	226
GOODNIGHT, BEANTOWN	4	201	201	A	18.0	27	1508	1469	764	282	867	250	398	396	373	412	484	124	220	243	219	227	80	46^	38^	22^
1 SUN. 9.50P 30 CBS CS		99	99	B	17.2	26	1441	1490	761	279	850	247	386	383	364	409	483	128	226	235	223	221	79	44	78	46
2 SUN. 9.30P 30																										
HAPPY DAYS	3		206	A	12.8	19	1073	1914	570	287	724	379	502	398	251	159^	474	239	336	293	208^	69^	389	245	327	246
2 TUE. 8.30P 30 ABC CS			99	B	14.9	23	1249	1853	693	358	824	420	620	484	315	159	463	213	342	302	224	78	259	177	307	209
HARDCASTLE & MCCORMICK	5	200	195	A	17.2	26	1441	1769	639	242	713	275	471	430	361	198	709	297	510	458	351	164	156	69^	191	143
1 SUN. 7.44P 60 ABC A		98	97	B	17.8	27	1492	1876	671	280	745	295	497	458	360	204	724	300	527	462	370	159	152	64	255	168
2 SUN. 8.00P 60																										
7.30 - 8.00				A	15.2	24	1274	1633	567	165^	595	185	317	333	338	209	715	255	480	477	382	184	150^	59^	173^	133^
8.00 - 8.30				A	17.4	26	1458	1796	655	259	732	289	492	445	364	199	704	310	517	459	336	155	156	71^	204	156
8.30 - 9.00				A	17.6	26	1475	1767	639	239	721	285	488	437	355	194	709	290	504	448	361	170	159	71^	178	128
HART TO HART	3		205	A	15.2	26	1274	1533	681	315	777	288	471	448	377	219	618	238	374	330	297	190	105^	65^	33v	22v
2 TUE. 10.00P 60 ABC PD			99	B	17.0	28	1425	1578	754	335	845	333	546	485	389	233	576	232	372	322	265	166	123	83	34	23
10.00 - 10.30				A	15.3	25	1282	1537	683	300	776	286	473	449	375	218	600	229	366	316	289	185	128^	76^	33v	24v
10.30 - 11.00				A	15.0	26	1257	1528	684	332	781	291	466	448	380	223	638	249	385	343	304	198	77^	52^	32v	22v
HILL STREET BLUES	2	209	212	A	19.6	32	1642	1676	696	292	760	339	567	493	359	168	746	337	553	503	350	154	90	37^	80	56^
THU. 10.00P 60 NBC OP		99	99	B	19.6	32	1642	1676	696	292	760	339	567	493	359	168	746	337	553	503	350	154	90	37	80	56
10.00 - 10.30				A	19.8	31	1659	1671	691	282	754	338	568	492	357	161	737	332	548	490	348	152	99	42^	81	55^
10.30 - 11.00				A	19.5	33	1634	1663	696	296	757	334	557	487	356	173	750	341	556	511	349	156	78	32^	78	59^
HOTEL	4		203	A	21.4	41	1793	1413	730	236	792	214	392	393	421	322	551	199	315	291	248	203	52^	32v	18v	8v
2 WED. 10.38P 60 ABC GD			99	B	23.4	40	1961	1494	784	300	867	262	481	471	440	321	516	188	318	290	248	169	79	54	32	20
10.30 - 11.00				A	22.5	40	1886	1492	794	284	859	249	431	430	430	340	519	182	267	244	227	218	80^	44^	34^	20v
11.00 - 11.30				A	21.1	42	1768	1385	711	214	772	200	381	385	427	315	570	210	343	322	259	196	35v	23v	8v	LT
11.30 - 12.00				A	19.3	44	1617	1283	617	176	674	170	323	306	368	295	585	210	361	315	278	191	24v	24v	LT	LT

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND OCT. 1983 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
I LOVE MEN(S)																										
2 WED. 10.30P 60 NBC CS			197	A	10.6	20	888	1474	587	173^	683	215^	420	339	332	233^	573	267	404	294	221^	149^	177^	99^	41v	10v
10.30 - 11.00			96	A	11.3	20	947	1486	565	138^	679	217^	427	346	333	221^	562	249	406	306	232^	145^	188^	119^	57v	16v
11.00 - 11.30				A	10.0	20	838	1426	601	204^	672	210^	405	324	321	244^	573	279	391	277	206^	151^	160^	73^	21v	LT
IT'S NOT EASY	4	193	196	A	9.5	14	796	1636	751	253	838	324	468	406	359	294	519	156	293	276	253	180	160	72^	119^	81^
THU. 9.30P 30 ABC CS		98	98	B	10.6	16	888	1597	736	305	817	311	479	417	366	279	464	157	280	249	224	149	146	92	170	108
JEFFERSONS	4	199	200																							
1 SUN. 9.20P 30 CBS CS		99	99	A	19.4	28	1626	1589	801	264	904	256	422	416	392	418	493	138	231	252	220	223	99	58^	93	71^
2 SUN. 9.00P 30				B	18.7	27	1567	1568	772	277	860	249	399	384	372	401	486	137	226	233	219	226	100	62	122	84
JENNIFER SLEPT HERE	1		199	A	12.2	20	1022	1793	596	275	696	194^	399	416	352	244	554	145^	303	324	271	212^	244	113^	299	188^
2 FRI. 8.30P 30 NBC CS			99	B	12.2	20	1022	1793	596	275	696	194	399	416	352	244	554	145	303	324	271	212	244	113	299	188
JOHN GLENN PAID POLITICAL(S)		178																								
1 SAT. 8.53P 7 CBS P		93		A	8.4	15	704	1872	748	236^	831	272^	438	385	381	335	626	227^	255^	318^	247^	266^	195^	137^	220^	183^
JUST OUR LUCK	4		205	A	12.4	19	1039	1824	549	284	717	341	469	384	278	179^	471	219^	316	264	214^	101^	281	188^	355	249
2 TUE. 8.00P 30 ABC CS			99	B	14.3	23	1198	1929	679	345	804	370	575	442	328	181	496	241	351	301	207	106	238	153	391	243
KNIGHT RIDER	4	209	205	A	18.1	26	1517	2226	686	247	757	263	484	476	372	225	676	280	447	412	301	182	279	118	514	345
SUN. 8.00P 60 NBC A		99	99	B	18.8	28	1575	2173	684	262	771	274	508	482	367	219	698	265	485	452	341	166	279	120	425	284
8.00 - 8.30				A	16.5	24	1383	2257	695	238	763	253	479	486	381	232	673	282	434	402	289	192	280	120	541	367
8.30 - 9.00				A	19.7	28	1651	2191	676	254	747	267	482	469	362	217	673	276	456	414	311	174	279	119	492	326

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
KNOTS LANDING	4	200	200	A	20.1	33	1684	1578	824	256	931	330	513	463	397	354	426	160	256	229	197	137	125	59^	96	64^
THU. 10.00P 60 CBS GD		99	99	B	20.2	33	1693	1527	839	277	931	342	528	468	389	335	426	165	261	231	194	134	100	57	70	41
10.00 - 10.30				A	20.4	32	1710	1560	815	251	920	331	509	457	390	346	424	150	248	225	204	140	118	55^	98	68^
10.30 - 11.00				A	19.9	33	1668	1580	829	257	935	324	512	468	404	358	425	166	261	234	191	132	130	62^	90	60^
LOTTERY	5		197	A	12.5	20	1048	1770	600	249	684	207^	365	347	347	245	628	239	423	342	273	178^	166^	71^	292	228
2 FRI. 9.00P 60 ABC A			97	B	14.6	24	1223	1707	713	299	787	259	469	432	366	275	529	181	330	311	268	160	159	74	232	165
9.00 - 9.30				A	12.6	20	1056	1731	582	245	658	217^	359	337	329	220	596	220	395	324	260	175^	166^	71^	311	238
9.30 - 10.00				A	12.4	20	1039	1799	616	250	704	193^	367	355	363	268	659	258	450	356	284	182^	165^	72^	271	219^
LOVE BOAT	4	202	202	A	20.4	35	1710	1887	728	245	810	259	416	370	343	345	591	230	355	311	225	197	217	136	269	200
SAT. 9.00P 60 ABC CS		97	98	B	21.0	35	1760	1742	734	286	829	232	410	385	380	369	497	171	286	256	223	187	194	131	222	170
9.00 - 9.30				A	19.7	33	1651	1928	726	242	808	251	401	354	341	359	617	247	366	324	231	206	224	141	279	202
9.30 - 10.00				A	21.2	36	1777	1838	729	246	807	267	425	380	340	333	565	215	342	298	219	188	206	129	260	198
MAGNUM, P.I.	4	205	206	A	23.9	37	2003	1699	696	223	755	214	377	370	366	320	605	223	359	307	282	211	144	58	195	130
THU. 8.00P 60 CBS PD		99	99	B	22.8	36	1911	1737	714	243	776	238	401	385	358	318	616	232	378	330	280	201	149	58	196	126
8.00 - 8.30				A	22.4	35	1877	1696	706	220	766	210	373	368	373	332	594	211	341	289	278	215	150	55^	186	125
8.30 - 9.00				A	25.4	38	2129	1695	685	226	742	215	379	374	359	307	610	230	371	327	283	204	142	62	201	135
MAMA'S FAMILY	3	200	199	A	15.8	24	1324	1809	727	235	797	208	361	340	327	378	494	170	266	257	215	168	182	124	336	233
THU. 8.30P 30 NBC CS		98	98	B	15.0	23	1257	1726	737	248	818	235	399	366	336	367	468	166	249	238	197	166	168	116	272	186
MANIMAL	3	196	202	A	10.1	16	846	2183	640	250	716	271	524	468	393	150	701	290	526	458	352	138^	282	140	484	294
FRI. 9.00P 60 NBC SF		98	98	B	10.1	16	846	2158	621	263	729	282	530	496	393	149	674	264	497	449	339	134	322	152	433	289
9.00 - 9.30				A	9.9	16	830	2172	641	250	721	284	532	465	382	148	678	280	504	441	339	135^	283	142	490	295
9.30 - 10.00				A	10.4	17	872	2154	627	243	700	252	509	463	399	153	707	291	535	463	358	138	278	138	469	286
MATT HOUSTON	5		199	A	13.8	24	1156	1582	678	215	726	207	384	381	359	277	590	176^	356	344	297	195^	113^	45v	153^	101^
2 FRI. 10.00P 60 ABC PD			99	B	15.2	27	1274	1610	726	274	782	243	480	459	391	254	552	182	343	322	293	162	144	73	132	91
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND OCT. 1983 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
MATT HOUSTON-CONT'D																										
10.00 - 10.30				A	13.8	24	1156	1576	667	212	717	203	370	368	352	281	594	193^	380	356	293	181^	128^	51v	137^	92^
10.30 - 11.00				A	13.7	24	1148	1590	688	219	736	210	397	397	365	274	588	159^	332	334	300	210	98^	39v	168^	111^
MISSISSIPPI	4	193	200	A	13.1	20	1098	1443	740	199	858	151	271	282	390	522	438	111	176	189	180	228	39^	37^	108	79^
TUE. 8.00P 60 CBS GD		99	99	B	13.9	21	1165	1453	763	220	850	159	300	298	408	494	468	112	200	200	212	236	37	25	98	68
8.00 - 8.30				A	12.7	20	1064	1430	724	190	848	151	271	269	377	516	451	123	185	199	182	230	33^	33^	98^	68^
8.30 - 9.00				A	13.4	20	1123	1461	756	208	875	153	272	295	405	532	428	101^	167	176	178	229	43^	40^	115	89^
MR. SMITH	4	200	201	A	10.7	19	897	2120	631	238	683	255	484	441	358	148	641	270	416	369	239	198	303	123^	493	298
FRI. 8.00P 30 NBC CS		99	99	B	11.4	20	955	1963	639	222	718	259	465	438	335	210	606	259	404	360	241	180	231	105	408	276
NBC MONDAY NIGHT MOVIES	3	198	201	A	23.3	34	1953	1685	768	265	913	366	588	469	370	276	515	225	362	304	209	126	163	95	94	64
MON. 9.00P 120 NBC FF		99	99	B	22.5	34	1886	1605	780	269	916	361	591	485	380	279	471	201	326	287	194	119	145	92	73	51
9.00 - 9.30				A	20.5	29	1718	1824	799	282	939	363	598	467	388	292	562	248	399	331	222	133	187	101	136	94
9.30 - 10.00				A	23.6	33	1978	1757	781	268	929	369	603	477	383	283	516	232	372	312	212	116	177	99	135	91
10.00 - 10.30				A	24.9	37	2087	1609	749	261	896	374	584	465	362	263	504	221	351	297	203	126	150	92	59	37^
10.30 - 11.00				A	24.1	38	2020	1573	752	249	892	357	571	461	357	271	488	203	329	281	203	133	142	87	51^	36^
NBC NEWS DIGEST-M-F	20	180	181	A	12.3	19	1031	1906	699	234	786	248	439	390	364	300	593	223	372	324	257	189	217	103	310	207
1 M-F 8.58P 1 NBC N		87	87	B	12.1	19	1014	1800	655	234	738	226	405	368	337	288	620	218	366	317	268	218	189	89	253	167
2 MTUTHF 8.58P 1																										
2 WED. 9.28P 1																										
NBC NEWS DIGEST-2-M-F	6	180	187	A	13.5	20	1131	1821	759	280	851	368	570	496	359	233	601	286	427	343	244	143	187	115	182	116
1 MON. 9.54P 1 NBC N		89	90	B	12.6	19	1056																			
1 W & F 9.58P 1																										
2 TU&TH 9.58P 1																										
NBC NEWS DIGEST-SAT	4	184	183	A	11.3	19	947	2267	766	256	847	294	516	451	381	272	615	238	363	327	220	211	273	171	532	369
SAT. 8.58P 1 NBC N		88	88	B	10.3	18	863	1896	681	233	735	223	439	392	372	252	595	197	339	313	248	214	193	109	373	259
NBC NEWS DIGEST-2-SAT.	1		180	A	6.3	11	528	2295	701	381^	856	381^	539	443	319^	282^	688	278^	367^	368^	307^	247^	120^	42v	631	532
2 SAT. 9.58P 1 NBC N			90	B	6.3	11	528	2295	701	381	856	381	539	443	319	282	688	278	367	368	307	247	120	42	631	532
NBC NEWS DIGEST-SUN	4	188	188	A	16.3	23	1366	2173	703	282	774	278	504	495	381	209	663	256	450	400	313	178	300	135	436	289
SUN. 8.58P 1 NBC N		89	89	B	16.2	24	1358	2200	706	302	800	303	541	490	372	211	693	261	479	427	335	176	292	135	415	272
NBC NEWS DIGEST-2-SUN.	2	187		A	17.0	26	1425	2072	735	368	789	358	619	501	377	143^	697	392	643	448	294	44^	386	206	200	128^
1 SUN. 9.58P 1 NBC N		93		B	16.3	25	1366	2039	725	306	800	298	557	482	400	210	720	330	565	463	337	116	324	153	195	146
NBC NIGHTLY NEWS-SAT.	3	158	158	A	9.1	19	763	1548	686	188	804	122^	246	214	295	516	557	128^	224	216	226	304	87^	53^	100^	58^
SAT. 6.30P 30 NBC N		89	89	B	8.8	19	737	1481	668	177	769	121	240	223	301	482	543	118	219	217	237	292	85	48	84	54
NBC NIGHTLY NEWS-SUN	2	139		A	5.3	9	444	2002	670	212^	926	230^	392^	276^	390^	476^	666	200^	408^	298^	336^	242^	240^	LT	170^	132v
1 SUN. 6.30P 30 NBC N		76		B	5.6	10	469	1694	545	151	681	155	253	212	283	372	700	214	378	300	310	276	207	61	106	88
NBC NIGHTLY NEWS	20	204	204	A	10.6	20	888	1502	677	227	771	140	297	286	345	441	578	141	265	247	270	282	68	23^	85	60^
M-F 6.30P 30 NBC N		99	98	B	10.1	20	846	1525	664	240	753	146	297	292	339	416	604	154	282	256	272	288	77	36	91	65
NBC SUNDAY NIGHT MOVIE	3	201	198	A	19.3	29	1617	1899	737	311	809	319	560	507	391	194	670	294	520	411	316	119	236	130	184	125
SUN. 9.00P 120 NBC FF		99	97	B	18.8	29	1575	1929	726	321	807	330	575	509	380	182	700	316	534	419	319	133	241	114	181	121
9.00 - 9.30				A	18.7	27	1567	1872	711	276	790	316	531	488	361	201	659	273	481	393	324	141	214	113	209	134
9.30 - 10.00				A	19.6	29	1642	1930	731	301	813	315	566	502	394	197	677	306	538	427	313	112	263	143	177	117
10.00 - 10.30				A	19.8	30	1659	1887	742	333	810	323	565	511	393	189	660	294	524	400	306	109	238	134	179	130
10.30 - 11.00				A	19.3	31	1617	1878	756	334	817	322	569	519	409	189	672	301	530	411	308	114	220	124	169	120

KEY: A—CURRENT REPORT B—SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND OCT. 1983 REPORT

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME	WK #	DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																																
NEWHART							1		199	A	17.1	25	1433	1447	700	193	794	262	389	395	367	337	538	127^	250	282	294	256	63^	24v	52^	24v
	2	MON.	9.30P	30	CBS	CS			99	B	17.1	25	1433	1447	700	193	794	262	389	395	367	337	538	127	250	282	294	256	63	24	52	24
NEWSBREAK-M-F							20	176	182	A	16.3	25	1366	1776	735	217	803	233	378	375	362	357	563	186	316	284	268	210	139	77	271	179
	1	M-F	8.58P	1	CBS	N		90	90	B	16.3	25	1366	1800	766	249	833	261	419	394	362	358	574	203	336	306	265	200	138	69	255	163
	2	MTUTHF	8.58P	1																												
	2	WED.	8.36P	1																												
NEWSBREAK-SAT.							4	180	182	A	9.8	17	821	1648	768	224	857	214	379	374	397	414	561	139^	241	279	309	264	109^	60^	121^	77^
		SAT.	8.58P	1	CBS	N		90	94	B	10.1	18	846	1708	760	239	847	229	410	386	389	376	549	161	270	302	285	221	125	74	187	121
NEWSBREAK-SUN.							4	185	188	A	16.6	24	1391	1572	798	239	895	219	386	375	394	443	470	85	178	218	236	239	102	63^	105	69^
	1	SUN.	9.18P	1	CBS	N		93	95	B	17.4	25	1458	1559	754	290	845	217	366	355	377	418	495	133	219	224	228	233	92	63	127	81
	2	SUN.	8.58P	1																												
NFL MONDAY NIGHT FOOTBALL							6	210	210	A	18.8	31	1575	1510	432	226	460	169	296	260	246	125	941	349	602	567	489	255	69^	16v	40^	27^
	1	MON.	9.00P	190	ABC	SE		99	99	B	17.1	29	1433	1543	427	210	449	155	287	265	240	127	949	374	611	553	446	260	88	21	57	40
	2	MON.	9.00P	207																												
			9.00 - 9.30							A	18.7	27	1567	1567	440	245	472	171	302	247	239	134	894	337	552	506	453	259	86	32^	115	97
			9.30 - 10.00							A	20.2	29	1693	1525	431	263	460	169	300	273	243	120	916	340	567	535	468	270	82	19^	67^	50^
			10.00 - 10.30							A	20.8	30	1743	1526	419	233	449	170	290	252	230	122	960	359	618	582	490	263	84	20^	33^	15v
			10.30 - 11.00							A	18.8	29	1575	1547	430	228	446	173	291	267	237	115	991	387	677	639	506	234	80	22^	30^	13v
			11.00 - 11.30							A	18.1	32	1517	1504	459	220	481	168	316	287	279	120	958	350	630	598	507	241	58^	11v	7v	LT
			11.30 - 12.00							A	17.9	40	1500	1430	437	193	469	162	280	253	263	142	917	315	571	544	499	263	42^	LT	LT	LT
			12.00 - 12.30							A	16.3	42	1366	1427	408	175	443	173	277	226	231	124	948	346	586	541	510	268	36^	LT	LT	LT
9 TO 5							4	198	199	A	10.5	16	880	1633	712	249	769	273	418	398	321	289	516	179	302	286	242	180	169	79^	179	127^
		THU.	9.00P	30	ABC	CS		98	98	B	11.4	17	955	1662	727	317	806	299	486	423	361	276	467	176	293	273	216	144	170	105	219	146
OH MADELINE							3		208	A	15.7	24	1316	1812	643	282	728	293	442	382	281	221	665	259	404	381	288	176	217	173^	202	163^
	2	TUE.	9.30P	30	ABC	CS			99	B	17.1	26	1433	1694	709	306	808	338	548	453	355	216	543	231	343	314	234	139	200	161	143	105
ONE DAY AT A TIME							3	202	202	A	17.8	26	1492	1666	790	258	888	226	376	360	375	450	520	120	224	249	245	246	135	69^	123	81
	1	SUN.	8.50P	30	CBS	CS		99	99	B	17.8	26	1492	1608	764	259	862	228	376	359	364	429	487	130	214	227	216	226	116	68	143	93
	2	SUN.	8.30P	30																												
REAL PEOPLE							5	200	202	A	15.9	24	1332	1658	703	180	782	232	389	357	345	341	555	152	293	264	234	235	192	97	129	72^
	1	WED.	8.00P	60	NBC	PV		98	99	B	15.3	25	1282	1599	687	210	753	206	353	339	334	352	545	142	270	249	250	246	162	95	139	83
	2	WED.	8.36P	54																												
			8.00 - 8.30							A	15.3	24	1282	1633	688	158^	738	234	366	359	326	315	545	157^	286	294	210	230	159^	113^	191	122^
			8.30 - 9.00							A	15.7	24	1316	1637	702	190	773	220	375	360	355	344	552	148	288	265	240	236	193	95	119	67^
			9.00 - 9.30							A	17.0	26	1425	1693	708	180	829	249	430	343	338	359	563	154^	306	231	238	237	213	82^	88^	35v
REMINGTON STEELE							4	200	205	A	18.9	28	1584	1690	719	282	798	330	526	476	348	227	586	270	417	351	238	144	146	85	160	119
		TUE.	9.00P	60	NBC	PD		99	99	B	19.4	30	1626	1696	718	330	799	314	522	485	368	231	606	256	426	390	279	151	156	70	135	93
			9.00 - 9.30							A	18.8	28	1575	1709	707	282	788	315	513	459	348	230	582	270	411	338	231	146	152	89	187	138
			9.30 - 10.00							A	18.9	28	1584	1675	731	284	811	345	541	496	352	223	592	271	425	363	246	142	138	79	134	100
RIPLEY'S BELIEVE IT-NOT							4		175	A	10.8	18	905	1887	612	282	725	255	460	464	360	197^	664	290	458	374	287	166^	221^	76^	277	215^
	2	SUN.	7.00P	60	ABC	U			87	B	11.9	20	997	1972	630	270	725	296	485	457	325	191	696	303	499	404	330	160	246	123	305	197
			7.00 - 7.30							A	10.4	18	872	1779	563	220^	667	219^	397	411	329	213^	635	253^	409	367	277	183^	214^	61v	263^	192^
			7.30 - 8.00							A	11.2	19	939	1976	654	336	775	287	518	516	387	178^	686	324	502	376	295	148^	223^	87^	292	237^
ROUSTERS							3	198	198	A	9.1	15	763	2114	741	283	838	328	516	475	389	246	664	252	389	370	307	217	200	110^	412	319
		SAT.	9.00P	60	NBC	A		99	97	B	9.4	16	788	1972	728	290	803	272	493	458	401	258	582	198	328	329	268	205	183	89	404	299
CONT'D																																

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
ROUSTERS-CONT'D																										
9.00 - 9.30				A	9.1	15	763	2106	761	289	853	333	526	478	393	247	645	240	377	350	297	217	196	108^	412	318
9.30 - 10.00				A	9.0	15	754	2125	723	278	820	323	506	472	380	242	691	268	408	391	317	223	200	111^	414	320
SCARECROW & MRS. KING	3	202	203	A	21.4	32	1793	1901	781	296	846	293	483	473	396	287	589	228	365	322	268	178	200	97	266	180
MON. 8.00P 60 CBS GD		99	99	B	21.7	33	1818	1835	780	311	852	289	478	454	389	308	556	210	344	310	247	174	172	90	255	161
8.00 - 8.30				A	20.4	32	1710	1889	781	294	846	274	470	459	406	302	577	210	344	303	270	187	193	99	273	179
8.30 - 9.00				A	22.2	33	1860	1922	781	298	847	311	497	490	386	273	603	246	386	342	267	173	213	99	259	182
SILVER SPOONS	2	204	200	A	16.2	28	1358	2257	755	258	832	306	514	436	357	268	584	237	368	328	219	180	286	168	555	367
SAT. 8.30P 30 NBC CS		99	98	B	16.2	28	1358	2257	755	258	832	306	514	436	357	268	584	237	368	328	219	180	286	168	555	367
SIMON & SIMON	4	199	203	A	26.4	40	2212	1706	752	238	848	266	477	440	404	314	599	203	362	321	301	196	116	57	143	104
THU. 9.00P 60 CBS PD		99	99	B	24.5	37	2053	1692	751	251	834	264	478	440	397	301	614	212	384	347	309	189	114	50	130	86
9.00 - 9.30				A	25.9	39	2170	1703	728	218	823	250	451	417	397	319	598	201	357	320	300	198	116	60	166	122
9.30 - 10.00				A	26.8	40	2246	1708	776	258	873	282	503	460	414	312	599	206	364	322	299	194	115	53	121	87
60 MINUTES	6	205	206	A	22.7	35	1902	1674	764	280	811	221	365	351	334	388	697	201	359	345	330	283	73	26^	93	58^
1 SUN. 7.20P 60 CBS DN		99	99	B	21.6	35	1810	1634	723	309	780	216	358	346	330	363	689	196	356	348	335	279	82	41	83	57
2 SUN. 7.00P 60																										
7.00 - 7.30				A	21.1	34	1768	1618	736	247	785	197	350	332	318	390	686	204	361	331	322	282	57^	15v	90	59^
7.30 - 8.00				A	23.8	37	1994	1694	774	297	820	221	373	358	349	389	715	218	369	355	325	287	60	17^	99	64
8.00 - 8.30				A	22.3	34	1869	1724	800	297	848	266	381	376	329	386	667	153	320	338	350	279	132	71^	77^	43^
T.J. HOOKER	4	199	201	A	15.7	27	1316	1745	674	242	754	199	368	363	366	335	654	185	333	315	340	267	98	67^	239	148
SAT. 8.00P 60 ABC OP		97	99	B	15.7	28	1316	1806	677	267	757	195	384	394	375	322	603	177	325	305	314	233	141	91	305	209
8.00 - 8.30				A	14.6	26	1223	1733	660	234	742	195	356	353	358	333	662	187	336	314	347	270	92^	59^	237	138
8.30 - 9.00				A	16.9	29	1416	1737	680	244	757	201	377	372	368	333	640	184	327	313	329	261	103	72^	237	154
TV GREATEST COMMERCIALS(S)		200		A	14.2	23	1190	1528	693	265	764	313	520	423	368	214	536	250	418	307	216	99^	123^	28v	105^	38v
1 TUE. 10.00P 60 NBC CV		99																								
10.00 - 10.30				A	15.0	23	1257	1523	685	260	764	311	515	419	379	223	538	239	421	314	229	105^	109^	25v	112^	42v
10.30 - 11.00				A	13.4	22	1123	1523	700	270	762	317	526	427	355	201^	530	265	416	294	196^	91^	134^	29v	97^	30v
THAT'S INCREDIBLE	5	200	198	A	15.4	24	1291	1878	591	267	674	237	411	327	272	234	649	217	422	393	333	189	187	68^	368	259
MON. 8.00P 60 ABC PV		96	94	B	14.2	22	1190	1900	621	284	677	228	409	348	299	228	684	249	445	394	332	199	186	80	353	245
8.00 - 8.30				A	14.5	23	1215	1858	576	254	662	236	403	312	264	233	639	197	408	385	336	195	188	71^	369	260
8.30 - 9.00				A	16.4	25	1374	1877	600	276	682	237	415	338	276	237	649	233	432	398	325	180	180	64^	366	257
THREE'S COMPANY	3		205	A	18.7	29	1567	1934	614	273	712	302	441	356	279	209	665	259	413	373	299	182	254	176	303	224
2 TUE. 9.00P 30 ABC CS			99	B	19.0	29	1592	1813	688	310	777	328	531	440	331	203	577	230	368	337	267	153	244	175	215	170
TRAPPER JOHN, M.D.	4	200	201	A	18.3	30	1534	1396	759	267	851	231	390	393	386	405	461	122	236	227	224	200	72^	42^	12v	9v
1 SUN. 10.20P 60 CBS GD		99	99	B	17.2	29	1441	1454	734	268	829	232	387	378	378	385	504	157	282	254	244	195	88	51	33	24
2 SUN. 10.00P 60																										
10.00 - 10.30				A	18.5	28	1550	1379	788	288	878	241	423	439	396	401	406	121	197	182	179	193	84	49^	11v	5v
10.30 - 11.00				A	18.2	29	1525	1384	745	261	843	227	381	380	378	409	455	122	238	230	220	192	71^	43^	15v	12v
11.00 - 11.30				A	18.2	36	1525	1446	722	231	801	211	343	330	391	393	580	115^	303	308	335	236	61^	28v	4v	4v
TRAUMA CENTER	5	200	202	A	11.6	18	972	1910	697	229	767	269	481	420	386	227	646	254	441	378	290	182	200	62^	297	229
THU. 8.00P 60 ABC GD		99	99	B	13.6	22	1140	1919	743	283	806	288	543	464	410	225	597	213	397	355	305	164	231	110	285	195
8.00 - 8.30				A	11.4	18	955	1948	682	211	742	245	448	395	384	234	692	263	470	399	318	201	197	65^	317	249
8.30 - 9.00				A	11.7	18	980	1878	717	248	796	295	516	445	388	225	605	244	415	357	267	169	200	57^	277	208
20/20	5	200	202	A	13.2	21	1106	1497	688	243	738	185	361	352	393	315	681	209	368	360	319	254	62^	24v	16v	11v
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND OCT. 1983 REPORT

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
20/20-CONT'D																										
THU. 10.00P 60 ABC DN		99	99	B	15.1	25	1265	1489	716	275	762	201	420	405	414	289	627	193	353	353	314	214	57	35	43	26
10.00 - 10.30				A	13.7	22	1148	1507	689	236	750	191	378	359	393	312	675	210	368	359	315	251	64^	22v	18v	10v
10.30 - 11.00				A	12.8	21	1073	1461	679	246	716	177	339	344	389	312	675	205	364	353	318	254	57^	25v	13v	11v
WE GOT IT MADE	5	205	204	A	16.0	24	1341	1795	720	294	797	270	454	393	344	301	600	221	368	350	289	181	210	124	188	132
THU. 9.00P 30 NBC CS		99	99	B	16.6	26	1391	1837	713	304	802	308	497	408	324	268	580	242	385	338	256	160	222	135	233	159
WEBSTER	5		199	A	16.0	26	1341	1858	704	238	864	336	470	424	368	301	535	234	379	299	195	143^	138^	62^	321	245
2 FRI. 8.30P 30 ABC CS			97	B	16.8	29	1408	1765	763	331	882	330	531	462	363	300	488	176	291	266	214	164	155	91	240	162
WHIZ KIDS	2	188		A	15.7	24	1316	2081	658	240	743	314	452	398	281	216	602	302	416	298	225	150^	275	144^	461	378
1 WED. 8.00P 60 CBS A		99		B	14.7	23	1232	2039	757	302	828	318	512	444	361	255	543	263	386	281	227	131	263	137	405	301
8.00 - 8.30				A	14.9	23	1249	2057	622	232	719	314	429	382	243	220	587	303	399	275	201	157^	285	147^	466	378
8.30 - 9.00				A	16.5	24	1383	2093	691	247	764	314	469	410	-312	214	611	301	429	314	243	144^	262	141^	456	376
WORLD SERIES PRE GAME #1(S)		217		A	17.4	29	1458	1787	555	252	663	179	300	275	284	318	854	324	476	455	355	302	111^	38v	159	135^
1 TUE. 8.00P 15 ABC SC		99																								
WORLD SERIES GAME #1(S)		217		A	27.7	41	2321	1561	539	241	587	147	275	253	279	276	815	266	465	437	398	279	86^	27^	73^	54^
1 TUE. 8.15P 170 ABC SE		99																								
8.00 - 8.30				A	20.1	32	1684	1716	559	258	635	153	292	281	290	309	807	295	458	438	347	273	134^	57^	140	116^
8.30 - 9.00				A	24.4	37	2045	1614	534	230	593	158	260	242	252	293	810	287	442	419	356	284	111	39^	100^	75^
9.00 - 9.30				A	28.7	41	2405	1579	534	239	581	161	281	241	265	272	831	287	494	465	403	255	100	29^	67^	60^
9.30 - 10.00				A	29.0	41	2430	1530	535	244	575	142	274	254	282	266	817	268	471	439	405	272	91^	28^	47^	36^
10.00 - 10.30				A	30.0	44	2514	1486	529	242	572	146	273	246	273	262	795	241	447	419	397	293	54^	14v	65^	35^
10.30 - 11.00				A	30.7	47	2573	1569	558	253	601	138	284	263	310	280	827	251	479	441	432	292	66^	18v	75^	53^
WORLD SERIES PRE GAME #2(S)		217		A	17.6	30	1475	1597	593	297	650	170	312	316	332	279	676	182	332	370	336	291	136^	56^	135^	86^
1 WED. 8.00P 15 ABC SC		99																								
WORLD SERIES GAME #2(S)		217		A	26.8	40	2246	1538	573	258	603	145	268	287	303	282	790	204	413	464	419	309	76^	22v	69^	53^
1 WED. 8.15P 173 ABC SE		99																								
8.00 - 8.30				A	19.8	32	1659	1553	565	269	601	128^	253	275	313	296	730	191	353	403	382	303	70^	8v	152	119^
8.30 - 9.00				A	23.8	37	1994	1545	566	271	597	129	249	262	307	298	757	190	367	419	395	320	76^	14v	115^	89^
9.00 - 9.30				A	26.7	39	2237	1571	566	288	594	147	282	295	298	264	801	212	421	487	418	305	98^	33^	78^	54^
9.30 - 10.00				A	29.2	42	2447	1578	602	277	629	155	289	309	322	288	797	210	423	465	413	311	91^	30^	61^	47^
10.00 - 10.30				A	29.9	44	2506	1559	571	244	606	139	260	290	308	287	825	219	454	492	435	312	77^	21v	51^	40^
10.30 - 11.00				A	28.5	43	2388	1465	547	227	573	141	245	273	281	269	803	201	423	481	441	302	59^	22v	30^	24v
11.00 - 11.30				A	24.6	42	2061	1412	623	201	653	211	341	338	287	264	717	166	380	432	400	285	10v	LT	32^	32^
WORLD SERIES PRE GAME #3(S)		217		A	14.3	28	1198	1657	636	188^	673	167^	278	292	267	361	780	220	373	427	365	343	50^	17v	154^	77^
1 FRI. 8.00P 14 ABC SC		99																								
WORLD SERIES GAME #3(S)		217		A	23.9	40	2003	1504	531	201	558	117	236	253	267	287	794	227	406	428	385	324	67^	20v	85^	51^
1 FRI. 8.14P 179 ABC SE		99																								
8.00 - 8.30				A	16.8	31	1408	1541	613	168	646	136^	252	265	267	365	757	190	350	406	376	338	43^	LT	95^	55^
8.30 - 9.00				A	20.5	36	1718	1531	541	201	577	107^	216	237	253	326	789	206	383	418	387	337	63^	14v	102^	65^
9.00 - 9.30				A	22.9	38	1919	1496	539	202	558	105^	236	256	266	286	782	221	402	432	382	311	77^	26v	79^	40^
9.30 - 10.00				A	24.5	39	2053	1509	572	226	598	137	272	285	284	289	767	221	387	413	362	317	72^	23v	72^	37^
10.00 - 10.30				A	26.6	44	2229	1528	513	206	546	119	237	247	271	274	819	251	443	447	394	318	84^	31^	79^	48^
10.30 - 11.00				A	27.1	45	2271	1475	483	196	509	112	218	239	264	255	822	240	422	436	405	328	49^	11v	95^	63^
11.00 - 11.30				A	27.9	48	2338	1432	521	163	526	112	234	244	258	270	784	230	421	434	385	314	44^	19v	78^	47^

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND OCT. 1983 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
YELLOW ROSE	2	204	204	A	9.8	18	821	1636	697	283	807	262	471	416	394	293	586	172	281	296	315	233	113^	87^	130^	101^
SAT. 10.00P 60 NBC GD		99	98	B	9.8	18	821	1636	697	283	807	262	471	416	394	293	586	172	281	296	315	233	113	87	130	101
10.00 - 10.30				A	9.8	18	821	1698	719	274	826	265	484	436	403	296	599	186	309	312	320	226	124^	97^	149	122^
10.30 - 11.00				A	9.9	18	830	1537	664	283	775	252	446	390	380	286	553	152	243	269	301	235	100^	77^	109^	81^
•LATE FRINGE																										
ABC NEWS:NIGHTLINE-T-F	15	176	173	A	3.9	13	327	1229	468	152^	551	144^	275	245	265	236	639	150^	330	364	342	239	30v	LT	LT	LT
1 TUE. 11.36P 60 ABC N		94	93	B	4.0	13	335	1225	541	199	593	145	306	308	310	233	584	168	312	330	285	218	35	18	LT	LT
1 WED. 11.39P 61																										
1 THU. 11.30P 60																										
1 FRI. 11.44P 46																										
2 TUTHF 11.30P 60																										
2 WED. 12.08A 22																										
11.30 - 12.00				A	4.9	14	411	1292	519	172	597	157	308	270	281	253	662	154	339	358	342	262	13v	LT	20v	15v
12.00 - 12.30				A	3.3	12	277	1166	425	136^	505	129^	241	227	253	217	603	145^	322	365	335	209	54^	LT	LT	LT
12.30 - 1.00				A	2.3	11	193	705	104v	LT	104v	LT	LT	LT	47v	104v	601	88v	285^	441^	373^	160^	LT	LT	LT	LT
ABC NEWS:NIGHTLINE-MON	4	177	177	A	2.4	13	201	1318	329^	74v	329^	105v	159^	139v	118v	170^	935	392^	606	651	413^	239^	54v	LT	LT	LT
1 MON. 12.40A 38 ABC N		94	94	B	2.6	14	218	1231	337	66	367	88	132	141	133	197	838	334	511	480	356	252	26	LT	LT	LT
2 MON. 12.57A 30																										
12.30 - 1.00				A	3.0	14	251	1303	295^	91v	295^	135v	135v	135v	64v	160v	1008	457^	661^	718^	399^	247^	LT	LT	LT	LT
1.00 - 1.30				A	2.0	12	168	1411	369^	71v	369^	89v	184^	154v	167v	185^	953	381^	613^	660^	441^	251^	89v	LT	LT	LT
ABC NEWS:NIGHTLINE-FRI(B)		172		A	3.6	13	302	1003	358^	166v	358^	136v	175v	175v	181v	183v	523^	63v	219^	212^	291^	248^	112v	LT	LT	LT
1 FRI. 12.30A 15 ABC N		91																								
ABC NEWS:NIGHTLINE-WED(B)			175	A	3.0	15	251	908^	351^	164v	494^	143v	291^	180v	240^	171v	291^	148v	180v	143v	143v	68v	123v	LT	LT	LT
2 WED. 12.30A 44 ABC N			94																							
12.30 - 1.00				A	3.2	15	268	1019	418^	135v	526^	109v	310^	242^	305^	175v	322^	206v	206v	134v	116v	75v	171v	LT	LT	LT
1.00 - 1.30				A	2.6	15	218	596^	161v	230v	390^	229v	229v	LT	51v	161v	206v	LT	105v	161v	206v	45v	LT	LT	LT	LT
ABC WEEKEND REPORT-SAT.	4	161	160	A	4.8	10	402	910	366	112^	480	165^	247^	171^	218^	179^	323	102^	127^	159^	120^	146^	37v	37v	70v	42v
SAT. 11.00P 15 ABC N		88	87	B	4.8	10	402	1077	478	235	585	194	322	259	247	211	378	99	191	205	181	160	38	19	76	62
ABC WEEKEND REPORT-SUN.	4	164	157	A	3.1	11	260	1131	476	62v	523	204^	342^	281^	215^	169^	500	154^	316^	324^	285^	122^	69v	46v	39v	35v
1 SUN. 11.00P 15 ABC N		90	90	B	3.7	10	310	1215	545	145	570	193	333	338	281	186	552	219	359	353	250	138	74	61	19	18
2 SUN. 12.53A 30																										
CBS NEWS NIGHTWATCH-1	20	70	67	A	1.5	17	126	675	278^	LT	286^	135^	159^	LT	88v	127^	357^	183^	238^	278^	135^	71v	LT	LT	LT	LT
1 MON. 2.14A 16 CBS N		66	64	B	1.4	16	117	713	340	56	369	136	208	144	168	140	328	130	222	211	170	74	LT	LT	LT	LT
1 TU-THS 2.00A 30																										
2 MTUTHS 2.00A 30																										
2 WED. 2.08A 22																										
CBS NEWS NIGHTWATCH-2	20	106	106	A	1.1	22	92	739	358^	54v	380^	131v	250^	195^	173^	130v	325^	118v	195^	239^	175^	76v	LT	LT	LT	LT
M-THSU 2.30A 210 CBS N		89	88	B	1.1	23	92	788	380	76	430	163	267	207	163	152	343	137	223	212	173	93	LT	LT	LT	LT
2.30 - 3.00				A	1.5	21	126	873	405^	LT	428^	166^	286^	159^	207^	142^	420^	119^	245^	301^	230^	119^	LT	LT	LT	LT
3.00 - 3.30				A	1.4	24	117	829	325^	LT	402^	171^	265^	171^	179^	137^	410^	120v	231^	325^	231^	85v	LT	LT	LT	LT
3.30 - 4.00				A	1.2	24	101	743	336^	LT	446^	179^	346^	247^	237^	100v	267^	99v	158^	198^	148^	69v	LT	LT	LT	LT
4.00 - 4.30				A	1.1	25	92	870	457^	119v	457^	174^	359^	359^	196^	98v	413^	228^	305^	261^	185^	76v	LT	LT	LT	LT
4.30 - 5.00				A	.9	23	75	507^	307^	67v	307^	LT	187v	187v	200^	120v	200^	134v	134v	174v	66v	LT	LT	LT	LT	LT
5.00 - 5.30				A	.9	23	75	427^	200^	121v	214^	67v	67v	67v	LT	147v	213^	133v	133v	160v	LT	LT	LT	LT	LT	LT
5.30 - 6.00				A	.9	22	75	387^	267^	134v	267^	67v	80v	80v	LT	187v	120v	LT	LT	LT	80v	93v	LT	LT	LT	LT

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME	WK #	DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																																
CBS SUNDAY NEWS-OSGOOD							4	129	165	A	8.7	18	729	1417	790	263	864	186	388	452	433	394	`470	99^	228	213	277	202	83^	36v	LT	LT
	1	SUN.	11.20P	15	CBS	N		68	90	B	7.1	15	595	1340	715	258	778	169	319	375	375	379	499	128	252	224	276	206	63	26	LT	LT
	2	SUN.	11.00P	30																												
DAVID LETTERMAN I							16	181	181	A	3.0	16	251	1151	463	175^	498	159^	274	212^	195^	211^	582	327	455	334	187^	104^	43v	LT	28v	LT
	1	M-TH	12.30A	30	NBC	GV		96	96	B	2.9	15	243	1215	551	196	592	252	367	266	200	213	571	309	437	309	184	122	35	LT	LT	LT
	2	MTUTH	12.30A	30																												
	2	WED.	1.00A	30																												
DAVID LETTERMAN II							16	181	181	A	2.1	15	176	1063	455	171^	512	216^	352	222^	165^	160^	494	290^	404	295^	148^	80v	34v	LT	LT	LT
	1	M-TH	1.00A	30	NBC	GV		96	96	B	2.2	15	184	1178	506	214	572	264	381	256	158	191	569	342	447	303	136	116	LT	LT	LT	LT
	2	MTUTH	1.00A	30																												
	2	WED.	1.30A	30																												
FRIDAY NIGHT VIDEOS							4	192	192	A	3.5	17	293	1413	365^	137^	447	270^	334^	219^	102^	92v	775	520	660	385^	183^	89v	143^	51v	48v	40v
		FRI.	12.30A	90	NBC	PC		98	98	B	3.4	18	285	1445	386	230	515	292	411	289	161	94	716	511	612	388	153	91	181	94	33	30
		12.30 - 1.00								A	4.3	17	360	1467	454	161^	523	250^	353	280^	195^	124^	731	439	618	457	245^	87^	168^	47v	45v	33v
		1.00 - 1.30								A	3.6	17	302	1364	363^	116^	406	288^	331^	178^	43v	75v	746	527	600	304^	122^	97v	166^	73v	46v	46v
		1.30 - 2.00								A	2.7	16	226	1314	208^	111v	349^	261^	287^	151^	26v	62v	854	614	779	363^	165^	75v	58v	LT	53v	53v
LATE MOVIE I							30	168	169	A	6.4	21	536	1179	564	168	638	181	321	318	329	248	468	147	300	296	250	135	56^	26v	17v	11v
	1	MON.	11.44P	70	CBS	FF		88	88	B	6.2	21	520	1163	607	233	667	183	354	366	352	249	427	145	262	258	210	129	46	21	23	11
	1	TUE.	11.30P	71																												
	1	WED.	11.30P	72																												
	1	THU.	11.30P	70																												
	1	FRI.	11.30P	75																												
	2	MTUTH	11.30P	70																												
	2	WED.	11.38P	70																												
	2	FRI.	11.30P	85																												
		11.30 - 12.00								A	6.7	19	561	1207	578	175	649	160	309	318	348	271	466	143	290	288	252	137	67^	32^	25v	16v
		12.00 - 12.30								A	6.4	23	536	1190	582	179	651	204	338	329	315	243	470	155	309	306	240	127	54^	24v	15v	9v
		12.30 - 1.00								A	5.9	26	494	1107	498	127	575	172	300	276	308	216	489	142	315	310	283	147	37^	18v	LT	LT
LATE MOVIE II							30	167	169	A	4.4	26	369	1019	452	94^	531	163	296	277	284	184	426	139^	280	282	227	119^	51^	27v	LT	LT
	1	MON.	12.54A	52	CBS	FF		87	88	B	4.4	26	369	1032	528	203	575	159	328	345	325	188	418	159	267	270	211	106	30	15	LT	LT
	1	TUE.	12.41A	51																												
	1	WED.	12.42A	50																												
	1	THU.	12.40A	49																												
	1	FRI.	12.45A	40																												
	2	MON.	12.40A	48																												
	2	TUE.	12.40A	54																												
	2	WED.	12.48A	47																												
	2	THU.	12.40A	46																												
	2	FRI.	12.55A	32																												
		12.30 - 1.00								A	4.7	24	394	1127	538	109^	645	236	363	312	308	215	418	124^	268	272	233	124^	51^	25v	13v	13v
		1.00 - 1.30								A	4.3	27	360	989	428	99^	506	133^	280	281	294	175	423	148^	284	284	216	114^	52^	28v	LT	LT
		1.30 - 2.00								A	3.1	27	260	519^	112v	LT	112v	LT	LT	LT	50v	112v	407^	57v	119v	169v	189v	238^	LT	LT	LT	LT
NBC LATE NIGHT MOVIE							4	66	67	A	1.6	5	134	1112	583^	157v	612^	194v	298^	298^	329^	284^	328^	104v	179v	239^	135v	89v	97v	67v	75v	LT
	1	SUN.	11.30P	36	NBC	FF		43	43	B	1.6	5	134	1127	549	109	572	194	328	347	313	210	446	175	264	250	156	134	71	LT	38	LT
	2	SUN.	12.00M	44																												
		11.30 - 12.00								A	1.5	5	126	1786^	874^	270v	961^	452v	580^	509^	278v	381v	493^	95v	175v	334v	239v	159v	118v	63v	214v	LT
		12.00 - 12.30								A	1.7	5	142	739^	428^	91v	422^	62v	154v	196v	339^	226^	232^	84v	169v	169v	85v	63v	78v	57v	LT	LT
		12.30 - 1.00								A	1.7	6	142	620^	394v	106v	394v	LT	106v	176v	394v	218v	155v	155v	155v	155v	LT	LT	71v	71v	LT	LT

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
NBC NEWS OVERNIGHT-M-F	20	147	146	A	1.5	13	126	952	396^	127^	492	222^	365^	230^	175^	127^	444^	230^	341^	301^	151^	95v	LT	LT	LT	LT
1 MON. 1.30A 13 NBC N		91	91	B	1.4	13	117	1020	479	158	569	232	367	265	162	197	434	211	327	250	162	99	LT	LT	LT	LT
1 TUE. 1.30A 43																										
1 WED. 1.30A 27																										
1 THU. 1.30A 28																										
1 FRI. 2.00A 12																										
2 M & TU 1.30A 29																										
2 W & F 2.00A 28																										
2 THU. 1.30A 32																										
1.30 - 2.00				A	1.5	13	126	1016	428^	134^	516	182^	357^	246^	215^	159^	476	230^	349^	318^	167^	111v	LT	LT	LT	LT
2.00 - 2.30				A	1.4	13	117	889	282^	129^	393^	290^	351^	180^	69v	42v	436^	256^	367^	315^	146^	69v	43v	LT	LT	LT
SATURDAY NIGHT	4	199	203	A	7.1	21	595	1548	523	170^	602	315	467	374	233	109^	620	367	471	406	172^	116^	251	165^	75^	51^
1 SAT. 11.30P 79 NBC GV		98	99	B	7.2	22	603	1506	513	182	585	307	457	381	220	100	633	369	497	420	183	109	245	156	43	31
2 SAT. 11.30P 88																										
11.30 - 12.00				A	8.1	20	679	1649	581	201	655	322	475	378	241	150^	616	357	453	415	162^	132^	266	175	112^	87^
12.00 - 12.30				A	7.1	21	595	1514	485	144^	569	310	456	367	232	86^	608	355	455	387	171^	122^	285	208	52^	25v
12.30 - 1.00				A	5.8	20	486	1434	486	152^	564	319	482	387	225^	62^	634	396	516	416	189^	80^	182^	82^	54v	30v
TONIGHT SHOW	18	205	206	A	6.4	20	536	1358	580	183	620	192	321	291	315	262	636	272	430	334	265	177	40^	11v	62^	51^
1 M-F 11.30P 60 NBC GV		99	99	B	6.3	21	528	1369	615	205	660	214	363	324	334	259	613	267	414	316	248	176	44	21	52	42
2 MTUTHF 11.30P 60																										
2 WED. 12.00M 60																										
11.30 - 12.00				A	7.4	21	620	1389	611	192	653	204	348	314	331	266	642	274	429	330	265	184	35^	9v	59^	48^
12.00 - 12.30				A	5.8	20	486	1298	540	164	580	181	296	265	297	251	617	260	418	338	264	167	37^	LT	64^	54^
12.30 - 1.00				A	4.3	20	360	1178	450^	134v	491^	161v	161v	186^	242^	256^	603^	358^	426^	182^	128v	177^	84v	42v	LT	LT
•WEEKDAY DAYTIME																										
ABC DAYTIME NEWSBRIEF-M-F	20	180	180	A	7.5	25	629	1328	808	293	908	480	665	510	310	199	263	154	217	120	85^	42^	63^	54^	94	35^
M-F 1.57P 2 ABC N		93	94	B	7.5	26	629	1353	863	269	960	489	719	544	371	196	246	142	182	114	80	54	61	55	86	25
ABC WORLD NEWS-MORN-645A	20	155	155	A	1.7	16	142	1176	563	281^	563	113^	388^	374^	331^	140^	438	106^	205^	183^	240^	198^	84v	63v	91v	49v
M-F 6.45A 15 ABC N		88	88	B	1.7	16	142	1236	542	246	592	124	406	394	391	144	472	152	296	257	267	158	91	73	81	56
AFTERNOON PLAYHOUSE(S)			126	A	4.2	12	352	929	589^	97v	631^	43v	265^	252^	375^	336^	159v	42v	42v	24v	97v	93v	139v	139v	LT	LT
2 TUE. 4.30P 60 CBS CL			76																							
4.30 - 5.00				A	3.9	12	327	847	560^	37v	596^	37v	229^	223^	348^	336^	162v	49v	49v	21v	70v	92v	89v	89v	LT	LT
5.00 - 5.30				A	4.5	13	377	987	606^	146v	654	48v	289^	274^	393^	332^	153v	36v	36v	22v	117v	95v	180^	180^	LT	LT
ALL MY CHILDREN	20	208	208	A	8.2	28	687	1364	812	287	925	509	687	515	302	195	263	153	214	118	84	46^	66^	56^	110	30^
M-F 1.00P 60 ABC DD		99	99	B	8.0	28	670	1380	852	270	964	517	735	542	351	186	259	157	196	115	75	54	62	56	95	23
1.00 - 1.30				A	7.8	26	654	1372	813	289	930	510	683	512	301	200	262	150	209	116	82^	51^	61^	57^	119	26^
1.30 - 2.00				A	8.6	29	721	1336	807	285	911	501	683	516	299	188	260	153	215	119	83	42^	69^	54^	96	30^
ANOTHER WORLD	18	201	201	A	5.7	20	478	1146	782	125	881	285	450	420	380	394	150	61^	66^	25v	41^	77^	56^	31^	59^	34^
M-F 2.00P 60 NBC DD		99	99	B	5.4	19	453	1145	804	117	910	280	452	425	371	420	154	67	73	34	38	76	43	26	38	20
2.00 - 2.30				A	5.7	20	478	1155	790	129	895	293	467	433	383	392	146	48^	56^	29v	52^	82^	53^	29v	61^	33^
2.30 - 3.00				A	5.7	20	478	1119	767	117^	863	276	430	404	373	394	147	70^	75^	19v	29v	69^	57^	33^	52^	30v
AS THE WORLD TURNS	20	201	201	A	7.8	27	654	1239	884	132	951	282	430	410	356	458	205	63^	83^	66^	95	111	35^	23^	48^	9v
M-F 1.30P 60 CBS DD		98	99	B	7.4	26	620	1267	902	162	971	286	444	419	376	466	212	66	92	68	91	111	33	20	51	11
1.30 - 2.00				A	7.6	25	637	1251	881	123	941	265	414	400	345	472	228	76^	94	72^	98	122	34^	22v	48^	LT
2.00 - 2.30				A	8.0	28	670	1209	888	138	956	297	443	419	362	445	177	51^	71^	54^	86	100	31^	23^	45^	14v

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND OCT. 1983 REPORT

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME	WK # DAY	START TIME	DUR	NET	T/C THIS SEASON	PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																															
BENSON DAYTIME					20		181	182	A	3.5	16	293	1218	673	119^	762	366	539	468	324	161^	228	123^	163^	86^	74^	57^	57^	27v	171^	58^
	M-F	11.00A	30	ABC		CS	89	90	B	3.3	15	277	1210	646	132	743	373	528	444	295	155	273	141	192	106	91	77	69	27	125	33
CAPITOL					20		194	193	A	6.1	22	511	1194	831	142	921	296	450	408	341	424	183	51^	67^	58^	90^	107^	42^	29^	48^	10v
	M-F	2.30P	30	CBS		DD	95	96	B	5.7	21	478	1232	877	174	957	317	472	410	350	442	180	53	68	46	80	106	50	35	45	11
CBS EARLY MORNING NEWS					20		133	133	A	1.2	15	101	941	495^	138v	495^	118v	267^	267^	199^	228^	327^	LT	148^	148^	198^	179^	70v	LT	49v	LT
	M-F	6.30A	30	CBS		N	89	89	B	1.2	16	101	975	475	134	534	139	287	237	193	242	361	LT	168	153	202	188	50	LT	LT	LT
CBS MORNING NEWS 1					20		194	194	A	3.6	20	302	1288	619	175^	655	53^	205	235	361	410	546	76^	182^	222	318	324	37v	LT	50^	20v
	M-F	7.30A	30	CBS		N	99	99	B	3.6	20	302	1300	626	151	657	72	212	231	325	403	540	91	206	239	299	294	27	LT	76	52
CBS MORNING NEWS 2					20		194	194	A	3.7	19	310	1132	636	77^	652	39v	117^	184	339	458	445	126^	203	200	222	206	LT	LT	29v	LT
	M-F	8.30A	30	CBS		N	99	99	B	3.7	19	310	1147	666	98	684	93	179	208	325	436	424	119	199	217	211	180	LT	LT	27	LT
DAYS OF OUR LIVES					18		207	207	A	6.8	23	570	1263	790	141	906	295	474	426	386	385	268	87^	150	103	121	113	42^	24v	47^	20v
	M-F	1.00P	60	NBC		DD	99	99	B	6.5	22	545	1241	788	132	906	292	464	427	365	393	257	82	135	99	109	112	33	19	45	19
		1.00 - 1.30							A	6.5	22	545	1275	794	135	915	297	471	422	380	395	289	93^	158	109	129	125	35^	20v	36^	15v
		1.30 - 2.00							A	7.0	23	587	1254	786	141	899	293	476	430	392	378	252	82^	147	99	116	101	48^	29^	55^	22v
DIFF'RENT STROKES M-F					20		144	144	A	3.7	18	310	1419	640	116^	702	271	421	340	286	233	306	113^	184	160^	152^	81^	75^	49^	336	141^
	M-F	10.00A	30	NBC		CS	83	83	B	3.5	17	293	1410	647	131	724	292	450	345	289	232	304	121	182	165	141	84	86	65	296	105
DREAM HOUSE					20		182	182	A	4.9	21	411	1282	770	148	846	272	389	373	331	388	272	107^	141	109^	85^	119^	30v	17v	134^	29v
	M-F	11.30A	30	NBC		QG	93	93	B	4.7	21	394	1242	731	141	811	237	355	344	324	395	260	90	126	110	89	122	35	28	136	34
EDGE OF NIGHT					20		124	124	A	3.3	10	277	1310	733	166^	907	336	560	498	454	261	184^	75^	130^	80^	88^	54^	64^	50v	155^	90^
	M-F	4.00P	30	ABC		DD	71	69	B	3.2	10	268	1333	716	186	928	384	586	450	408	284	196	58	118	88	110	75	82	56	127	59
FAMILY FEUD					20		174	172	A	4.2	17	352	1151	661	183	760	292	443	377	338	267	239	88^	134^	89^	106^	105^	47^	32v	105^	17v
	M-F	12.00N	30	ABC		QP	84	86	B	4.0	17	335	1190	693	140	788	274	448	393	359	298	267	104	143	96	110	120	50	42	85	LT
FANTASY					18		136	136	A	2.8	9	235	1298	699	123^	830	260	383	372	390	361	208^	80^	119^	52v	52v	89^	77^	51v	183^	124^
	1 M-F	3.00P	60	NBC		QG	74	74	B	2.7	9	226	1278	723	102	824	256	401	380	371	358	225	83	121	69	69	100	75	61	154	102
	2 MON.	3.00P	29																												
	&	3.42P	18																												
	2 TU-F	3.00P	60																												
		3.00 - 3.30							A	2.8	9	235	1200	659	93^	783	243	358	354	362	357	187^	77^	111^	47v	42v	76^	68^	42v	162^	111^
		3.30 - 4.00							A	2.9	9	243	1329	711	148^	838	263	386	374	402	349	209^	70^	110^	49v	61^	99^	80^	58v	202^	136^
GENERAL HOSPITAL					20		206	206	A	10.2	33	855	1317	774	196	895	428	616	471	328	244	220	109	150	91	79	62^	125	102	77	38^
	M-F	3.00P	60	ABC		DD	99	99	B	10.0	33	838	1351	766	199	904	441	643	484	348	219	226	116	151	89	80	64	142	117	79	44
		3.00 - 3.30							A	9.9	33	830	1275	775	193	898	438	619	461	315	247	209	101	139	80	77	62^	103	83	65^	26^
		3.30 - 4.00							A	10.6	33	888	1334	763	194	884	416	610	471	335	241	220	115	156	94	77	57^	141	118	89	48^
GO					15		147	146	A	2.5	10	210	1267	796	152^	934	305	529	468	395	357	181^	72^	100^	52v	57v	76^	80^	52v	72^	39v
	M-F	12.00N	30	NBC		QG	73	73	B	2.4	10	201	1232	765	185	906	265	463	419	386	380	195	66	95	53	61	96	55	36	76	36
GOOD MORNING, AMERICA-730					20		204	204	A	4.1	23	344	1334	719	197	723	235	439	435	340	241	412	62^	146^	208	254	192	79^	LT	120^	96^
	M-F	7.30A	30	ABC		N	99	99	B	4.1	23	344	1317	754	201	757	243	455	473	367	249	423	74	174	213	246	190	55	LT	82	65
GOOD MORNING, AMERICA-830					20		202	202	A	4.6	23	385	1117	689	200	733	211	421	411	373	273	296	54^	96^	124^	153	153	23v	LT	65^	31v
	M-F	8.30A	30	ABC		N	99	99	B	4.7	24	394	1157	748	194	783	236	447	435	388	291	313	63	115	115	153	165	15	LT	46	19
GUIDING LIGHT					20		203	203	A	7.6	24	637	1246	793	121	888	259	431	378	381	405	167	48^	57^	43^	78^	106	127	72^	64^	22v
	M-F	3.00P	60	CBS		DD	98	99	B	7.2	24	603	1311	852	159	948	288	459	398	384	439	169	55	64	42	71	101	134	80	60	20
		3.00 - 3.30							A	7.4	25	620	1227	806	114	900	263	436	382	388	412	167	49^	58^	43^	79^	104	104	59^	56^	18v
		3.30 - 4.00							A	7.8	24	654	1243	779	123	870	253	421	373	373	393	159	43^	47^	39^	74^	107	145	83^	69^	24^

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																														
LOVING					20	203	203	A	3.5	15	293	1109	675	184^	774	317	501	437	331	215	208	82^	147^	100^	99^	57^	55^	48v	72^	21v
M-F	11.30A	30	ABC	DD		97	97	B	3.4	15	285	1137	719	200	816	353	546	445	349	218	204	90	123	79	71	75	52	49	65	LT
NBC NEWS AT SUNRISE					20	171	171	A	1.2	12	101	1079	634	208^	693	89v	198^	317^	426^	376^	386^	98v	178^	307^	258^	79v	LT	LT	LT	LT
M-F	6.30A	30	NBC	N		91	91	B	1.3	13	109	1248	614	238	696	138	276	376	353	320	458	105	220	305	244	148	LT	LT	81	81
NEWSBREAK-11.57					20	181	180	A	7.2	30	603	1156	668	85^	753	219	338	289	302	371	291	82^	116	93^	113	159	22v	12v	90^	21v
M-F	11.57A	2	CBS	N		91	90	B	6.8	30	570	1198	696	98	780	225	349	311	310	384	310	87	127	103	118	166	22	17	86	20
NEWSBREAK-3.57					20	185	186	A	6.2	19	520	1215	769	123	865	274	441	382	365	375	161	41^	46^	35^	75^	112	120	75^	69^	23v
M-F	3.57P	2	CBS	N		93	94	B	5.8	18	486	1279	827	161	926	292	465	390	380	413	166	54	61	33	74	102	126	82	61	17
ONE LIFE TO LIVE					20	205	205	A	7.7	27	645	1234	762	217	877	429	619	481	304	221	247	129	191	112	89	54^	53^	44^	57^	16v
M-F	2.00P	60	ABC	DD		99	99	B	7.6	28	637	1291	790	222	912	451	677	522	344	198	247	127	176	115	88	59	74	59	58	18
2.00 - 2.30								A	7.4	26	620	1245	762	230	879	437	631	501	304	212	259	135	205	120	96	53^	48^	39^	59^	18v
2.30 - 3.00								A	7.9	28	662	1219	765	199	881	425	614	468	305	229	231	121	175	103	83^	53^	54^	46^	53^	12v
PRESS YOUR LUCK					24	156	157	A	3.4	16	285	1239	674	130^	790	225	376	320	316	382	320	109^	173^	130^	127^	130^	LT	LT	116^	32v
M-F	10.30A	30	CBS	QP		81	81	B	3.4	17	285	1252	666	130	755	208	338	285	319	391	337	113	179	134	119	150	18	LT	142	41
PRICE IS RIGHT 1					20	205	204	A	6.4	29	536	1254	679	101^	778	219	366	306	313	385	341	103^	154	130	139	168	30^	11v	105^	25v
M-F	11.00A	30	CBS	AP		99	98	B	6.1	29	511	1240	703	88	780	209	360	317	312	384	340	92	143	133	130	176	20	10	100	19
PRICE IS RIGHT 2					20	205	204	A	8.6	37	721	1215	660	90	751	209	345	288	312	375	327	90	141	120	133	170	34^	15v	103	25^
M-F	11.30A	30	CBS	AP		99	98	B	8.1	36	679	1216	684	91	758	195	336	304	311	386	343	93	145	124	135	181	24	15	91	19
RYAN'S HOPE					20	178	178	A	4.4	17	369	1222	748	203	859	461	596	484	256	204	198	100^	149^	92^	73^	49^	46^	30v	119^	21v
M-F	12.30P	30	ABC	DD		94	94	B	4.3	17	360	1284	807	239	928	493	686	530	313	194	208	112	141	80	57	63	51	43	97	16
SALE OF THE CENTURY					19	153	153	A	4.5	21	377	1353	731	125^	833	254	411	345	340	369	318	94^	147^	122^	121^	146^	35v	29v	167	64^
M-F	10.30A	30	NBC	QG		86	85	B	4.1	20	344	1359	751	118	840	260	420	342	341	376	316	89	140	121	132	150	38	33	165	46
SEARCH FOR TOMORROW					20	159	159	A	3.1	12	260	1204	781	99^	912	249	381	331	428	470	224	92^	119^	63^	78^	100^	LT	LT	57^	24v
M-F	12.30P	30	NBC	DD		80	80	B	3.1	12	260	1209	724	104	890	246	367	305	362	468	254	88	111	69	82	135	LT	LT	51	27
TATTLETALES					20	108	107	A	2.8	9	235	1285	735	106^	855	238^	357	344	366	413	298	81^	94^	64^	111^	178^	55v	30v	77^	34v
M-F	4.00P	30	CBS	QG		59	58	B	2.7	9	226	1241	777	104	856	224	375	375	360	419	286	62	77	57	117	181	32	LT	67	LT
TODAY SHOW-7.30AM					20	206	206	A	3.3	18	277	1325	639	158^	668	130^	247	300	326	360	538	113^	247	210	230	259	53^	28v	66^	47v
M-F	7.30A	30	NBC	N		99	99	B	3.3	18	277	1348	675	148	691	127	236	295	315	385	532	114	243	226	235	254	51	29	74	57
TODAY SHOW-8.30AM					20	206	206	A	4.0	20	335	1221	693	124^	734	104^	215	260	272	465	436	66^	155^	179	170	227	15v	15v	36v	18v
M-F	8.30A	30	NBC	N		99	99	B	3.9	20	327	1239	691	133	725	103	214	255	283	459	443	67	151	174	187	241	36	23	35	22
$25,000 PYRAMID					20	164	165	A	4.0	19	335	1254	713	105^	821	221	376	329	343	403	304	66^	158^	149^	151^	122^	18v	18v	111^	21v
M-F	10.00A	30	CBS	QP		86	86	B	4.0	20	335	1257	730	133	814	193	364	336	370	409	306	82	151	144	136	141	22	22	115	28
WHEEL OF FORTUNE					20	199	200	A	6.2	28	520	1337	774	145	880	245	403	385	360	412	279	93^	145	111	99^	123	34^	11v	144	52^
M-F	11.00A	30	NBC	QG		97	97	B	5.9	28	494	1234	735	144	842	222	376	357	341	418	239	74	107	87	85	124	36	17	117	40
YOUNG AND THE RESTLESS					20	206	206	A	8.3	32	696	1227	809	110	888	293	470	422	362	368	221	68^	101	78^	94	113	35^	29^	83	15v
M-F	12.30P	60	CBS	DD		99	99	B	7.9	31	662	1233	821	128	897	276	457	417	388	387	230	83	117	91	90	104	33	23	73	12
12.30 - 1.00								A	8.2	32	687	1195	788	110	855	276	455	417	352	348	224	73^	107	87	92	111	32^	29^	84	11v
1.00 - 1.30								A	8.4	31	704	1240	831	108	917	307	482	426	372	387	206	57^	88	67^	90	111	36^	28^	81	18v
•WEEKEND DAYTIME																														
ABC WEEKEND SPECIALS					4	165		A	4.9	16	411	1557	487^	102v	528^	247^	274^	231^	105v	176^	392^	229^	229^	131v	68v	163^	231^	66v	406^	295^
1 SAT.	12.00N	30	ABC	FV		81		B	4.9	17	411	1954	427	165	465	260	344	221	113	101	397	239	344	205	133	53	344	227	748	472

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND OCT. 1983 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
ABC WIDE WORLD-SPORTS SAT	2		199	A	6.8	15	570	1330	380^	154^	409	107^	188^	181^	165^	180^	771	225^	407	357^	357^	295^	24v	LT	126^	46v
2 SAT. 5.00P 91 ABC SA			99	B	6.6	15	553	1556	459	267	548	253	357	270	172	155	760	305	475	374	322	224	98	LT	150	59
5.00 - 5.30				A	6.5	16	545	1233	330^	161^	352^	123^	190^	164^	130^	126^	722	162^	369^	299^	372^	283^	33v	LT	126^	25v
5.30 - 6.00				A	6.9	16	578	1280	321^	124^	347^	109^	176^	157^	124^	129^	826	232^	428	378^	372^	320^	40v	LT	67v	LT
6.00 - 6.30				A	6.9	14	578	1491	487	174^	528	93v	202^	222^	240^	277^	777	281^	434	395^	340^	286^	LT	LT	186^	107^
ALVIN AND THE CHIPMUNKS	6	195	196	A	7.6	27	637	1586	226	121^	279	149^	257	171^	121^	22v	229	165^	205	155^	53^	24v	235	51^	843	493
SAT. 10.30A 30 NBC CA		95	95	B	7.3	27	612	1791	272	118	308	156	250	181	116	47	217	140	170	138	51	31	307	119	959	562
ASK NBC NEWS-8:28AM	6	194	196	A	3.5	24	293	1485	175^	41v	195^	65v	134^	136^	113^	38v	222^	86v	105^	126^	95v	52v	143^	143^	925	550
SAT. 8.28A 2 NBC CN		95	95	B	3.5	23	293	1318	166	43	173	70	92	83	46	73	138	71	77	78	42	38	73	73	934	554
ASK NBC NEWS-12:28PM	6	172	168	A	5.7	18	478	1730	373	138^	410	232^	324	234^	145^	86^	312	201^	232^	180^	71^	40v	284	111^	724	371
SAT. 12.28P 2 NBC CN		87	86	B	5.0	17	419	1756	345	179	389	217	300	202	148	77	283	164	183	151	70	63	310	159	774	430
BENJI,ZAX & THE-PRINCE	6	189	193	A	4.5	15	377	1753	368	114^	429	233^	284^	196^	131^	119^	335	298^	298^	161^	12v	37v	278^	169^	711	438
SAT. 11.00A 30 CBS CA		96	98	B	4.1	15	344	1628	308	141	369	153	213	168	151	123	340	276	297	189	51	36	249	100	670	408
BEST OF SCOOBY DOO	6	177	170	A	2.7	18	226	1907	324^	137^	324^	103v	204^	185^	162^	103v	195^	94v	132^	132^	61v	63v	233^	79v	1155	762
SAT. 8.00A 30 ABC CA		91	89	B	2.7	19	226	1782	198	116	219	87	140	130	96	73	187	96	139	107	50	48	339	122	1037	668
BISKITTS	6	175	177	A	3.6	27	302	1354	166^	44v	166^	145^	145^	69v	LT	21v	212^	176^	176^	176^	16v	36v	19v	LT	957	622
SAT. 8.00A 30 CBS CA		92	93	B	3.4	25	285	1656	142	47	160	84	120	82	55	35	211	139	176	157	50	35	221	102	1064	730
BUGS BUNNY/ROAD RUNNER 1	6	162	175	A	4.0	14	335	1884	476	135^	530	251^	326^	226^	187^	168^	439	367	405	234^	72v	26v	243^	130^	672	367
SAT. 11.30A 30 CBS CA		85	89	B	3.8	14	318	1696	374	141	417	154	243	193	197	139	358	263	300	205	71	56	260	131	661	401
BUGS BUNNY/ROAD RUNNER 2	3		175	A	5.8	18	486	1831	354^	158^	434^	251^	284^	187^	92v	137^	368^	277^	303^	245^	91v	38v	293^	143^	736	430^
2 SAT. 12.00N 30 CBS CA			90	B	5.7	19	478	1603	260	140	313	156	183	117	120	104	274	128	172	179	135	66	271	106	745	448
BUGS BUNNY/ROAD RUNNER 3	3		168	A	5.7	17	478	2176	330^	292^	415^	282^	322^	212^	90v	93v	385^	287^	317^	222^	98v	44v	417^	162^	959	644
2 SAT. 12.30P 30 CBS CA			86	B	5.7	19	478	1584	273	199	317	173	206	131	95	94	259	152	194	143	99	57	304	121	704	459
CAPTAIN KANGAROO-SAT	6	133	135	A	1.6	22	134	1418	305^	149v	305^	246^	246^	246^	LT	59v	262^	98v	187v	202v	148v	60v	90v	LT	761^	433^
SAT. 7.00A 60 CBS CL		84	85	B	1.3	18	109	1636	312	105	326	154	233	235	131	79	260	82	155	193	145	52	280	198	770	482
7.00 - 7.30				A	1.3	22	109	1257	394^	211v	394^	321^	321^	321^	LT	73v	156v	LT	83v	83v	119v	73v	83v	LT	624^	358^
7.30 - 8.00				A	1.8	20	151	1583	244^	112v	244^	198^	198^	198^	LT	46v	337^	172v	264^	285^	165v	52v	94v	LT	908	511^
CBS CHILDREN'S FILM FEST.	3		113	A	2.7	8	226	1907	566^	172v	795^	402^	432^	239v	168v	326^	168v	128v	128v	LT	LT	40v	161v	102v	783^	713^
2 SAT. 1.30P 30 CBS CL			58	B	2.4	8	201	1403	479	185	566	269	280	158	121	246	113	50	50	LT	32	63	85	64	639	420
CBS NFL TODAY	6	187	190	A	7.2	21	603	1726	466	175^	482	157^	252	217	223	206	825	425	580	504	306	179^	205	71^	214	174^
SUN. 12.30P 30 CBS SC		93	97	B	7.3	23	612	1534	371	158	392	128	221	196	182	143	809	373	562	486	342	191	185	63	148	113
CBS NFL FOOTBALL GAME 1	6	204	204	A	17.5	41	1467	1513	387	130	409	147	218	193	178	149	858	350	547	523	393	230	113	5v	133	104
1 SUN. 1.00P 185 CBS SE		99	99	B	16.8	42	1408	1526	376	151	400	136	237	219	194	136	876	349	577	520	403	234	121	29	129	102
2 SUN. 1.00P 201																										
1.00 - 1.30				A	13.7	36	1148	1687	390	138	413	167	245	179	184	141	931	423	582	564	395	246	114	9v	229	199
1.30 - 2.00				A	16.8	41	1408	1536	398	118	424	179	242	189	171	142	846	327	525	507	410	224	113	10v	153	124
2.00 - 2.30				A	17.3	42	1450	1441	379	118	405	157	225	183	153	150	824	320	511	492	383	228	113	5v	99	74^
2.30 - 3.00				A	18.1	43	1517	1428	365	141	392	142	202	200	157	149	820	320	517	528	384	219	104	3v	112	81
3.00 - 3.30				A	19.2	44	1609	1447	367	122	382	123	187	187	179	143	825	328	525	516	382	227	125	5v	115	88
3.30 - 4.00				A	19.0	42	1592	1523	395	133	412	124	199	200	200	155	874	366	579	522	388	227	123	7v	114	86
4.00 - 4.30				A	19.2	41	1609	1695	454	153	492	163	272	248	229	166	959	405	632	561	432	263	102	LT	142	101
CBS NFL FOOTBALL GAME 2 CONT'D	4	186		A	10.1	20	846	1772	514	178^	592	232^	326	255^	255^	229^	893	365	574	499	393	263^	201^	13v	86^	44v

Columns from TOTAL PERSONS onward: AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
CBS NFL FOOTBALL G-CONT'D																										
1 SUN. 4.00P 195 CBS SE		83																								
4.00 - 4.30				A	10.1	23	846	1665	506	195^	616	226^	310	214^	288	272	847	318	496	457	373	280	174^	14v	28v	LT
4.30 - 5.00				A	12.0	26	1006	1715	469	218^	583	222^	327	239	289	223^	878	343	538	463	404	280	212^	13v	42v	LT
5.00 - 5.30				A	10.6	22	888	1765	451	190^	526	211^	301	240^	240^	189^	908	359	586	509	425	256^	279	15v	52v	15v
5.30 - 6.00				A	9.8	19	821	1777	453	147^	542	220^	314	259^	236^	194^	887	334	585	487	432	261^	274^	15v	74^	33v
6.00 - 6.30				A	8.8	16	737	1860	545	143^	587	256^	342	279^	231^	215^	964	417	644	543	405	276^	148^	14v	161^	109^
6.30 - 7.00				A	9.2	16	771	1833	616	151^	669	264^	369	303	257^	247^	885	407	609	547	346	223^	149^	15v	130^	86^
7.00 - 7.30				A	10.7	19	897	1736	627	203^	627	226^	303	264	207^	260	828	376	541	484	315	233^	103^	LT	178^	100^
CBS NFL FOOTBALL POST	2		158	A	14.2	27	1190	1674	420	135^	459	164^	233	187^	151^	196	946	457	698	576	367	236	117^	12v	152^	123^
2 SUN. 4.15P 12 CBS SC			91	B	12.8	28	1073	1415	419	134	436	117	181	183	170	216	796	363	567	498	343	184	70	5	113	100
CBS NFL FOOTBALL POST-2	2	187		A	11.0	19	922	1551	641	209^	641	197^	275	279	258	284	714	290	413	395	282	238^	62v	LT	134^	88^
1 SUN. 7.15P 5 CBS SC		91		B	15.3	27	1282	1640	620	258	676	217	341	320	269	272	756	241	408	430	331	269	81	20	127	101
CBS SPORTS SPECIAL(S)		182		A	3.5	10	293	1577	721^	382^	854	327^	505^	487^	451^	196v	593^	153v	340^	340^	337^	253^	44v	LT	86v	LT
1 SAT. 4.00P 60 CBS SE		95																								
4.00 - 4.30				A	3.5	10	293	1560	672^	348^	788	256^	429^	460^	454^	192v	604^	201v	348^	348^	311^	256^	58v	LT	110v	LT
4.30 - 5.00				A	3.4	10	285	1611	786^	421^	933	403^	590^	527^	459^	199v	586^	106v	338^	338^	369^	248^	28v	LT	64v	LT
CHARLIE BROWN&SNOOPY SHOW	6	198	199	A	6.2	22	520	1769	261	44v	315	172^	228	143^	102^	78^	278	230	237	166^	27v	41v	352	179^	824	536
SAT. 10.30A 30 CBS CA		99	99	B	5.9	22	494	1717	272	103	326	168	220	151	112	87	280	190	235	175	67	38	322	112	789	504
DUKES	6	198	197	A	4.5	17	377	1875	258^	80^	332	188^	210^	128^	99^	112^	279^	221^	221^	165^	41v	58v	338	124^	926	585
SAT. 10.00A 30 CBS CA		99	99	B	4.3	16	360	1715	239	106	294	132	163	115	103	115	242	146	191	151	75	46	310	74	869	540
DUNGEONS AND DRAGONS	6	197	198	A	6.2	25	520	2065	215^	75^	249	150^	177^	105^	62^	70^	330	272	297	238	37v	33v	454	129^	1032	722
SAT. 9.30A 30 CBS CA		99	99	B	5.8	23	486	1971	212	89	262	126	154	109	79	102	302	223	276	195	65	20	438	101	969	658
FACE THE NATION	6	131	126	A	4.3	15	360	1308	559	314^	581	126^	264^	245^	277^	272^	582	164^	302^	294^	346	243^	97^	16v	48v	48v
SUN. 10.30A 30 CBS CC		86	85	B	3.4	12	285	1229	503	243	529	145	252	242	250	239	539	150	290	303	341	214	74	34	87	40
FLINTSTONE FUNNIES	6	194	196	A	2.6	20	218	1450	161^	46v	179^	60v	119v	115v	97v	45v	262^	92v	124v	137^	119v	70v	151^	151^	858	546
SAT. 8.00A 30 NBC CA		95	95	B	2.8	21	235	1338	164	42	170	64	83	74	40	83	161	85	95	83	51	46	79	70	928	578
IN THE NEWS- 8.26AM	6	175	177	A	4.4	30	369	1341	157^	33v	157^	136^	136^	63v	LT	21v	191^	173^	173^	173^	LT	18v	25v	LT	968	642
SAT. 8.26A 3 CBS CN		92	93	B	3.9	26	327	1658	124	36	141	79	106	71	44	30	204	149	181	166	37	23	229	115	1084	747
IN THE NEWS- 9.56AM	6	197	198	A	5.1	20	427	1977	232^	85^	277	170^	196^	119^	67v	81^	332	269^	294	233^	45v	38v	398	123^	970	664
SAT. 9.56A 3 CBS CN		99	99	B	5.0	20	419	1835	219	91	270	129	156	108	81	110	294	219	266	187	62	22	389	90	882	572
IN THE NEWS-10.26AM	6	198	197	A	4.8	18	402	1903	275^	62v	354	208^	232^	139^	102^	108^	299	234^	234^	177^	48v	65v	339	122^	911	588
SAT. 10.26A 3 CBS CN		99	99	B	4.5	17	377	1767	263	108	320	152	193	129	113	111	258	159	203	155	76	52	333	78	856	537
IN THE NEWS-12.56PM	3		168	A	5.4	17	453	1892	351^	293^	454^	297^	331^	193^	87v	123v	376^	287^	312^	182^	89v	64v	311^	93v	751	501^
2 SAT. 12.56P 3 CBS CN			86	B	5.3	18	444	1477	281	208	332	187	216	128	95	96	266	157	199	137	98	67	249	73	630	428
IN THE NEWS- 1.26PM	3		153	A	4.7	14	394	1746	191^	LT	280^	166^	166^	77v	30v	114v	356^	300^	300^	150v	56v	21v	194^	98v	916	693
2 SAT. 1.26P 3 CBS CN			81	B	4.2	14	352	1418	321	168	370	229	256	125	66	86	220	163	188	113	57	20	91	37	737	450
IN THE NEWS-10.56AM	6	198	199	A	5.3	18	444	1698	256^	36v	314	180^	228^	128^	92^	76^	297	246^	259^	186^	30v	38v	339	160^	748	489
SAT. 10.56A 3 CBS CN		99	99	B	5.2	19	436	1594	267	109	322	171	217	143	109	85	288	193	241	188	73	41	278	93	706	444
IN THE NEWS-11.26AM	6	189	193	A	3.9	13	327	1664	384	121^	439	230^	284^	214^	139^	125^	328^	303^	303^	183^	LT	25v	260^	147^	637	374
SAT. 11.26A 3 CBS CN		96	98	B	3.6	13	302	1535	329	145	384	151	218	175	161	135	330	280	298	184	43	26	224	94	597	359

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
LITTLES	6	189	199	A	5.8	21	486	1805	177^	39v	180^	61^	122^	104^	83^	58v	211^	121^	164^	148^	83^	32v	324	138^	1090	738
SAT. 10.30A 30 ABC CA		94	99	B	5.5	20	461	1818	234	117	282	158	231	160	111	46	158	82	127	96	65	26	366	188	1012	632
MEET THE PRESS	4	144	125	A	3.1	10	260	1173	389^	300^	612	246^	266^	296^	200^	316^	400^	132^	231^	189^	165^	165^	30v	LT	131^	100v
SUN. 12.00N 30 NBC CC		86	80	B	2.3	8	193	1168	345	213	492	163	176	196	141	296	551	195	314	287	211	234	39	LT	86	66
MENUDO-8:25AM	6	177	170	A	2.9	18	243	2000	376^	161^	376^	148^	244^	202^	158^	120v	260^	136^	182^	182^	66v	78v	170^	60v	1194	750
SAT. 8.25A 4 ABC CN		91	89	B	2.8	18	235	1830	199	114	222	105	145	125	78	73	218	127	172	124	53	46	287	108	1103	700
MENUDO-10:25AM	6	198	198	A	6.6	25	553	1814	259	41v	259	122^	194^	159^	92^	65^	217	132^	174^	138^	69^	43v	210^	73^	1128	785
SAT. 10.25A 4 ABC CN		99	99	B	6.2	23	520	1824	199	94	248	151	204	145	82	38	153	91	131	97	53	22	333	174	1090	724
MR. T	6	199	199	A	8.5	29	712	1770	274	90^	281	157^	233	166	110^	48^	301	193	279	219	92^	22v	302	114^	886	499
SAT. 11.00A 30 NBC CA		97	97	B	8.1	29	679	1947	318	119	356	198	292	191	123	58	259	149	206	164	82	47	377	178	955	531
MONCHHICHIS	6	196	193	A	4.5	21	377	1926	281^	53v	281^	102^	183^	141^	110^	84^	260^	135^	206^	187^	112^	36v	249^	114^	1136	701
SAT. 9.00A 30 ABC CA		98	98	B	4.6	21	385	1713	161	63	211	103	156	101	79	50	154	68	113	106	72	36	247	93	1101	716
NCAA FOOTBALL PRE	4		210	A	4.7	15	394	1381	241^	48v	243^	71v	127v	105v	107v	101v	561^	185^	361^	373^	306^	173^	137v	104v	440^	208^
2 SAT. 12.00N 20 ABC SC			99	B	4.7	16	394	1321	267	81	272	94	148	122	105	116	636	288	402	328	249	194	135	80	278	154
NCAA FOOTBALL GAME	5	211	210	A	11.3	32	947	1293	321	122^	339	78^	153	152	153	166	784	224	418	417	396	306	89^	16v	81^	64^
1 SAT. 3.56P 184 ABC SE		99	99	B	9.4	27	788	1297	313	124	331	88	161	165	148	148	779	254	424	416	365	291	98	34	89	62
2 SAT. 12.20P 195																										
12.00 - 12.30				A	5.8	18	486	1274	208^	40v	218^	70v	90v	54v	71v	117v	662	234^	382^	369^	325^	246^	104v	68v	290^	155^
12.30 - 1.00				A	7.5	23	629	1335	230^	57v	233^	52v	84v	70v	85v	130^	857	301^	509	481	419	292^	85v	18v	160^	66v
1.00 - 1.30				A	9.1	28	763	1204	200^	71v	200^	39v	92^	92^	87^	91^	808	232^	449	435	427	333	71v	11v	125^	71v
1.30 - 2.00				A	9.9	31	830	1370	180^	55v	180^	63v	63v	59v	39v	92^	906	307	537	463	461	318	142^	11v	142^	113^
2.00 - 2.30				A	10.1	31	846	1391	291	76^	291	112^	144^	153^	76^	119^	851	332	522	414	383	288	106^	16v	143^	125^
2.30 - 3.00				A	10.8	31	905	1322	241^	47v	241^	88^	88^	82^	46v	130^	866	328	493	443	392	286	89^	16v	126^	101^
3.00 - 3.30				A	12.4	33	1039	1398	326	108^	326	121^	138^	123^	68^	173^	885	330	510	476	405	290	83^	LT	104^	104^
4.00 - 4.30				A	14.4	39	1207	1172	324	106^	360	54^	156^	145^	197	194	664	140^	311	330	351	313	92^	11v	56^	51^
4.30 - 5.00				A	13.7	38	1148	1179	338	136^	365	52v	161^	163^	204	191^	678	126^	315	357	368	308	93^	6v	43v	43v
5.00 - 5.30				A	13.5	37	1131	1199	341	141^	365	48v	152^	155^	208	196^	722	129^	352	408	424	297	98^	26v	14v	14v
5.30 - 6.00				A	13.0	35	1089	1294	409	206^	453	75^	195^	216	256	223	731	162^	348	405	414	307	91^	29v	19v	19v
6.00 - 6.30				A	12.3	31	1031	1334	417	178^	433	99^	241	239	248	177^	803	203^	413	447	396	322	58^	22v	40v	40v
6.30 - 7.00				A	10.9	26	913	1292	430	221^	460	111^	244^	252^	233^	190^	706	171^	347	379	342	306	66^	7v	60v	50v
NCAA FOOTBALL POST	2		207	A	7.4	20	620	1411	379	118^	379	104^	140^	137^	104^	219^	826	288^	461	422	388	284^	80v	LT	126^	126^
2 SAT. 3.35P 25 ABC SC			99	B	6.7	19	561	1353	385	120	384	112	156	144	122	203	772	264	414	375	365	282	87	14	110	110
NCAA TODAY-CBS	6	191	192	A	4.6	15	385	1652	470	112^	478	174^	227^	215^	224^	195^	778	225^	466	406	408	286^	147^	15v	249^	180^
1 SAT. 12.00N 30 CBS SC		99	99	B	4.3	14	360	1621	391	166	425	185	228	216	155	164	743	266	457	392	339	252	146	25	307	179
2 SAT. 3.30P 11																										
NCAA FOOTBALL-CBS	6	193	201	A	8.3	21	696	1496	444	142^	479	126^	207	194	247	211	769	229	400	362	410	308	145^	30v	103^	73^
1 SAT. 12.30P 201 CBS SE		99	99	B	8.5	23	712	1432	384	150	421	108	197	183	194	191	782	232	410	380	382	312	135	61	94	61
2 SAT. 3.41P 204																										
12.30 - 1.00				A	4.9	16	411	1535	427^	46v	427^	97v	102v	112v	226^	255^	812	325^	411^	238^	268^	374^	169^	LT	127v	76v
1.00 - 1.30				A	5.2	16	436	1771	594	112v	651	143^	212^	260^	388^	315^	825	334^	448^	251^	250^	349^	184^	22v	111v	69v
1.30 - 2.00				A	5.4	16	453	1680	572	124v	625	118v	195^	225^	388^	336^	799	326^	462^	262^	288^	309^	147^	19v	109v	65v
2.00 - 2.30				A	4.6	13	385	1579	683	182^	732	215^	315^	274^	400^	319^	545^	101v	246^	233^	303^	291^	208^	LT	94v	37v
2.30 - 3.00				A	4.9	13	411	1436	552^	146^	598	156^	243^	248^	357^	250^	579	110v	275^	255^	336^	299^	166^	LT	93v	37v
3.00 - 3.30				A	4.9	12	411	1399	539^	161^	612	198^	297^	209^	303^	256^	559^	121v	284^	289^	300^	270^	143v	21v	85v	34v
3.30 - 4.00				A	5.4	14	453	1377	532	119^	574	264	307	201^	220^	161^	668	169^	295	326	360	318	97^	LT	38v	20v
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
NCAA FOOTBALL-CBS-CONT'D																										
4.00 - 4.30				A	9.7	26	813	1316	386	115^	386	93^	162^	115^	189^	178^	848	230^	412	450	504	315	46v	LT	36v	36v
4.30 - 5.00				A	10.5	27	880	1581	396	133^	430	95^	205^	174^	249^	161^	871	259^	452	431	498	310	228^	75^	52v	45v
5.00 - 5.30				A	11.6	30	972	1493	390	157^	414	73^	187^	199^	233^	169^	851	233^	442	415	506	327	167^	66^	61v	41v
5.30 - 6.00				A	12.1	28	1014	1484	365	148^	395	67^	163^	182^	215^	183^	788	203^	394	411	473	303	192^	73^	109^	86^
6.00 - 6.30				A	13.4	28	1123	1503	390	157^	418	119^	188^	192^	197^	197^	810	253	451	421	438	300	134^	17v	141^	114^
6.30 - 7.00				A	14.7	29	1232	1490	376	149^	408	146^	210	201	171^	174^	798	257	451	398	438	301	98^	14v	186^	135^
NCAA TODAY POST-CBS	4	150		A	3.3	8	277	1819	760^	224^	857	444^	513^	368^	322^	189v	678^	238^	411^	411^	304^	267^	168v	24v	116v	29v
1 SAT. 3.48P 12 CBS SC		81		B	5.9	16	494	1575	412	126	447	130	245	241	229	159	791	276	490	444	376	265	152	97	185	126
NEW FAT ALBERT SHOW	3		153	A	4.7	15	394	1622	222^	LT	323^	172^	172^	70v	41v	151v	338^	280^	280^	156^	58v	24v	150v	96v	811	617
2 SAT. 1.00P 30 CBS CA			81	B	4.5	15	377	1420	355	176	402	242	270	126	73	101	231	163	189	126	68	31	97	33	690	433
NEW YORK CITY MARATHON(S)			177	A	6.3	18	528	1402	514	162^	519	115^	316^	338^	312^	146^	690	320^	518	385^	269^	165^	136^	66v	57v	47v
2 SUN. 10.30A 180 ABC SE			97																							
10.30 - 11.00				A	4.3	15	360	1392	374^	164v	415^	126v	301^	309^	289^	64v	578^	169^	444^	444^	317^	134v	199^	85v	200^	111v
11.00 - 11.30				A	5.5	17	461	1184	442^	85v	442^	71v	310^	352^	371^	90v	549	262^	418^	353^	245^	131^	85v	85v	108v	108v
11.30 - 12.00				A	6.2	18	520	1283	482	163^	482	28v	351^	389^	400^	93v	726	297^	574	467	350^	152^	75v	75v	LT	LT
12.00 - 12.30				A	6.9	19	578	1574	535	228^	535	86v	321^	371^	361^	164^	837	392^	650	469	318^	187^	155^	37v	47v	47v
12.30 - 1.00				A	8.5	22	712	1511	558	205^	558	176^	309^	301^	251^	183^	751	395	549	313^	216^	202^	157^	56v	45v	45v
1.00 - 1.30				A	6.5	15	545	1360	604	103v	604	174^	295^	295^	202^	228^	606	320^	416^	290^	193^	150^	150^	75v	LT	LT
NFL '83-NBC	6	192	195	A	5.6	16	469	1469	439	233^	438	140^	217^	248^	252	174^	763	273	548	486	407	200^	97^	46v	171^	88^
1 SUN. 12.30P 30 NBC SC		98	98	B	4.8	15	402	1397	356	167	376	130	188	187	179	159	742	277	539	500	374	182	140	56	139	78
2 SUN. 12.33P 27																										
NFL FOOTBALL GAME 1-NBC	5	204		A	12.6	31	1056	1268	402	198^	420	141^	219	203^	219	170^	757	252	511	483	420	200^	56^	31v	35v	22v
1 SUN. 1.00P 201 NBC SE		99		B	11.6	29	972	1376	358	153	381	121	225	215	195	131	838	313	533	502	410	238	109	34	48	33
1.00 - 1.30				A	11.0	30	922	1218	394	208^	401	147^	216^	201^	227^	142^	716	225^	505	467	410	194^	49v	22v	52v	35v
1.30 - 2.00				A	12.5	32	1048	1197	335	192^	340	119^	190^	169^	199^	123^	765	245	511	481	429	217^	45v	18v	47v	23v
2.00 - 2.30				A	12.8	32	1073	1330	375	217	386	129^	213^	192^	217	144^	872	292	615	568	493	200^	57^	28v	15v	11v
2.30 - 3.00				A	12.2	30	1022	1323	409	195^	434	148^	227	194^	205^	179^	755	299	517	469	381	188^	92^	55v	42v	35v
3.00 - 3.30				A	13.7	32	1148	1266	444	201^	471	156^	236	229	229	202	699	252	458	436	373	193^	60^	38v	36v	22v
3.30 - 4.00				A	14.1	31	1182	1338	442	204	467	148^	239	227	249	198	792	261	518	501	438	220	55^	33v	24v	9v
4.00 - 4.30				A	12.1	26	1014	1179	437	132^	462	126^	183^	182^	197^	246	658	147^	384	390	356	220^	35v	24v	24v	24v
NFL FOOTBALL GAME 2-NBC	2		206	A	14.2	28	1190	1691	448	201	481	180^	296	286	213	152^	994	391	624	567	478	273	123^	44v	93^	52^
2 SUN. 4.00P 95 NBC SE			97																							
& 5.41P 83																										
4.00 - 4.30				A	7.5	16	629	1579	501	210^	516	172^	311^	298^	230^	193^	920	322^	525	430	451	303^	66v	15v	77v	56v
4.30 - 5.00				A	14.3	30	1198	1607	441	195	456	170^	282	293	217	141^	984	368	610	522	489	293	92^	25v	75^	49v
5.00 - 5.30				A	16.6	34	1391	1579	385	181	401	135^	246	249	210	127^	1000	414	623	554	463	275	98^	31v	80^	50^
5.30 - 6.00				A	16.5	33	1383	1586	395	172	412	146^	241	244	184	141^	1002	393	600	548	464	295	88^	31v	84^	50^
6.00 - 6.30				A	14.7	27	1232	1744	472	227	501	190	302	275	204	168^	998	414	648	589	464	262	153^	65^	92^	43v
6.30 - 7.00				A	15.7	28	1316	1822	468	210	523	204	339	308	233	149^	993	381	651	616	509	244	184	77^	122^	56^
7.00 - 7.30				A	15.0	25	1257	2056	554	219	671	288	424	397	239	191	1063	432	707	660	512	251	199	72^	123^	61^
NFL FOOTBALL POST-NBC	4	203		A	6.7	15	561	1360	419	146^	442	106^	208^	237^	239^	192^	731	153^	500	471	421	216^	83v	70v	104v	102v
1 SUN. 4.12P 12 NBC SC		99		B	5.6	13	469	1463	373	139	403	124	226	236	209	140	844	269	572	542	442	229	146	55	70	57
NFL FOOTBALL GM 1-NBC (B)			197	A	8.8	20	737	1845	393	239^	415	148^	253^	257^	206^	147^	1106	510	731	633	459	294^	146^	39v	178^	77v
2 SUN. 1.00P 190 NBC SE			81																							
1.00 - 1.30				A	6.9	17	578	1723	414	261^	429	150^	227^	229^	208^	186^	917	495	550	447	251^	291^	52v	23v	325^	122^
CONT'D																										

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
NFL FOOTBALL GM 1--CONT'D																										
1.30 - 2.00				A	8.4	19	704	1964	416	259^	426	147^	257^	275^	226^	151^	1131	619	742	672	373	292^	150^	46v	257^	119^
2.00 - 2.30				A	8.8	20	737	1992	384	250^	415	142^	271^	285^	217^	130^	1074	444	693	580	498	289^	217^	50v	286^	153^
2.30 - 3.00				A	8.9	20	746	1843	364	238^	396	142^	262^	247^	195^	127^	1073	437	714	599	516	282^	238^	39v	136^	46v
3.00 - 3.30				A	9.3	20	779	2000	375	235^	404	156^	254^	248^	196^	136^	1394	694	980	924	566	312	122^	32v	80^	22v
3.30 - 4.00				A	10.1	22	846	1647	419	224^	446	161^	269^	272^	218^	164^	1034	408	679	580	496	293	103^	35v	64v	19v
4.00 - 4.30				A	9.5	20	796	1604	384	160^	399	182^	234^	223^	138^	154^	1018	434	673	545	438	276^	99^	49v	88^	41v
ONE TO GROW ON-8:58AM	6	200	202	A	3.6	19	302	1626	222^	63v	242^	165^	216^	116^	77v	16v	178^	136^	146^	83v	29v	32v	172^	79v	1034	487
SAT. 8.58A 2 NBC CN		96	97	B	4.2	21	352	1581	238	129	250	171	212	131	55	37	169	127	130	89	25	39	144	89	1018	554
ONE TO GROW ON-10:28AM	6	210	208	A	8.2	31	687	1754	226	105^	312	176	258	179	122^	19v	209	142^	185	146^	51^	24v	295	123^	938	524
SAT. 10.28A 2 NBC CN		99	99	B	8.3	31	696	1812	300	136	348	183	289	201	129	38	218	154	185	140	49	20	310	116	936	538
ONE TO GROW ON-10:58AM	6	195	196	A	7.8	27	654	1624	221	112^	274	153^	252	169^	121^	22v	233	168^	210	148^	57^	23v	301	132^	816	480
SAT. 10.58A 2 NBC CN		95	95	B	7.5	27	629	1810	277	110	313	158	250	172	114	56	231	146	177	135	53	38	323	147	943	553
PAC-MAN	6	198	198	A	5.2	21	436	1883	292	71^	295	137^	216^	162^	105^	68^	245^	135^	194^	179^	96^	40v	86^	48v	1257	777
SAT. 9.30A 30 ABC CA		99	99	B	5.4	22	453	1728	168	59	193	98	150	125	69	34	140	69	114	107	63	22	196	132	1199	774
PUPPY-FURTHER ADVENTURES	6	184	182	A	5.0	17	419	1785	297	146^	344	157^	248^	220^	150^	62v	270^	205^	230^	175^	47v	40v	274^	124^	897	572
SAT. 11.00A 30 ABC CA		91	89	B	5.4	19	453	1915	351	187	417	255	358	249	141	44	230	153	205	120	67	25	317	192	951	553
RASCALS/RICHIE RICH	6	195	181	A	3.7	19	310	1929	299^	109^	308^	81v	191^	152^	177^	108^	284^	132^	193^	171^	100^	91v	182^	74v	1155	707
SAT. 8.30A 30 ABC CA		98	93	B	3.6	19	302	1792	185	81	205	70	138	118	108	63	240	132	197	140	83	43	251	106	1096	697
RUBIK, THE AMAZING CUBE	6	198	198	A	7.0	27	587	1806	240	29v	242	132^	188^	141^	72^	54^	230	145^	188^	144^	72^	42v	197^	71^	1137	798
SAT. 10.00A 30 ABC CA		99	99	B	6.8	26	570	1853	202	84	250	155	213	154	82	28	165	98	145	104	60	20	321	164	1117	752
RYDER CUP MATCHES(S)		167		A	2.6	6	218	1564	580^	101v	598^	83v	254v	313^	271v	285^	889^	284^	499^	451^	398^	347^	LT	LT	65v	51v
1 SUN. 2.30P 120 ABC SE		88																								
2.30 - 3.00				A	2.0	5	168	1792	543^	48v	578^	88v	244v	291v	203v	287v	1136^	433^	618^	600^	495^	411^	LT	LT	78v	LT
3.00 - 3.30				A	2.0	5	168	1613	608^	54v	631^	83v	231v	280v	226v	351v	982^	410^	600^	458^	352v	382^	LT	LT	LT	LT
3.30 - 4.00				A	2.5	6	210	1552	562^	62v	581^	72v	275v	328^	290^	253v	852^	276v	514^	396^	348^	338^	LT	LT	119v	119v
4.00 - 4.30				A	3.7	8	310	1519	617^	175v	636^	94v	266^	346^	333^	290^	778	146v	394^	427^	439^	325^	40v	25v	65v	65v
SATURDAY SUPERCADE	6	188	188	A	6.2	31	520	1908	180^	36v	189^	94^	130^	84^	55v	59^	207^	157^	191^	183^	34v	16v	309	109^	1203	812
SAT. 8.30A 60 CBS CA		94	94	B	5.8	28	486	1929	193	71	212	90	127	101	72	75	218	133	202	177	71	16	350	128	1149	788
8.30 - 9.00				A	5.6	31	469	1731	147^	LT	147^	73^	98^	55v	32v	49v	163^	120^	154^	154^	34v	LT	293	108^	1128	742
9.00 - 9.30				A	6.7	30	561	2078	208^	61^	226	116^	155^	106^	71^	71^	247	191^	229	214	38v	18v	321	109^	1284	885
SCHOOLHOUSE ROCK-11:55AM	6	185	183	A	5.4	18	453	1649	365	101^	379	125^	203^	162^	144^	146^	280	178^	198^	126^	59v	82^	222^	101^	768	468
SAT. 11.55A 4 ABC CN		91	89	B	5.4	19	453	1881	369	159	435	260	348	218	118	68	226	132	175	113	70	47	295	179	925	524
SCOOBY & SCRAPPY DOO SHOW	6	185	183	A	5.2	18	436	1592	328	96^	341	118^	196^	145^	135^	121^	289	200^	221^	150^	58v	68^	225^	115^	737	455
SAT. 11.30A 30 ABC CA		91	89	B	5.8	21	486	1919	361	159	434	277	363	213	111	55	226	138	188	119	71	36	317	190	942	539
SHIRT TALES	6	200	202	A	3.5	19	293	1556	184^	55v	197^	113^	168^	114^	84v	15v	170^	122^	133^	66v	31v	37v	192^	102^	997	529
SAT. 8.30A 30 NBC CA		96	97	B	3.8	21	318	1497	184	89	197	115	157	124	58	36	153	105	110	68	24	43	161	95	986	568
SMURFS I	6	210	210	A	5.2	24	436	1706	253^	85^	319	187^	245^	133^	110^	45v	186^	140^	140^	91^	27v	32v	183^	115^	1018	501
SAT. 9.00A 30 NBC CA		99	99	B	5.5	25	461	1718	247	89	278	168	208	135	79	43	201	153	179	122	38	17	248	143	991	517
SMURFS II	6	210	210	A	7.4	29	620	1744	279	91^	340	185^	260	175^	143^	36v	145^	108^	108^	77^	21v	30v	224	119^	1035	538
SAT. 9.30A 30 NBC CA		99	99	B	7.2	29	603	1760	274	113	319	184	257	169	107	37	193	128	169	130	53	19	245	132	1003	531
SMURFS III	6	210	208	A	8.1	31	679	1857	250	109^	332	186	269	193	133^	22v	231	164^	206	157^	52^	25v	307	138^	987	545
SAT. 10.00A 30 NBC CA		99	99	B	8.1	31	679	1895	311	142	359	190	300	205	134	36	216	156	188	142	47	17	331	129	989	562

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
SPIDERMAN/HULK 1	6	172	170	A	6.3	21	528	1595	268	110^	277	137^	213^	164^	108^	64^	294	217^	249	190^	51v	26v	299	63^	725	398
SAT. 11.30A 30 NBC CA		87	87	B	5.5	20	461	1752	307	145	323	183	253	163	119	53	275	175	208	171	72	48	356	135	798	434
SPIDERMAN/HULK 2	6	172	168	A	6.1	20	511	1712	390	156^	436	229^	344	259	166^	92^	281	183^	206^	166^	57v	41v	280	88^	715	374
SAT. 12.00N 30 NBC CA		87	86	B	5.6	19	469	1789	363	188	402	218	313	216	156	77	263	153	168	138	67	63	293	133	831	477
SPORTSWORLD-SAT.	2		177	A	4.1	11	344	1360	466^	162v	483^	130v	276^	223^	271^	202^	665^	342^	478^	389^	203^	187^	32v	32v	180^	102v
2 SAT. 4.00P 90 NBC SA			92	B	5.0	13	419	1412	461	160	485	108	250	245	277	211	737	318	487	432	264	234	49	29	141	67
4.00 - 4.30				A	3.7	10	310	1281	459^	142v	468^	58v	213^	174v	307^	236^	636^	361^	490^	438^	185v	146v	22v	22v	155v	116v
4.30 - 5.00				A	4.1	11	344	1392	364^	117v	364^	84v	191^	148v	209^	173v	725	406^	551^	441^	206^	174^	35v	35v	268^	204^
5.00 - 5.30				A	4.3	11	360	1464	592^	227^	639^	250^	430^	350^	310^	209^	661	280^	422^	319^	228^	239^	36v	36v	128v	LT
SUNDAY MORNING	4	168	170	A	4.7	21	394	1327	609	302	655	172^	272^	274^	290^	355	576	203^	323	332	264^	188^	LT	LT	94^	74v
SUN. 9.00A 90 CBS N		90	93	B	4.4	20	369	1293	588	286	626	130	249	255	290	346	557	179	295	316	252	205	LT	LT	102	67
9.00 - 9.30				A	3.8	20	318	1321	680	347^	730	160^	292^	331^	342^	399	535	129^	239^	299^	299^	205^	LT	LT	56v	56v
9.30 - 10.00				A	4.9	22	411	1331	616	294	655	159^	259^	268^	297	360	570	212^	329	312	253^	182^	LT	LT	102^	102^
10.00 - 10.30				A	5.2	21	436	1358	567	296	620	195^	275	248^	255^	333	626	256^	384	385	250^	184^	LT	LT	112^	59v
THIS WEEK-DAVID BRINKLEY	4	176	151	A	3.7	10	310	1577	663	147^	735	196^	278^	272^	200^	401	703	367^	445	367^	174^	200^	LT	LT	126^	126^
1 SUN. 11.30A 60 ABC N		94	91	B	3.4	10	285	1389	574	153	616	164	237	233	205	324	648	272	330	281	210	251	LT	LT	118	104
2 SUN. 1.30P 60																										
11.30 - 12.00				A	3.6	13	302	1791	675^	192v	701^	271^	314^	292^	140v	330^	1017	623^	756^	741^	202^	192v	LT	LT	73v	73v
12.00 - 12.30				A	3.5	12	293	1348	576^	113v	634^	112v	188v	235^	168v	399^	452^	182v	240^	144v	58v	212^	LT	LT	262^	262^
1.30 - 2.00				A	4.3	9	360	1553	675	221^	811	227^	342^	303^	256^	398^	627^	278^	314^	293^	247^	183^	36v	36v	79v	79v
2.00 - 2.30				A	3.3	7	277	1538	707^	33v	754^	151v	224^	241^	206v	480^	697^	391^	477^	278^	150v	220^	LT	LT	87v	87v
THUNDARR	6	151	148	A	5.3	16	444	1858	425	124^	450	236^	327	231^	156^	123^	251^	136^	195^	163^	59v	56v	364	205^	793	341
SAT. 12.30P 30 NBC CA		85	81	B	4.8	16	402	1746	343	133	363	218	264	180	108	94	236	119	161	121	59	75	320	163	827	457
USA-WORLD-AMATEUR BOXING(S)			190	A	5.3	14	444	1385	299^	83v	299^	87v	166^	173^	101v	115v	813	271^	465^	402^	366^	291^	123v	34v	150^	56v
2 SAT. 4.00P 60 ABC SE			97																							
4.00 - 4.30				A	4.9	13	411	1426	308^	92v	308^	97v	180^	183^	107v	114v	822	296^	484^	428^	375^	275^	135v	32v	161^	64v
4.30 - 5.00				A	5.6	14	469	1352	290^	76v	290^	79v	153^	164^	96v	115v	814	254^	455^	384^	359^	307^	107v	34v	141^	50v
WORLD SERIES PRE GAME #4(S)		217		A	7.4	25	620	1556	465	181^	482	155^	230^	204^	167^	216^	726	279^	411	310^	221^	277^	114^	10v	234^	175^
1 SAT. 12.30P 18 ABC SC		99																								
WORLD SERIES GAME #4(S)		217		A	17.6	47	1475	1374	463	159	483	121^	202	196	198	254	730	201	379	368	309	312	67^	11v	94^	72^
1 SAT. 12.48P 188 ABC SE		99																								
12.30 - 1.00				A	8.7	28	729	1545	464	188^	488	136^	213^	195^	171^	238^	746	247^	397	314^	232^	315^	112^	10v	199^	143^
1.00 - 1.30				A	12.3	36	1031	1532	469	157^	481	129^	227	204^	189^	230	815	256	452	406	316	315	112^	16v	124^	88^
1.30 - 2.00				A	15.8	44	1324	1437	485	160^	506	141^	217	206	193	262	740	230	385	372	277	312	88^	19v	103^	81^
2.00 - 2.30				A	18.4	50	1542	1329	428	155	452	121^	181	175	167	258	735	201	384	363	312	314	59^	16v	83^	78^
2.30 - 3.00				A	19.7	51	1651	1311	450	138^	466	118^	179	179	181	262	734	183	379	370	343	317	42^	10v	69^	64^
3.00 - 3.30				A	20.8	52	1743	1332	479	172	502	116^	212	204	225	260	698	177	361	356	309	310	58^	6v	74^	50^
3.30 - 4.00				A	22.7	56	1902	1338	459	161	479	103^	201	200	229	249	686	171	335	362	311	309	70^	7v	103^	73^
WORLD SERIES PRE GAME #5(S)		215		A	10.3	22	863	1660	658	187^	687	145^	244^	257^	287	368	858	233^	477	498	408	310	37v	17v	78^	78^
1 SUN. 4.30P 18 ABC SC		99																								
WORLD SERIES GAME #5(S)		216		A	21.0	39	1760	1531	563	206	596	137	238	273	277	306	778	208	401	418	378	308	66^	40^	91^	73^
1 SUN. 4.48P 176 ABC SE		99																								
4.30 - 5.00				A	13.3	28	1115	1627	633	209	661	82^	199^	288	335	373	852	237	480	484	391	310	36v	18v	78^	78^
5.00 - 5.30				A	18.3	37	1534	1494	546	203	570	96^	186	242	270	328	807	221	417	435	369	315	43^	18v	74^	74^
CONT'D																										

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES (AUDIENCE COMPOSITION)

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1 / WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																								
WORLD SERIES GAME -CONT'D																								
5.30 - 6.00		A	20.7	41	1735	1483	551	198	573	108^	202	260	272	313	793	197	387	436	380	318	43^	27v	74^	65^
6.00 - 6.30		A	21.9	41	1835	1502	555	193	595	138	228	250	242	322	772	219	372	379	340	329	53^	38^	82^	64^
6.30 - 7.00		A	22.7	40	1902	1536	572	202	600	149	252	281	259	302	762	192	387	398	371	321	79^	53^	95^	69^
7.00 - 7.30		A	25.5	44	2137	1580	567	231	620	177	289	304	315	279	760	207	411	425	409	280	90^	54^	110	80^
7.30 - 8.00		A	19.2	32	1609	1582	555	194	587	155	282	307	299	256	750	220	430	434	400	255	113^	59^	132^	98^

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.MON. OCT.10, 1983

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					18,180				29,580							
TOTAL AUDIENCE (%)					21.7				35.3							
Program					← THAT'S INCREDIBLE (SD) →				← NFL MONDAY NIGHT FOOTBALL PITTSBURGH VS CINCINNATI (9:00-12:10AM)(→OP) →							
AVERAGE AUDIENCE (Households (000))					12,820				14,330							
AVERAGE AUDIENCE (%)					15.3	14.5*		16.1*	17.1	17.8*		18.8*		18.8*		16.5*
SHARE OF AUDIENCE %					23	23 *		24 *	28	26 *		26 *		27 *		25 *
AVG. AUD. BY ¼ HR. %					13.5	15.5	16.3	16.0	17.5	18.0	18.8	18.8	18.9	18.6	16.5	16.5
CBS TV																
TOTAL AUDIENCE (Households (000))					24,300				22,460		27,740					
TOTAL AUDIENCE (%)					29.0				26.8		33.1					
Program					← SCARECROW & MRS. KING (SD) →				AFTERMASH		← COUNTRY MUSIC AWARDS (9:30-11:13PM) (→OP) →					
AVERAGE AUDIENCE (Households (000))					18,690				20,280		18,940					
AVERAGE AUDIENCE (%)					22.3	21.2*		23.3*	24.2		22.6	22.2*		23.2*		22.7*
SHARE OF AUDIENCE %					34	33 *		34 *	34		34	31 *		33 *		35 *
AVG. AUD. BY ¼ HR. %					20.6	21.9	22.8	23.8	24.0	24.4	22.0	22.5	23.1	23.4	23.3	22.2
NBC TV																
TOTAL AUDIENCE (Households (000))					12,990				26,650							
TOTAL AUDIENCE (%)					15.5				31.8							
Program					← BOONE (SD) →				← NBC MONDAY NIGHT MOVIES ADAM (SD) →							
AVERAGE AUDIENCE (Households (000))					8,970				19,270							
AVERAGE AUDIENCE (%)					10.7	10.1*		11.4*	23.0	20.8*		23.5*		24.1*		23.4*
SHARE OF AUDIENCE %					16	16 *		17 *	33	29 *		33 *		35 *		36 *
AVG. AUD. BY ¼ HR. %					10.2	9.9	10.8	12.0	20.1	21.6	23.2	23.8	24.1	24.0	23.9	23.0

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					17,600				32,510							
TOTAL AUDIENCE (%)					21.0				38.8							
Program					← THAT'S INCREDIBLE (SD) →				← NFL MONDAY NIGHT FOOTBALL WASHINGTON VS GREEN BAY (9:00-12:27AM)(→OP) →							
AVERAGE AUDIENCE (Households (000))					12,990				17,100							
AVERAGE AUDIENCE (%)					15.5	14.4*		16.7*	20.4	19.6*		21.6*		22.7*		21.1*
SHARE OF AUDIENCE %					24	23 *		25 *	35	29 *		31 *		33 *		33 *
AVG. AUD. BY ¼ HR. %					13.5	15.2	16.1	17.2	18.8	20.4	21.4	21.8	22.5	23.0	21.6	20.6
CBS TV																
TOTAL AUDIENCE (Households (000))					21,960				18,860		15,750		13,740			
TOTAL AUDIENCE (%)					26.2				22.5		18.8		16.4			
Program					← SCARECROW & MRS. KING (SD) →				AFTERMASH		NEWHART		← EMERALD POINT, N.A.S. →			
AVERAGE AUDIENCE (Households (000))					17,100				16,340		14,330		10,640			
AVERAGE AUDIENCE (%)					20.4	19.6*		21.1*	19.5		17.1		12.7	12.9*		12.5*
SHARE OF AUDIENCE %					31	30 *		31 *	28		25		20	19 *		20 *
AVG. AUD. BY ¼ HR. %					19.2	20.0	20.7	21.5	19.8	19.3	17.0	17.2	13.1	12.6	12.6	12.3
NBC TV																
TOTAL AUDIENCE (Households (000))					13,580				27,990							
TOTAL AUDIENCE (%)					16.2				33.4							
Program					← BOONE (SD) →				← NBC MONDAY NIGHT MOVIES POLICEWOMAN CENTERFOLD →							
AVERAGE AUDIENCE (Households (000))					9,720				19,780							
AVERAGE AUDIENCE (%)					11.6	11.1*		12.1*	23.6	20.2*		23.6*		25.6*		24.8*
SHARE OF AUDIENCE %					18	17 *		18 *	35	29 *		34 *		39 *		40 *
AVG. AUD. BY ¼ HR. %					11.1	11.1	11.8	12.4	19.3	21.1	23.3	23.9	25.4	25.7	25.8	23.9
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	57.0	59.1	59.2	61.2	63.2	65.5	67.1	69.3	71.6	71.8	71.8	71.9	70.2	68.5	65.9	63.0
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	57.8	60.8	62.3	64.2	63.9	65.3	66.8	68.2	69.2	70.0	69.3	68.8	66.9	65.8	63.1	60.4

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

EVE.MON. OCT.17, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. TUE. OCT. 11, 1983

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					15,420 18.4	36,700 43.8										
ABC TV program					(1) (SD)	WORLD SERIES GAME #1 PHILADELPHIA VS BALTIMORE (8:15-11:05PM)(+OP) [8:15–10:45]										
AVERAGE AUDIENCE (Households (000) & %)					14,580 17.4	23,210 27.7		24.4*		28.7*		29.0*		30.0*		30.7*
SHARE OF AUDIENCE %					29	41		37 *		41 *		41 *		44 *		47 *
AVG. AUD. BY ¼ HR. %					17.4	20.1	22.7	26.1	28.4	28.9	28.8	29.2	29.8	30.3	30.4	31.0
CBS TV TOTAL AUDIENCE (Households (000) & %)					12,990 15.5				19,530 23.3							
CBS TV program					MISSISSIPPI (SD) [8:00–9:00]				CBS TUESDAY NIGHT MOVIES NIGHT PARTNERS [9:00–10:45]							
AVERAGE AUDIENCE (Households (000) & %)					9,800 11.7	11.6*		11.7*	12,320 14.7	13.8*		14.3*		15.5*		15.0*
SHARE OF AUDIENCE %					17	18 *		17 *	22	20 *		20 *		24 *		24 *
AVG. AUD. BY ¼ HR. %					11.4	11.7	11.8	11.7	13.8	13.9	14.2	14.5	15.5	15.5	15.4	14.6
NBC TV TOTAL AUDIENCE (Households (000) & %)					24,130 28.8				19,190 22.9				16,170 19.3			
NBC TV program					A TEAM (SD) [8:00–9:00]				REMINGTON STEELE [9:00–10:00]				TV GREATEST COMMERCIALS (R) [10:00–10:45]			
AVERAGE AUDIENCE (Households (000) & %)					18,600 22.2	21.6*		22.9*	15,420 18.4	18.5*		18.2*	11,900 14.2	15.0*		13.4*
SHARE OF AUDIENCE %					33	33 *		33 *	26	26 *		26 *	23	23 *		22 *
AVG. AUD. BY ¼ HR. %					20.8	22.3	23.1	22.7	18.2	18.8	18.6	17.8	15.2	14.8	13.8	13.0

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					12,230 14.6		12,490 14.9		17,430 20.8		14,410 17.2		15,500 18.5			
ABC TV program					JUST OUR LUCK		HAPPY DAYS		THREE'S COMPANY		OH MADELINE (SD)		HART TO HART [10:00–10:45]			
AVERAGE AUDIENCE (Households (000) & %)					10,390 12.4		10,730 12.8		15,670 18.7		13,160 15.7		12,740 15.2	15.3*		15.0*
SHARE OF AUDIENCE %					19		19		29		24		26	25 *		26 *
AVG. AUD. BY ¼ HR. %					12.1	12.7	11.9	13.8	18.0	19.4	15.6	15.7	15.1	15.4	15.3	14.8
CBS TV TOTAL AUDIENCE (Households (000) & %)					15,590 18.6				19,440 23.2							
CBS TV program					MISSISSIPPI (SD) [8:00–9:00]				CBS TUESDAY NIGHT MOVIES CHINA ROSE [9:00–10:45]							
AVERAGE AUDIENCE (Households (000) & %)					12,070 14.4	13.8*		15.0*	13,830 16.5	15.6*		16.7*		17.1*		16.7*
SHARE OF AUDIENCE %					22	22 *		23 *	27	24 *		26 *		28 *		29 *
AVG. AUD. BY ¼ HR. %					13.2	14.3	14.7	15.3	15.4	15.8	16.8	16.7	17.2	17.0	17.0	16.4
NBC TV TOTAL AUDIENCE (Households (000) & %)					24,550 29.3				19,940 23.8				16,090 19.2			
NBC TV program					A TEAM (SD) [8:00–9:00]				REMINGTON STEELE (SD) [9:00–10:00]				BUNCO (R) [10:00–10:45]			
AVERAGE AUDIENCE (Households (000) & %)					20,870 24.9	23.7*		26.0*	16,260 19.4	19.1*		19.6*	12,230 14.6	15.2*		14.0*
SHARE OF AUDIENCE %					38	37 *		39 *	30	29 *		30 *	25	25 *		25 *
AVG. AUD. BY ¼ HR. %					22.5	24.8	26.7	25.3	19.5	18.8	19.7	19.4	15.7	14.7	14.3	13.8
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	58.3	59.9	60.7	63.0	64.4	66.2	67.7	70.1	70.2	70.8	70.4	69.3	65.6	64.0	62.4	60.3
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	55.4	57.3	58.4	60.5	62.6	65.4	65.9	66.7	65.6	65.7	65.2	65.2	61.4	59.8	58.0	55.7

U.S. TV Households: 83,800,000

(1)WORLD SERIES PRE GAME #1,ABC,(8:00-8:15PM)(S)

For explanation of symbols, See page A.

EVE. TUE. OCT. 18, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. OCT.12, 1983

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					15,500	36,620										
TOTAL AUDIENCE (%)					18.5	43.7										
Program					(1) (SD)	← WORLD SERIES GAME #2 PHILADELPHIA VS BALTIMORE (8:15-11:08PM)(+OP) →										
AVERAGE AUDIENCE (Households (000))					14,750	22,460										
AVERAGE AUDIENCE (%)					17.6	26.8		23.8*		26.7*		29.2*		29.9*		28.5*
SHARE OF AUDIENCE %					30	40		37 *		39 *		42 *		44 *		43 *
AVG. AUD. BY ¼ HR. %					17.6	19.8	22.9	24.6	26.3	27.1	28.3	30.1	30.4	29.4	28.8	28.1
CBS TV TOTAL AUDIENCE (Households (000))					18,520				24,720							
TOTAL AUDIENCE (%)					22.1				29.5							
Program					← WHIZ KIDS (SD) →				← CBS WEDNESDAY NIGHT MOVIE SUNSET LIMOUSINE →							
AVERAGE AUDIENCE (Households (000))					13,160				15,670							
AVERAGE AUDIENCE (%)					15.7	14.9*		16.5*	18.7	17.1*		18.2*		19.9*		19.4*
SHARE OF AUDIENCE %					24	23 *		24 *	28	25 *		26 *		30 *		31 *
AVG. AUD. BY ¼ HR. %					14.2	15.5	16.3	16.7	16.9	17.4	18.3	18.1	19.6	20.2	19.7	19.1
NBC TV TOTAL AUDIENCE (Households (000))					18,940				16,420		15,840		15,340			
TOTAL AUDIENCE (%)					22.6				19.6		18.9		18.3			
Program					← REAL PEOPLE (SD) →				FACTS OF LIFE		FAMILY TIES (SD)		← CANDID CAMERA NOW & THEN (R) →			
AVERAGE AUDIENCE (Households (000))					13,070				14,080		13,490		11,560			
AVERAGE AUDIENCE (%)					15.6	15.3*		15.9*	16.8		16.1		13.8	14.1*		13.4*
SHARE OF AUDIENCE %					24	24 *		23 *	24		23		21	21 *		21 *
AVG. AUD. BY ¼ HR. %					14.2	16.5	16.3	15.6	16.3	17.3	15.9	16.3	14.3	13.9	13.5	13.4

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))							27,150				26,150				22,960	
TOTAL AUDIENCE (%)							32.4				31.2				27.4	
Program					REAGAN NEWS CONF.-ABC (8:00-8:36PM)(SUS)(+OP)		← FALL GUY (8:38-9:38PM)(OP)(+OP) →				← DYNASTY (9:38-10:38PM)(OP)(+OP) →					HOTEL (10:38-11:38PM)(OP)(SD)(+OP)
AVERAGE AUDIENCE (Households (000))							19,270				20,950				17,930	
AVERAGE AUDIENCE (%)							23.0	18.8*		25.1*	25.0	23.6*		25.6*	21.4	22.5*
SHARE OF AUDIENCE %							36	30 *		38 *	40	37 *		41 *	41	40 *
AVG. AUD. BY ¼ HR. %							16.6	19.8	24.0	26.2	23.3	23.8	25.5	25.8	23.1	22.3
CBS TV TOTAL AUDIENCE (Households (000))							21,120									
TOTAL AUDIENCE (%)							25.2									
Program					REAGAN NEWS CONF.-CBS (8:00-8:38PM)(SUS)(SD)(+OP)		← CBS WEDNESDAY NIGHT MOVIE S.O.B. (8:38-11:08PM)(OP)(+OP) →									
AVERAGE AUDIENCE (Households (000))							8,300									
AVERAGE AUDIENCE (%)							9.9	9.0*		10.3*		10.6*		9.4*		10.2*
SHARE OF AUDIENCE %							16	14 *		16 *		16 *		15 *		18 *
AVG. AUD. BY ¼ HR. %							9.4	8.7	10.1	10.6	11.0	10.3	9.8	9.1	10.0	10.3
NBC TV TOTAL AUDIENCE (Households (000))							18,860				15,840		15,250		13,910	
TOTAL AUDIENCE (%)							22.5				18.9		18.2		16.6	
Program					REAGAN NEWS CONF.-NBC (8:00-8:36PM)(SUS)(+OP)		← REAL PEOPLE (8:36-9:30PM)(OP)(SD) →				FACTS OF LIFE		FAMILY TIES		I LOVE MEN (10:30-11:30PM)(+OP)	
AVERAGE AUDIENCE (Households (000))							13,660				13,490		13,580		8,880	
AVERAGE AUDIENCE (%)							16.3	15.5*		17.0*	16.1		16.2		10.6	11.3*
SHARE OF AUDIENCE %							25	25 *		26 *	25		26		20	20 *
AVG. AUD. BY ¼ HR. %							14.7	16.0	17.2	16.7	15.3	17.0	16.2	16.1	11.8	10.8

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	58.3	59.6	60.0	62.2	63.9	65.7	67.3	68.3	68.4	68.9	69.0	69.0	67.1	66.6	64.5	61.8
WK. 2	56.0	57.0	58.7	59.6	59.9	61.1	62.1	63.3	65.0	66.0	64.8	63.7	61.8	60.7	56.4	53.6

U.S. TV Households: 83,800,000

(1)WORLD SERIES PRE GAME #2,ABC,(8:00-8:15PM)(S)

For explanation of symbols, See page A.

EVE.WED. OCT.19, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

TIME: 7:00 7:15 7:30 7:45 8:00 8:15 8:30 8:45 9:00 9:15 9:30 9:45 10:00 10:15 10:30 10:45

WEEK 1

ABC TV

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	13,660				10,640		9,640		16,010			
TOTAL AUDIENCE (%)	16.3				12.7		11.5		19.1			
Program	← TRAUMA CENTER →				9 TO 5		IT'S NOT EASY (SD)		← 20/20 →			
AVERAGE AUDIENCE (Households (000))	10,310				9,130		8,460		11,730			
AVERAGE AUDIENCE (%)	12.3	11.9*		12.6*	10.9		10.1		14.0	14.3*		13.7*
SHARE OF AUDIENCE %	19	19 *		19 *	17		15		23	22 *		23 *
AVG. AUD. BY ¼ HR. %	11.6	12.2	12.6	12.7	10.9	10.9	9.7	10.5	13.6	14.9	14.2	13.3

CBS TV

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	23,720				25,730				20,110			
TOTAL AUDIENCE (%)	28.3				30.7				24.0			
Program	← MAGNUM, P.I. (SD) →				← SIMON & SIMON →				← KNOTS LANDING →			
AVERAGE AUDIENCE (Households (000))	18,770				21,870				16,590			
AVERAGE AUDIENCE (%)	22.4	21.1*		23.7*	26.1	25.4*		26.8*	19.8	20.1*		19.6*
SHARE OF AUDIENCE %	35	34 *		36 *	39	39 *		40 *	32	32 *		33 *
AVG. AUD. BY ¼ HR. %	20.4	21.9	23.6	23.9	24.7	26.1	26.9	26.7	20.1	20.0	19.8	19.3

NBC TV

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	14,830		14,580		15,080		17,180		19,780			
TOTAL AUDIENCE (%)	17.7		17.4		18.0		20.5		23.6			
Program	GIMME A BREAK		MAMA'S FAMILY (SD)		WE GOT IT MADE		CHEERS		← HILL STREET BLUES →			
AVERAGE AUDIENCE (Households (000))	12,740		13,160		13,490		15,590		15,920			
AVERAGE AUDIENCE (%)	15.2		15.7		16.1		18.6		19.0	19.2*		18.9*
SHARE OF AUDIENCE %	24		24		24		28		31	30 *		32 *
AVG. AUD. BY ¼ HR. %	14.5	15.8	15.4	16.0	16.0	16.2	18.4	18.8	19.2	19.1	19.1	18.7

WEEK 2

ABC TV

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	12,400				9,550		8,630		13,910			
TOTAL AUDIENCE (%)	14.8				11.4		10.3		16.6			
Program	← TRAUMA CENTER →				9 TO 5		IT'S NOT EASY (SD)		← 20/20 →			
AVERAGE AUDIENCE (Households (000))	9,050				8,380		7,460		10,390			
AVERAGE AUDIENCE (%)	10.8	10.9*		10.7*	10.0		8.9		12.4	13.0*		11.9*
SHARE OF AUDIENCE %	16	17 *		16 *	15		13		20	20 *		20 *
AVG. AUD. BY ¼ HR. %	11.1	10.6	10.8	10.6	9.9	10.0	8.9	9.0	12.9	13.0	12.2	11.6

CBS TV

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	26,150				26,900				19,780			
TOTAL AUDIENCE (%)	31.2				32.1				23.6			
Program	← MAGNUM, P.I. (SD) →				← SIMON & SIMON →				← KNOTS LANDING →			
AVERAGE AUDIENCE (Households (000))	21,200				22,290				17,100			
AVERAGE AUDIENCE (%)	25.3	23.6*		27.1*	26.6	26.3*		26.8*	20.4	20.6*		20.1*
SHARE OF AUDIENCE %	39	36 *		41 *	40	40 *		40 *	33	32 *		34 *
AVG. AUD. BY ¼ HR. %	22.5	24.6	26.9	27.2	25.9	26.7	26.7	26.9	20.6	20.6	20.4	19.8

NBC TV

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	15,920		14,410		14,670		16,260		20,110			
TOTAL AUDIENCE (%)	19.0		17.2		17.5		19.4		24.0			
Program	GIMME A BREAK		MAMA'S FAMILY (SD)		WE GOT IT MADE		CHEERS (SD)		← HILL STREET BLUES →			
AVERAGE AUDIENCE (Households (000))	13,410		13,320		13,320		14,580		16,840			
AVERAGE AUDIENCE (%)	16.0		15.9		15.9		17.4		20.1	20.3*		20.0*
SHARE OF AUDIENCE %	25		24		24		26		33	32 *		34 *
AVG. AUD. BY ¼ HR. %	15.5	16.6	15.5	16.2	15.6	16.1	17.1	17.8	20.1	20.4	20.4	19.7

TV HOUSEHOLDS USING TV (See Def. 1)

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	56.7	57.6	59.2	60.8	61.7	64.0	64.8	66.0	65.7	66.1	66.6	66.6	64.1	63.3	61.2	58.3
WK. 2	57.4	59.2	59.4	61.6	63.7	65.8	66.3	67.1	66.2	66.5	66.2	66.5	63.9	63.1	60.6	58.0

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. FRI. OCT. 14, 1983

WEEK 1

Network	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					34,020 40.6											
	Program					(1) (SD) (→OP)	WORLD SERIES GAME #3 BALTIMORE VS PHILADELPHIA (8:14-11:13PM) (OP)(→OP)										
	AVERAGE AUDIENCE (Households (000) & %)					20,030 23.9	16.8*		20.5*		22.9*		24.5*		26.6*		27.1*
	SHARE OF AUDIENCE %					40	31 *		36 *		38 *		39 *		44 *		45 *
	AVG. AUD. BY ¼ HR. %					15.8	16.9	19.6	21.5	22.6	23.3	24.0	24.9	26.5	26.7	27.1	27.0
CBS TV	TOTAL AUDIENCE (Households (000) & %)					19,610 23.4				22,040 26.3				19,270 23.0			
	Program					DUKES OF HAZZARD (SD)				DALLAS				FALCON CREST			
	AVERAGE AUDIENCE (Households (000) & %)					14,250 17.0	15.3*		18.8*	18,100 21.6	21.2*		22.1*	16,260 19.4	19.3*		19.6*
	SHARE OF AUDIENCE %					29	27 *		32 *	35	34 *		35 *	33	32 *		33 *
	AVG. AUD. BY ¼ HR. %					14.8	15.9	18.2	19.3	20.9	21.4	22.0	22.2	19.4	19.2	19.7	19.4
NBC TV	TOTAL AUDIENCE (Households (000) & %)					10,810 12.9		7,880 9.4		10,980 13.1				9,550 11.4			
	Program					MR. SMITH		CONEHEADS (SD)		MANIMAL (SD)				FOR LOVE AND HONOR			
	AVERAGE AUDIENCE (Households (000) & %)					8,880 10.6		6,450 7.7		8,630 10.3	10.0*		10.5*	6,790 8.1	8.2*		7.9*
	SHARE OF AUDIENCE %					19		13		17	16 *		17 *	14	14 *		13 *
	AVG. AUD. BY ¼ HR. %					10.5	10.7	7.6	7.8	9.7	10.3	10.6	10.5	8.1	8.4	7.9	8.0

WEEK 2

Network	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					15,420 18.4		14,750 17.6		13,070 15.6				14,920 17.8			
	Program					BENSON		WEBSTER		LOTTERY (SD)				MATT HOUSTON			
	AVERAGE AUDIENCE (Households (000) & %)					13,240 15.8		13,410 16.0		10,480 12.5	12.6*		12.4*	11,560 13.8	13.8*		13.7*
	SHARE OF AUDIENCE %					27		26		20	20 *		20 *	24	24 *		24 *
	AVG. AUD. BY ¼ HR. %					14.9	16.7	15.8	16.2	12.8	12.5	12.4	12.4	13.6	14.0	13.8	13.5
CBS TV	TOTAL AUDIENCE (Households (000) & %)					17,600 21.0				25,310 30.2				21,290 25.4			
	Program					DUKES OF HAZZARD (SD)				DALLAS				FALCON CREST			
	AVERAGE AUDIENCE (Households (000) & %)					14,080 16.8	15.9*		17.6*	21,200 25.3	25.0*		25.6*	18,600 22.2	21.9*		22.5*
	SHARE OF AUDIENCE %					28	27 *		29 *	41	41 *		41 *	39	38 *		40 *
	AVG. AUD. BY ¼ HR. %					15.3	16.5	17.2	18.1	24.5	25.4	25.8	25.3	21.7	22.2	22.8	22.2
NBC TV	TOTAL AUDIENCE (Households (000) & %)					10,390 12.4		11,400 13.6		10,810 12.9				8,880 10.6			
	Program					MR. SMITH		JENNIFER SLEPT HERE (SD)		MANIMAL				FOR LOVE AND HONOR			
	AVERAGE AUDIENCE (Households (000) & %)					9,050 10.8		10,220 12.2		8,300 9.9	9.7*		10.2*	6,370 7.6	7.4*		7.9*
	SHARE OF AUDIENCE %					19		20		16	16 *		17 *	13	13 *		14 *
	AVG. AUD. BY ¼ HR. %					10.7	10.9	12.4	12.0	9.7	9.7	10.2	10.2	7.6	7.2	7.7	8.1
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	50.2	51.6	53.0	54.8	56.1	57.3	58.2	59.3	61.4	62.2	62.8	63.1	60.3	59.7	59.3	58.2
	WK. 2	54.2	55.7	55.5	56.7	57.2	59.0	60.7	61.6	61.4	62.0	62.3	61.3	58.1	57.7	56.5	55.7

U.S. TV Households: 83,800,000

(1)WORLD SERIES PRE GAME #3,ABC,(8:00-8:14PM)(S)

For explanation of symbols, See page A.

EVE. FRI. OCT. 21, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1

Network	Measure	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					15,250 18.2				22,120 26.4				17,260 20.6			
ABC TV	Program					T.J. HOOKER (SD)				LOVE BOAT (SD)				FANTASY ISLAND			
ABC TV	AVERAGE AUDIENCE (Households (000) & %)					11,650 13.9	12.8*		15.0*	17,930 21.4	20.4*		22.4*	13,580 16.2	16.8*		15.6*
ABC TV	SHARE OF AUDIENCE %					25	23 *		27 *	37	35 *		38 *	30	30 *		29 *
ABC TV	AVG. AUD. BY ¼ HR. %					12.6	12.9	14.6	15.3	19.1	21.6	22.5	22.2	17.2	16.4	15.7	15.4
CBS TV	TOTAL AUDIENCE (Households (000) & %)					9,800 11.7				17,600 21.0							
CBS TV	Program					CUTTER TO HOUSTON (8:00-8:53PM) (S)(SD)				CBS SAT. NIGHT MOVIE TRACKDOWN:FINDING THE GOODBAR KILLER							
CBS TV	AVERAGE AUDIENCE (Households (000) & %)					7,290 8.7	8.6*		9.0*	10,390 12.4	11.9*		11.6*		12.8*		13.5*
CBS TV	SHARE OF AUDIENCE %					16	16 *		16 *	22	20 *		20 *		23 *		25 *
CBS TV	AVG. AUD. BY ¼ HR. %					8.6	8.5	8.9	9.1	12.0	11.7	11.5	11.6	12.4	13.1	13.7	13.2
NBC TV	TOTAL AUDIENCE (Households (000) & %)					15,840 18.9		15,670 18.7		12,070 14.4				12,320 14.7			
NBC TV	Program					DIFF'RENT STROKES-SAT.		SILVER SPOONS (SD)		ROUSTERS				YELLOW ROSE			
NBC TV	AVERAGE AUDIENCE (Households (000) & %)					13,660 16.3		13,660 16.3		8,630 10.3	10.1*		10.4*	9,300 11.1	11.1*		11.2*
NBC TV	SHARE OF AUDIENCE %					30		29		18	17 *		18 *	20	20 *		21 *
NBC TV	AVG. AUD. BY ¼ HR. %					15.4	17.2	16.3	16.4	10.2	10.1	10.3	10.6	11.3	10.9	11.1	11.2

WEEK 2

Network	Measure	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					18,020 21.5				20,200 24.1				16,680 19.9			
ABC TV	Program					T.J. HOOKER (SD)				LOVE BOAT (SD)				FANTASY ISLAND			
ABC TV	AVERAGE AUDIENCE (Households (000) & %)					14,670 17.5	16.3*		18.7*	16,260 19.4	18.9*		19.9*	13,660 16.3	16.4*		16.1*
ABC TV	SHARE OF AUDIENCE %					30	28 *		31 *	33	32 *		34 *	29	29 *		29 *
ABC TV	AVG. AUD. BY ¼ HR. %					15.8	16.9	18.6	18.9	18.7	19.2	19.9	19.8	16.4	16.5	16.2	15.9
CBS TV	TOTAL AUDIENCE (Households (000) & %)					10,220 12.2				21,870 26.1							
CBS TV	Program	(1)				CUTTER TO HOUSTON (SD)				CBS SAT. NIGHT MOVIE AGATHA CHRISTIE'S A CARIBBEAN MYSTERY							
CBS TV	AVERAGE AUDIENCE (Households (000) & %)					6,960 8.3	7.9*		8.6*	15,500 18.5	17.3*		18.1*		19.1*		19.6*
CBS TV	SHARE OF AUDIENCE %					14	14 *		14 *	32	29 *		31 *		34 *		36 *
CBS TV	AVG. AUD. BY ¼ HR. %	14.1				8.1	7.7	8.0	9.3	16.9	17.8	18.0	18.2	19.0	19.1	19.8	19.3
NBC TV	TOTAL AUDIENCE (Households (000) & %)					16,340 19.5		15,340 18.3		9,800 11.7				10,140 12.1			
NBC TV	Program					DIFF'RENT STROKES-SAT.		SILVER SPOONS (SD)		ROUSTERS (SD)				YELLOW ROSE			
NBC TV	AVERAGE AUDIENCE (Households (000) & %)					13,910 16.6		13,490 16.1		6,540 7.8	8.1*		7.5*	7,120 8.5	8.4*		8.5*
NBC TV	SHARE OF AUDIENCE %					28		27		13	14 *		13 *	15	15 *		15 *
NBC TV	AVG. AUD. BY ¼ HR. %					15.5	17.8	16.3	15.8	8.6	7.6	7.5	7.5	8.4	8.4	8.6	8.5

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	47.9	50.0	51.6	53.5	54.4	55.4	56.0	56.8	57.2	58.9	59.4	58.6	55.7	54.8	53.8	53.4
WK. 2	54.2	54.8	55.0	56.0	57.7	59.3	59.4	59.5	60.1	59.9	59.5	58.9	56.8	56.6	55.7	54.4

U.S. TV Households: 83,800,000

(1)NCAA FOOTBALL-CBS,UNIVERSITY OF TEXAS VS SOUTHERN METHODIST UNIVERSITY,CBS,MULTI-SEG TELECAST

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. OCT.15, 1983

WEEK 1

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		3,850 4.6															
Program		ABC WEEKEND REPORT-SAT															
AVERAGE AUDIENCE (Households (000) & %)		3,690 4.4															
SHARE OF AUDIENCE	%	9															
AVG. AUD. BY ¼ HR.	%	4.4															
CBS TV TOTAL AUDIENCE (Households (000) & %)																	
AVERAGE AUDIENCE (Households (000) & %)																	
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																
NBC TV TOTAL AUDIENCE (Households (000) & %)				11,900 14.2													
Program				SATURDAY NIGHT (11:30-12:49AM) (SUSTAINING 12:49-1:00AM)													
AVERAGE AUDIENCE (Households (000) & %)				6,370 7.6	9.1*		7.2*		5.9*								
SHARE OF AUDIENCE	%			22	23 *		21 *		21 *								
AVG. AUD. BY ¼ HR.	%			9.6	8.7	7.6	6.7	6.0	5.6								

EVE.SAT. OCT.22, 1983

WEEK 2

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		4,270 5.1															
Program		ABC WEEKEND REPORT-SAT.															
AVERAGE AUDIENCE (Households (000) & %)		4,270 5.1															
SHARE OF AUDIENCE	%	10															
AVG. AUD. BY ¼ HR.	%	5.1															
CBS TV TOTAL AUDIENCE (Households (000) & %)																	
AVERAGE AUDIENCE (Households (000) & %)																	
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																
NBC TV TOTAL AUDIENCE (Households (000) & %)				10,390 12.4													
Program				SATURDAY NIGHT (11:00-12:39AM) (SUSTAINING 12:39-1:00AM)													
AVERAGE AUDIENCE (Households (000) & %)				5,530 6.6	7.0*		6.9*		5.8*								
SHARE OF AUDIENCE	%			19	18 *		20 *		20 *								
AVG. AUD. BY ¼ HR.	%			7.1	6.9	7.1	6.7	6.0	5.5								

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	49.5	46.2	41.0	38.0	35.2	32.5	28.6	25.5	22.7	20.6	17.9	15.5	13.7	12.3	11.1	9.7
	WK. 2	49.9	45.8	40.9	38.2	34.9	32.7	30.3	28.1	24.3	22.2	19.1	17.2	15.1	13.2	11.7	10.5

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. OCT.16, 1983

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			22,040 26.3				24,550 29.3									
ABC TV program	WORLD SERIES GAME #5 BALTIMORE VS PHILADELPHIA (4:48-7:44PM) (+OP)			HARDCASTLE & MCCORMICK (7:44-8:44PM) (OP)(SD)(+OP)				ABC SUNDAY NIGHT MOVIE NIGHTHAWKS (8:44-10:32PM) (OP)(SD)(+OP)								
AVERAGE AUDIENCE (Households (000) & %)		25.5*	15,500 18.5	15.2*		19.4*	15,340 18.3	15.9*		18.8*		18.4*		18.9*		
SHARE OF AUDIENCE %		44 *	28	24 *		29 *	28	23 *		28 *		28 *		30 *		
AVG. AUD. BY ¼ HR. %	24.7	26.3	15.8	15.1	18.4	20.3	16.2	15.9	18.7	18.8	18.0	18.8	19.0	18.7	18.8	
CBS TV TOTAL AUDIENCE (Households (000) & %)		27,490 32.8				16,260 19.4		17,600 21.0		17,850 21.3		16,930 20.2		19,110 22.8		
CBS TV program	(1) (+OP)	60 MINUTES (7:20-8:20PM) (OP)(+OP)				ALICE (8:20-8:50PM) (OP)(+OP)		ONE DAY AT A TIME (8:50-9:20PM) (OP)(+OP)		JEFFERSONS (9:20-9:50PM) (OP)(SD)(+OP)		GOODNIGHT, BEANTOWN (9:50-10:20PM) (OP)(+OP)		TRAPPER JOHN, M.D. (10:20-11:20PM) (OP)		
AVERAGE AUDIENCE (Households (000) & %)	10.7*	18,100 21.6		22.9*		13,410 16.0		14,830 17.7		16,170 19.3		14,830 17.7		14,410 17.2		17.0*
SHARE OF AUDIENCE %	19 *	34		36 *		24		26		29		27		30		28 *
AVG. AUD. BY ¼ HR. %	10.7	16.1	21.7	24.1	23.2	15.4	16.0	15.9	18.4	18.7	19.7	16.8	18.1	16.2	16.5	17.5
NBC TV TOTAL AUDIENCE (Households (000) & %)	11,820 14.1				21,790 26.0				24,890 29.7							
NBC TV program	FIRST CAMERA				KNIGHT RIDER (SD)				NBC SUNDAY NIGHT MOVIE HIGH SCHOOL U.S.A. (SD)							
AVERAGE AUDIENCE (Households (000) & %)	6,030 7.2	6.8*		7.5*	15,250 18.2	15.9*		20.4*	15,840 18.9	18.8*		18.9*		19.1*		18.9*
SHARE OF AUDIENCE %	12	11 *		12 *	27	24 *		30 *	29	28 *		29 *		30 *		32 *
AVG. AUD. BY ¼ HR. %	6.6	7.0	6.5	8.5	14.1	17.7	19.1	21.7	18.7	18.9	18.5	19.3	19.1	19.1	19.1	18.7

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	14,160 16.9				16,760 20.0				33,440 39.9							
ABC TV program	RIPLEY'S BELIEVE IT-NOT				HARDCASTLE & MCCORMICK (SD)				ABC NFL FOOTBALL SPECIAL L.A. RAIDERS VS DALLAS (9:00-10:59PM)(11:05-12:53AM)							
AVERAGE AUDIENCE (Households (000) & %)	9,050 10.8	10.4*		11.2*	13,320 15.9	15.4*		16.4*	17,350 20.7	19.9*		22.3*		22.5*		22.5*
SHARE OF AUDIENCE %	18	18 *		19 *	24	23 *		24 *	36	28 *		32 *		32 *		33 *
AVG. AUD. BY ¼ HR. %	9.9	10.9	11.1	11.4	14.9	15.9	16.3	16.5	19.2	20.6	22.5	22.1	22.5	22.5	22.7	22.3
CBS TV TOTAL AUDIENCE (Households (000) & %)	27,240 32.5				17,100 20.4		16,680 19.9		18,520 22.1		17,260 20.6		19,690 23.5			
CBS TV program	60 MINUTES				ALICE		ONE DAY AT A TIME (SD)		JEFFERSONS		GOODNIGHT, BEANTOWN		TRAPPER JOHN, M.D.			
AVERAGE AUDIENCE (Households (000) & %)	19,940 23.8	22.8*		24.7*	15,080 18.0		15,000 17.9		16,260 19.4		15,250 18.2		16,170 19.3	19.3*		19.3*
SHARE OF AUDIENCE %	37	36 *		37 *	26		25		27		26		29	29 *		30 *
AVG. AUD. BY ¼ HR. %	21.5	24.2	25.0	24.4	18.1	18.0	17.5	18.3	19.1	19.8	17.8	18.6	19.1	19.4	19.4	19.2
NBC TV TOTAL AUDIENCE (Households (000) & %)		8,880 10.6			18,600 22.2				24,550 29.3							
NBC TV program	(2) (+OP)		FIRST CAMERA (7:25-8:00PM) (OP)		KNIGHT RIDER (SD)				NBC SUNDAY NIGHT MOVIE WOMEN OF SAN QUENTIN							
AVERAGE AUDIENCE (Households (000) & %)	15.0*	6,870 8.2		8.2*	15,080 18.0	17.0*		19.0*	16,510 19.7	18.6*		20.2*		20.4*		19.7*
SHARE OF AUDIENCE %	25 *	12		12 *	26	25 *		27 *	29	26 *		29 *		30 *		31 *
AVG. AUD. BY ¼ HR. %	15.0	8.2	8.1	8.4	16.1	17.9	18.8	19.3	18.3	18.8	20.1	20.2	20.6	20.1	19.9	19.5
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	60.0	61.9	62.6	63.6	65.0	66.9	68.2	68.2	67.8	68.2	66.8	65.5	64.7	63.1	61.0	57.1
WK. 2	62.7	64.1	65.2	66.9	68.2	69.7	70.2	71.0	71.7	71.9	71.0	69.6	67.8	67.5	65.3	62.4

U.S. TV Households: 83,800,000

(1)CBS NFL FOOTBALL POST 2,VARIOUS TEAMS AND TIMES,CBS,MULTI-SEGMENT TELECAST

(2)NFL FOOTBALL GAME 2-NBC,VARIOUS TEAMS AND TIMES,NBC,MULTI-SEGMENT TELECAST

For explanation of symbols, See page A.

EVE.SUN. OCT.23, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. OCT.16, 1983

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	3,770 4.5															
Program	ABC WEEKEND REPORT-SUN.															
AVERAGE AUDIENCE (Households (000) & %)	3,690 4.4															
SHARE OF AUDIENCE %	9															
AVG. AUD. BY ¼ HR. %	4.4															
CBS TV TOTAL AUDIENCE (Households (000) & %)		4,440 5.3														
Program	TRAPPER JOHN, M.D. (10:23-11:20PM) (→OP)		CBS SUNDAY NEWS OSGOOD (11:20-11:35PM) (OP)													
AVERAGE AUDIENCE (Households (000) & %)		4,360 5.2														
SHARE OF AUDIENCE %		13														
AVG. AUD. BY ¼ HR. %	19.0	5.2	5.1													
NBC TV TOTAL AUDIENCE (Households (000) & %)			1,680 2.0													
Program			NBC LATE NIGHT MOVIE SIDE BY SIDE: THE TRUE STORY OF THE OSMOND FAMILY (11:30-12:06AM) (SUSTAINING 12:06-1:30AM)													
AVERAGE AUDIENCE (Households (000) & %)			1,260 1.5	1.5*	1.6*											
SHARE OF AUDIENCE %			5	5 *	6 *											
AVG. AUD. BY ¼ HR. %			1.5	1.5	1.6											

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)								2,600 3.1								
Program	ABC NFL FOOTBALL SPECIAL L.A. RAIDERS VS DALLAS (9:00-10:59PM)(11:05-12:53AM) (→OP)							ABC WEEKEND REPORT-SUN. (12:53-1:23AM) (OP)								
AVERAGE AUDIENCE (Households (000) & %)		19.8*		20.0*		19.4*		2,010 2.4								
SHARE OF AUDIENCE %		34 *		41 *		48 *		12								
AVG. AUD. BY ¼ HR. %	19.8	19.9	20.3	19.7	19.5	19.2	19.6	2.7	2.4	2.2						
CBS TV TOTAL AUDIENCE (Households (000) & %)	11,060 13.2															
Program	CBS SUNDAY NEWS-OSGOOD (11:00-11:30PM)															
AVERAGE AUDIENCE (Households (000) & %)	8,800 10.5															
SHARE OF AUDIENCE %	20															
AVG. AUD. BY ¼ HR. %	11.4	9.7														
NBC TV TOTAL AUDIENCE (Households (000) & %)					2,010 2.4											
Program			NBC NEWS SPEC. REPORT-11:30P (11:30-12:00MD) (SUS)		NBC LATE NIGHT MOVIE THE DAY THE BUBBLE BURST (12:00-12:44AM) (SUSTAINING 12:44-2:00AM)											
AVERAGE AUDIENCE (Households (000) & %)					1,420 1.7	1.7*	1.7*									
SHARE OF AUDIENCE %					5	5 *	6 *									
AVG. AUD. BY ¼ HR. %					1.7	1.6	1.7									

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	50.7	43.4	34.8	29.9	25.8	23.2	20.1	17.8	15.8	14.1	12.2	10.4	8.8	7.6	6.9	5.8
WK. 2	55.6	49.5	44.0	39.5	34.6	31.9	29.3	23.1	17.9	15.5	13.3	11.5	10.2	8.8	7.4	6.7

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

EVE.SUN. OCT.23, 1983

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))			4,610				4,610									
TOTAL AUDIENCE (%)			5.5				5.5									
Program			GOOD MORNING, AMERICA-730				GOOD MORNING, AMERICA-830									
AVERAGE AUDIENCE (Households (000))			3,520				3,770									
AVERAGE AUDIENCE (%)			4.2				4.5									
SHARE OF AUDIENCE %			23				23									
AVG. AUD. BY ¼ HR. %			4.1	4.3			4.5	4.6								
CBS TV TOTAL AUDIENCE (Households (000))			3,600				3,690						4,110		3,350	
TOTAL AUDIENCE (%)			4.3				4.4						4.9		4.0	
Program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		PRESS YOUR LUCK	
AVERAGE AUDIENCE (Households (000))			3,020				3,020						3,350		2,770	
AVERAGE AUDIENCE (%)			3.6				3.6						4.0		3.3	
SHARE OF AUDIENCE %			20				18						19		15	
AVG. AUD. BY ¼ HR. %			3.5	3.7			3.6	3.6					4.0	4.1	3.3	3.4
NBC TV TOTAL AUDIENCE (Households (000))			3,270				4,020						3,940		4,690	
TOTAL AUDIENCE (%)			3.9				4.8						4.7		5.6	
Program	← TODAY SHOW-7.30AM → (CO-OP)		(PARTICIPATING)		← TODAY SHOW-8.30AM → (CO-OP)		(PARTICIPATING)						DIFF'RENT STROKES M-F		SALE OF THE CENTURY	
AVERAGE AUDIENCE (Households (000))			2,510				3,270						3,270		4,020	
AVERAGE AUDIENCE (%)			3.0				3.9						3.9		4.8	
SHARE OF AUDIENCE %			17				20						19		22	
AVG. AUD. BY ¼ HR. %			2.9	3.0			3.8	4.0					3.6	4.2	4.7	4.9

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))			4,190				4,860									
TOTAL AUDIENCE (%)			5.0				5.8									
Program			GOOD MORNING, AMERICA-730				GOOD MORNING, AMERICA-830									
AVERAGE AUDIENCE (Households (000))			3,350				3,940									
AVERAGE AUDIENCE (%)			4.0				4.7									
SHARE OF AUDIENCE %			22				24									
AVG. AUD. BY ¼ HR. %			4.0	4.0			4.6	4.8								
CBS TV TOTAL AUDIENCE (Households (000))			3,850				3,690						3,940		3,600	
TOTAL AUDIENCE (%)			4.6				4.4						4.7		4.3	
Program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		PRESS YOUR LUCK	
AVERAGE AUDIENCE (Households (000))			3,100				3,100						3,350		2,930	
AVERAGE AUDIENCE (%)			3.7				3.7						4.0		3.5	
SHARE OF AUDIENCE %			20				19						19		16	
AVG. AUD. BY ¼ HR. %			3.5	3.8			3.6	3.8					4.0	4.0	3.4	3.7
NBC TV TOTAL AUDIENCE (Households (000))			3,600				4,270						3,600		4,270	
TOTAL AUDIENCE (%)			4.3				5.1						4.3		5.1	
Program	← TODAY SHOW-7.30AM → (CO-OP)		(PARTICIPATING)		← TODAY SHOW-8.30AM → (CO-OP)		(PARTICIPATING)						DIFF'RENT STROKES M-F		SALE OF THE CENTURY	
AVERAGE AUDIENCE (Households (000))			3,020				3,440						2,930		3,520	
AVERAGE AUDIENCE (%)			3.6				4.1						3.5		4.2	
SHARE OF AUDIENCE %			20				21						17		20	
AVG. AUD. BY ¼ HR. %			3.6	3.5			4.1	4.1					3.2	3.8	4.0	4.3

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	10.5	13.2	14.9	15.8	16.7	17.8	18.8	19.4	20.1	20.4	20.3	20.6	20.6	21.1	21.3	21.2
WK. 2	11.2	13.4	15.4	16.3	17.6	18.6	18.8	19.1	20.0	20.5	20.6	21.0	21.1	21.6	21.4	21.5

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. OCT. 10-14, 1983

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	3,350 4.0		3,350 4.0		4,020 4.8		4,360 5.2		8,880 10.6				8,630 10.3			
	BENSON DAYTIME		LOVING		FAMILY FEUD		RYAN'S HOPE		← ALL MY CHILDREN (SD) →				← ONE LIFE TO LIVE →			
AVERAGE AUDIENCE (Households (000) & %)	2,770 3.3		2,850 3.4		3,270 3.9		3,520 4.2		6,700 8.0	7.5*		8.4*	6,290 7.5	7.3*		7.8*
SHARE OF AUDIENCE %	15		15		16		16		27	25 *		28 *	27	25 *		28 *
AVG. AUD. BY ¼ HR. %	3.2	3.5	3.4	3.4	3.7	4.2	4.0	4.5	7.1	8.0	8.4	8.4	7.3	7.2	7.5	8.1
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	6,030 7.2		8,130 9.7				9,130 10.9				8,130 9.7				5,610 6.7	
	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
AVERAGE AUDIENCE (Households (000) & %)	5,200 6.2		7,040 8.4				7,040 8.4	8.2*		8.5*	6,450 7.7	7.6*		7.9*	5,030 6.0	
SHARE OF AUDIENCE %	28		36				32	33 *		31 *	26	25 *		28 *	22	
AVG. AUD. BY ¼ HR. %	5.7	6.6	8.1	8.7			8.2	8.2	8.4	8.6	7.6	7.6	8.0	7.8	5.9	6.1
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	6,200 7.4		4,780 5.7		2,770 3.3		3,440 4.1		7,370 8.8				6,200 7.4			
	WHEEL OF FORTUNE		DREAM HOUSE		GO		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD →			
AVERAGE AUDIENCE (Households (000) & %)	5,360 6.4		4,190 5.0		2,350 2.8		2,770 3.3		5,780 6.9	6.7*		7.2*	4,940 5.9	6.0*		5.7*
SHARE OF AUDIENCE %	29		22		11		13		23	23 *		24 *	21	21 *		20 *
AVG. AUD. BY ¼ HR. %	6.4	6.5	4.9	5.2	2.8	2.7	3.2	3.4	6.5	6.8	7.3	7.1	6.0	6.0	5.9	5.6

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	3,600 4.3		3,600 4.3		4,530 5.4		4,610 5.5		9,300 11.1				8,800 10.5			
	BENSON DAYTIME		LOVING		FAMILY FEUD		RYAN'S HOPE		← ALL MY CHILDREN (SD) →				← ONE LIFE TO LIVE →			
AVERAGE AUDIENCE (Households (000) & %)	3,020 3.6		3,100 3.7		3,770 4.5		3,770 4.5		7,120 8.5	8.1*		8.9*	6,540 7.8	7.5*		8.0*
SHARE OF AUDIENCE %	16		16		18		17		29	27 *		30 *	28	26 *		29 *
AVG. AUD. BY ¼ HR. %	3.5	3.7	3.7	3.7	4.2	4.8	4.3	4.7	7.7	8.5	8.9	8.8	7.5	7.5	7.8	8.3
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	6,450 7.7		8,380 10.0				9,130 10.9				8,380 10.0				5,870 7.0	
	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
AVERAGE AUDIENCE (Households (000) & %)	5,530 6.6		7,290 8.7				6,870 8.2	8.2*		8.4*	6,620 7.9	7.7*		8.0*	5,110 6.1	
SHARE OF AUDIENCE %	29		37				31	32 *		31 *	27	26 *		28 *	22	
AVG. AUD. BY ¼ HR. %	6.2	7.0	8.4	9.0			8.0	8.3	8.3	8.4	7.7	7.7	8.1	8.0	6.1	6.2
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	5,700 6.8		4,610 5.5		2,180 2.6		3,020 3.6		7,210 8.6				6,200 7.4			
	WHEEL OF FORTUNE		DREAM HOUSE		GO		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD →			
AVERAGE AUDIENCE (Households (000) & %)	4,940 5.9		4,020 4.8		1,840 2.2		2,430 2.9		5,530 6.6	6.4*		6.7*	4,690 5.6	5.5*		5.7*
SHARE OF AUDIENCE %	26		20		9		11		22	22 *		22 *	20	19 *		21 *
AVG. AUD. BY ¼ HR. %	5.9	5.8	4.7	4.8	2.2	2.2	2.8	3.0	6.2	6.5	6.7	6.8	5.5	5.5	5.7	5.7
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	21.6	22.7	22.9	23.8	25.3	26.3	26.3	27.1	28.7	30.0	29.9	29.7	28.6	28.6	27.6	28.9
WK. 2	22.0	22.7	23.0	23.9	25.4	26.6	26.2	27.0	28.4	29.7	29.6	29.8	28.9	28.9	27.8	28.7

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

DAY MON.-FRI. OCT. 17-21, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. OCT.10-14, 1983

WEEK 1

	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	10,810 12.9				3,180 3.8										9,890 11.8	
		← GENERAL HOSPITAL			→	EDGE OF NIGHT										ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	8,550 10.2	9.8*		10.5*	2,680 3.2										8,300 9.9	
	SHARE OF AUDIENCE %	33	33 *		33 *	10										19	
	AVG. AUD. BY ¼ HR. %	9.5	10.1	10.4	10.6	3.3	3.1									9.8	10.0
CBS TV	TOTAL AUDIENCE (Households (000) & %)	7,880 9.4				3,100 3.7										11,820 14.1	
		← GUIDING LIGHT (SD)			→	TATTLETALES										CBS EVENING NEWS-RATHER	
	AVERAGE AUDIENCE (Households (000) & %)	6,370 7.6	7.4*		7.8*	2,430 2.9										10,140 12.1	
	SHARE OF AUDIENCE %	25	25 *		24 *	9										22	
	AVG. AUD. BY ¼ HR. %	7.4	7.6	7.8	7.9	2.8	3.0									12.0	12.2
NBC TV	TOTAL AUDIENCE (Households (000) & %)	3,440 4.1														10,220 12.2	
		← FANTASY			→											NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)	2,510 3.0	2.9*		3.1*											8,880 10.6	
	SHARE OF AUDIENCE %	10	10 *		10 *											20	
	AVG. AUD. BY ¼ HR. %	2.8	3.0	3.1	3.0											10.4	10.8

WEEK 2

	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	10,890 13.0				3,270 3.9										9,470 11.3	
		← GENERAL HOSPITAL			→	EDGE OF NIGHT										ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	8,630 10.3	10.0*		10.7*	2,770 3.3										8,130 9.7	
	SHARE OF AUDIENCE %	33	33 *		33 *	10										18	
	AVG. AUD. BY ¼ HR. %	9.6	10.3	10.7	10.7	3.4	3.2									9.5	9.9
CBS TV	TOTAL AUDIENCE (Households (000) & %)	7,880 9.4				2,850 3.4										12,400 14.8	
		← GUIDING LIGHT (SD)			→	TATTLETALES		← (S)(OP)			→					CBS EVENING NEWS-RATHER	
	AVERAGE AUDIENCE (Households (000) & %)	6,290 7.5	7.4*		7.7*	2,260 2.7										10,640 12.7	
	SHARE OF AUDIENCE %	24	24 *		24 *	8										24	
	AVG. AUD. BY ¼ HR. %	7.1	7.6	7.7	7.7	2.6	2.9									12.7	12.7
NBC TV	TOTAL AUDIENCE (Households (000) & %)	3,440 4.1														10,220 12.2	
		← FANTASY			→											NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)	2,260 2.7	2.6*		2.7*											8,880 10.6	
	SHARE OF AUDIENCE %	9	9 *		8 *											20	
	AVG. AUD. BY ¼ HR. %	2.7	2.6	2.6	2.8											10.3	10.8
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	29.6	30.8	31.9	33.3	32.0	33.1	34.1	35.7	37.6	39.6	40.9	43.8	47.6	50.5	52.2	54.3
	WK. 2	30.0	31.7	32.4	33.5	32.0	33.3	34.6	36.6	37.8	39.8	41.7	44.1	47.4	50.2	52.3	54.0

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

DAY MON.-FRI. OCT.17-21, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. OCT. 15, 1983

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					3,270 3.9		4,190 5.0		4,780 5.7		5,200 6.2		6,960 8.3		4,860 5.8	
					BEST OF SCOOBY DOO (SD)		RASCALS/RICHIE RICH		MONCHHICHIS		PAC-MAN		RUBIK, THE AMAZING CUBE (SD)		LITTLES	
AVERAGE AUDIENCE (Households (000) & %)					2,430 2.9		3,270 3.9		4,190 5.0		4,190 5.0		5,780 6.9		4,270 5.1	
SHARE OF AUDIENCE %					22		21		22		20		27		18	
AVG. AUD. BY ¼ HR. %					2.6	3.2	3.5	4.3	5.1	4.9	4.6	5.3	7.0	6.7	4.9	5.2
CBS TV TOTAL AUDIENCE (Households (000) & %)	2,100 2.5				4,190 5.0		7,790 9.3				6,030 7.2		3,770 4.5		5,610 6.7	
	← CAPTAIN KANGAROO-SAT →				BISKITTS (SD)		← SATURDAY SUPERCADE →				DUNGEONS AND DRAGONS (SD)		DUKES (SD)		CHARLIE BROWN&SNOOPY SHOW (SD)	
AVERAGE AUDIENCE (Households (000) & %)	1,260 1.5	1.4*		1.6*	2,930 3.5		4,940 5.9	5.6*		6.2*	4,940 5.9		3,180 3.8		4,610 5.5	
SHARE OF AUDIENCE %	22	25 *		20 *	27		29	30 *		28 *	24		15		20	
AVG. AUD. BY ¼ HR. %	1.3	1.4	1.4	1.8	2.9	4.2	5.2	6.0	6.1	6.3	6.0	5.8	3.7	4.0	5.6	5.4
NBC TV TOTAL AUDIENCE (Households (000) & %)					2,680 3.2		4,270 5.1		6,120 7.3		8,040 9.6		8,630 10.3		7,710 9.2	
					FLINTSTONE FUNNIES (SD)		SHIRT TALES (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS (SD)	
AVERAGE AUDIENCE (Households (000) & %)					2,100 2.5		3,350 4.0		4,860 5.8		6,540 7.8		7,210 8.6		6,450 7.7	
SHARE OF AUDIENCE %					19		22		26		31		33		28	
AVG. AUD. BY ¼ HR. %					2.0	2.9	3.7	4.2	5.2	6.3	7.6	7.9	8.8	8.5	7.7	7.7

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					2,850 3.4		3,850 4.6		4,020 4.8		5,530 6.6		6,960 8.3		6,290 7.5	
					BEST OF SCOOBY DOO (SD)		RASCALS/RICHIE RICH		MONCHHICHIS		PAC-MAN		RUBIK, THE AMAZING CUBE (SD)		LITTLES	
AVERAGE AUDIENCE (Households (000) & %)					2,010 2.4		2,850 3.4		3,350 4.0		4,530 5.4		5,870 7.0		5,450 6.5	
SHARE OF AUDIENCE %					14		17		19		21		27		24	
AVG. AUD. BY ¼ HR. %					2.0	2.9	3.2	3.6	3.7	4.4	5.3	5.5	7.0	7.1	6.2	6.8
CBS TV TOTAL AUDIENCE (Households (000) & %)	2,510 3.0				3,770 4.5		8,380 10.0				6,450 7.7		5,200 6.2		6,790 8.1	
	← CAPTAIN KANGAROO-SAT →				BISKITTS (SD)		← SATURDAY SUPERCADE →				DUNGEONS AND DRAGONS (SD)		DUKES (SD)		CHARLIE BROWN&SNOOPY SHOW (SD)	
AVERAGE AUDIENCE (Households (000) & %)	1,340 1.6	1.2*		2.0*	3,100 3.7		5,360 6.4	5.6*		7.1*	5,450 6.5		4,360 5.2		5,700 6.8	
SHARE OF AUDIENCE %	21	21 *		22 *	28		32	31 *		33 *	26		19		23	
AVG. AUD. BY ¼ HR. %	1.1	1.3	1.8	2.3	3.2	4.1	5.3	5.9	7.2	7.1	6.5	6.5	5.2	5.3	6.7	6.9
NBC TV TOTAL AUDIENCE (Households (000) & %)					2,850 3.4		3,350 4.0		4,610 5.5		6,960 8.3		7,370 8.8		7,370 8.8	
					FLINTSTONE FUNNIES (SD)		SHIRT TALES (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS (SD)	
AVERAGE AUDIENCE (Households (000) & %)					2,260 2.7		2,510 3.0		3,850 4.6		5,870 7.0		6,370 7.6		6,290 7.5	
SHARE OF AUDIENCE %					20		17		21		28		28		25	
AVG. AUD. BY ¼ HR. %					2.3	3.1	2.9	3.1	4.2	5.1	6.7	7.4	7.5	7.7	7.4	7.7
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	6.3	7.7	9.0	10.4	12.7	15.5	18.7	20.8	22.6	24.0	25.2	26.2	26.7	27.7	28.6	29.4
WK. 2	5.6	7.2	9.2	11.6	12.9	16.1	18.1	19.2	21.4	23.8	26.0	27.0	27.6	28.2	28.9	29.9

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

DAY SAT. OCT. 22, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. OCT.15, 1983

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	4,860 5.8		5,360 6.4		5,450 6.5		6,700 8.0	27,150 32.4								
Program	PUPPY-FURTHER ADVENTURES		SCOOBY & SCRAPPY DOO SHOW (SD)			(1)	(2) (+OP)	WORLD SERIES GAME #4 BALTIMORE VS PHILADELPHIA (12:48-3:56PM) (OP)								
AVERAGE AUDIENCE (Households (000) & %)	3,690 4.4		4,110 4.9		4,110 4.9		6,200 7.4	14,750 17.6		12.3*		15.8*		18.4*		19.7*
SHARE OF AUDIENCE %	16		17		16		25	47		36 *		44 *		50 *		51 *
AVG. AUD. BY ¼ HR. %	4.7	4.0	4.7	5.1	4.6	5.2	7.4	8.7	11.2	13.3	14.9	16.8	17.9	19.0	19.5	19.9
CBS TV TOTAL AUDIENCE (Households (000) & %)	3,850 4.6		3,440 4.1		4,690 5.6		11,820 14.1									
Program	BENJI, ZAX & THE-PRINCE (SD)		BUGS BUNNY/ROAD RUNNER 1		NCAA TODAY-CBS		NCAA FOOTBALL-CBS VARIOUS TEAMS AND TIMES- MULTI-SEGMENT TELECAST									
AVERAGE AUDIENCE (Households (000) & %)	3,350 4.0		2,680 3.2		3,270 3.9		4,110 4.9	4.9*		5.2*		5.4*		4.6*		4.9*
SHARE OF AUDIENCE %	14		11		13		14	16 *		16 *		16 *		13 *		13 *
AVG. AUD. BY ¼ HR. %	4.3	3.7	3.1	3.4	3.5	4.4	4.8	5.1	5.1	5.2	5.5	5.4	4.8	4.5	5.0	4.9
NBC TV TOTAL AUDIENCE (Households (000) & %)	7,790 9.3		6,370 7.6		5,780 6.9		4,860 5.8									
Program	MR. T		SPIDERMAN/HULK 1		SPIDERMAN/HULK 2 (SD)		THUNDARR									
AVERAGE AUDIENCE (Households (000) & %)	6,960 8.3		5,110 6.1		4,780 5.7		4,190 5.0									
SHARE OF AUDIENCE %	29		21		19		15									
AVG. AUD. BY ¼ HR. %	8.0	8.5	6.1	6.1	5.9	5.6	5.0	4.9								

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	5,530 6.6		5,700 6.8		4,530 5.4	19,440 23.2										
Program	PUPPY-FURTHER ADVENTURES		SCOOBY & SCRAPPY DOO SHOW (SD)		(3) (+OP)	NCAA FOOTBALL GAME IOWA VS MICHIGAN (12:20-3:35PM) (OP)										
AVERAGE AUDIENCE (Households (000) & %)	4,690 5.6		4,610 5.5		3,940 4.7	8,130 9.7		7.5*		9.1*		9.9*		10.1*		10.8*
SHARE OF AUDIENCE %	18		18		15	29		23 *		28 *		31 *		31 *		31 *
AVG. AUD. BY ¼ HR. %	5.6	5.5	5.6	5.4	4.5	5.8	7.3	7.7	8.7	9.4	10.5	9.3	9.9	10.2	10.6	11.0
CBS TV TOTAL AUDIENCE (Households (000) & %)	4,780 5.7		4,860 5.8		6,290 7.5		5,700 6.8		4,860 5.8		2,680 3.2					
Program	BENJI, ZAX & THE-PRINCE (SD)		BUGS BUNNY/ROAD RUNNER 1		BUGS BUNNY/ROAD RUNNER 2		BUGS BUNNY/ROAD RUNNER 3 (SD)		NEW FAT ALBERT SHOW (SD)		CBS CHILDREN'S FILM FEST. THE UNICORN					
AVERAGE AUDIENCE (Households (000) & %)	4,110 4.9		3,940 4.7		4,860 5.8		4,780 5.7		3,940 4.7		2,260 2.7					
SHARE OF AUDIENCE %	16		16		18		17		15		8					
AVG. AUD. BY ¼ HR. %	4.9	5.0	4.4	5.0	5.5	6.0	5.7	5.7	4.5	4.8	2.8	2.7				
NBC TV TOTAL AUDIENCE (Households (000) & %)	8,380 10.0		6,030 7.2		6,450 7.7		5,360 6.4									
Program	MR. T		SPIDERMAN/HULK 1		SPIDERMAN/HULK 2 (SD)		THUNDARR									
AVERAGE AUDIENCE (Households (000) & %)	7,290 8.7		5,450 6.5		5,360 6.4		4,610 5.5									
SHARE OF AUDIENCE %	29		21		20		17									
AVG. AUD. BY ¼ HR. %	8.6	8.8	6.5	6.4	6.4	6.4	5.3	5.6								

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	30.0	29.6	29.4	29.7	29.8	31.4	32.5	33.6	33.6	34.4	34.7	35.3	35.2	35.5	36.2	37.0
WK. 2	29.4	31.0	30.8	31.0	31.4	32.8	32.4	32.6	32.5	33.3	33.8	33.5	32.4	33.0	34.0	35.1

U.S. TV Households: 83,800,000

(1)ABC WEEKEND SPECIALS,THE NOTORIOUS JUMPING FROG OF CALAVERAS COUNTY,ABC,(12:00-12:30PM)
(2)WORLD SERIES PRE GAME #4,ABC,(12:30-12:48PM)(S) (3)NCAA FOOTBALL PRE,ABC,(12:00-12:20PM)

For explanation of symbols, See page A.

DAY SAT. OCT.22, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. OCT.15, 1983

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)				24,640 29.4												
Program	WORLD SERIES GAME #4 BALTIMORE VS PHILADELPHIA (12:48-3:56PM) (+OP)				NCAA FOOTBALL GAME NEBRASKA VS MISSOURI (3:56-6:52PM) (OP)											
AVERAGE AUDIENCE (Households (000) & %)		20.8*		10,890 13.0		14.4*		13.7*		13.5*		13.0*		12.3*		10.9*
SHARE OF AUDIENCE %		52 *		34		39 *		38 *		37 *		35 *		31 *		26 *
AVG. AUD. BY ¼ HR. %	20.8	20.9	22.8	16.7	15.3	13.5	13.7	13.7	14.0	13.1	12.9	13.1	12.5	12.1	11.4	10.5
CBS TV TOTAL AUDIENCE (Households (000) & %)				2,850 3.4	4,690 5.6										6,200 7.4	
Program	NCAA FOOTBALL-CBS VARIOUS TEAMS AND TIMES- MULTI-SEGMENT TELECAST (+OP)			(1) (OP)	CBS SPORTS SPECIAL THE JOCKEY CLUB CUP AND CHAMPAGNE STAKES										CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)		4.9*		2,770 3.3	2,930 3.5	3.5*		3.4*							5,030 6.0	
SHARE OF AUDIENCE %		12 *		8	10	10 *		10 *							14	
AVG. AUD. BY ¼ HR. %	4.7	5.0		3.3	3.6	3.4	3.4	3.5							5.6	6.3
NBC TV TOTAL AUDIENCE (Households (000) & %)															7,120 8.5	
Program															NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)															6,290 7.5	
SHARE OF AUDIENCE %															17	
AVG. AUD. BY ¼ HR. %															7.1	7.9

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			7,880 9.4		7,040 8.4				10,810 12.9							
Program	NCAA FOOTBALL GAME IOWA VS MICHIGAN (12:20-3:35PM) (+OP)			NCAA FOOTBALL POST (3:35-4:00PM) (OP)	USA-WORLD-AMATEUR BOXING				ABC WIDE WORLD-SPORTS SAT (5:00-6:31PM)							
AVERAGE AUDIENCE (Households (000) & %)		12.4*	6,200 7.4		4,440 5.3	4.9*		5.6*	5,700 6.8	6.5*		6.9*		6.9*		
SHARE OF AUDIENCE %		33 *	20		14	13 *		14 *	15	16 *		16 *		14 *		
AVG. AUD. BY ¼ HR. %	12.1	12.7	8.5	6.7	4.8	5.0	5.5	5.6	6.4	6.5	6.9	6.9	6.9	6.9	6.5	
CBS TV TOTAL AUDIENCE (Households (000) & %)			23,050 27.5													
Program			NCAA TODAY-CBS (3:30-3:41PM) (+OP)	NCAA FOOTBALL-CBS UNIVERSITY OF TEXAS VS SOUTHERN METHODIST UNIVERSITY MULTI-SEGMENT TELECAST (OP)												
AVERAGE AUDIENCE (Households (000) & %)			9,720 11.6	6.9*		9.7*		10.5*		11.6*		12.1*		13.4*		14.7*
SHARE OF AUDIENCE %			27	18 *		26 *		27 *		30 *		28 *		28 *		29 *
AVG. AUD. BY ¼ HR. %			5.9	7.2	9.3	10.0	10.4	10.7	11.5	11.7	11.8	12.4	13.2	13.7	14.8	14.5
NBC TV TOTAL AUDIENCE (Households (000) & %)					7,790 9.3										10,310 12.3	
Program					SPORTSWORLD-SAT.										NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)					3,440 4.1	3.7*		4.1*		4.3*					8,970 10.7	
SHARE OF AUDIENCE %					11	10 *		11 *		11 *					20	
AVG. AUD. BY ¼ HR. %					3.7	3.8	4.2	4.1	4.5	4.2					10.6	10.8

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	37.8	38.4	39.4	38.6	36.3	35.7	36.1	35.5	36.8	37.8	38.2	39.7	41.1	42.6	43.8	45.8
WK. 2	36.8	38.2	37.9	37.5	36.0	36.4	37.7	38.8	39.7	40.5	43.5	45.5	48.5	50.9	52.6	53.8

U.S. TV Households: 83,800,000

(1)NCAA TODAY POST-CBS,CBS,(3:48-4:00PM)

For explanation of symbols, See page A.

DAY SAT. OCT.22, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. OCT.16, 1983

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
CBS TV TOTAL AUDIENCE (Households (000) & %)									6,540 7.8						4,270 5.1	
Program	MEATBALL & SPAGHETTI I (SUS)(SUS-SD)		GILLIGAN'S PLANET (SUS)(SUS-SD)		← CAPTAIN KANGAROO-SUN (SUS) →				← SUNDAY MORNING →						FACE THE NATION	
AVERAGE AUDIENCE (Households (000) & %)									3,440 4.1	3.4*		4.3*		4.5*	3,770 4.5	
SHARE OF AUDIENCE %									19	18 *		20 *		19 *	16	
AVG. AUD. BY ¼ HR. %									3.1	3.6	4.2	4.4	4.5	4.6	4.6	4.3
NBC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)															14,410 17.2	
Program						(1) (SUS)		(2) (SUS)					(3) (SUS)	(4) (SUS)	NEW YORK CITY MARATHON (10:30-1:30PM)	
AVERAGE AUDIENCE (Households (000) & %)															5,280 6.3	4.3*
SHARE OF AUDIENCE %															18	15 *
AVG. AUD. BY ¼ HR. %															4.0	4.7
CBS TV TOTAL AUDIENCE (Households (000) & %)									8,380 10.0						4,020 4.8	
Program	MEATBALL & SPAGHETTI (7:06-7:30AM) (SUS)(SUS-SD)		GILLIGAN'S PLANET (SUS)(SUS-SD)		CAPTAIN KANGAROO-SUN (8:00-8:35AM)(8:41-9:00AM) (SUS)(SUS-SD)				← SUNDAY MORNING →						FACE THE NATION	
AVERAGE AUDIENCE (Households (000) & %)									4,360 5.2	4.2*		5.4*		5.9*	3,350 4.0	
SHARE OF AUDIENCE %									22	22 *		23 *		22 *	13	
AVG. AUD. BY ¼ HR. %									4.0	4.5	5.1	5.7	5.8	6.0	4.1	3.9
NBC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	4.3	5.5	6.5	7.2	9.5	11.6	13.5	15.7	18.8	21.1	21.9	22.2	23.4	25.1	25.7	26.7
WK. 2	4.3	4.8	6.2	7.8	10.1	12.0	14.3	16.4	19.4	21.5	23.2	24.9	26.4	27.6	28.5	29.9

U.S. TV Households: 83,800,000

(1)ABC SPECIAL RPT-8:15A,ABC,(8:15-8:27AM)(S)
(2)ABC SPECIAL RPT-8:35A,ABC,(8:35-8:50AM)(S)
(3)DIRECTIONS,ABC,(10:00-10:15AM)
(4)ABC SPECIAL RPT-10:15A,ABC,(10:15-10:30AM)(S)

For explanation of symbols, See page A.

DAY SUN. OCT.23, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. OCT. 16, 1983

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			4,860 5.8												6,700 8.0	
Program			← THIS WEEK-DAVID BRINKLEY →				DIRECTIONS (SUS)								RYDER CUP MATCHES (2:30-4:30PM)	
AVERAGE AUDIENCE (Households (000) & %)			3,020 3.6	3.6*		3.5*									2,180 2.6	2.0*
SHARE OF AUDIENCE %			12	13 *		12 *									6	5 *
AVG. AUD. BY ¼ HR. %			3.4	3.8	3.7	3.3									2.0	2.1
CBS TV TOTAL AUDIENCE (Households (000) & %)							7,460 8.9		26,980 32.2							
Program			FOR OUR TIMES (SUS)				CBS NFL TODAY		← CBS NFL FOOTBALL GAME 1 — VARIOUS TEAMS AND TIMES- MULTI-SEGMENT TELECAST							
AVERAGE AUDIENCE (Households (000) & %)							6,030 7.2		13,320 15.9	12.8*		15.7*		15.3*		16.4*
SHARE OF AUDIENCE %							23		40	36 *		42 *		40 *		42 *
AVG. AUD. BY ¼ HR. %							6.4	8.0	11.8	13.8	15.4	16.0	15.6	15.1	16.1	16.6
NBC TV TOTAL AUDIENCE (Households (000) & %)					2,510 3.0		6,290 7.5		24,220 28.9							
Program					MEET THE PRESS		NFL '83-NBC		← NFL FOOTBALL GAME 1-NBC — VARIOUS TEAMS AND TIMES- MULTI-SEGMENT TELECAST							
AVERAGE AUDIENCE (Households (000) & %)					2,010 2.4		4,610 5.5		10,560 12.6	11.0*		12.5*		12.8*		12.2*
SHARE OF AUDIENCE %					9		16		31	30 *		32 *		32 *		30 *
AVG. AUD. BY ¼ HR. %					2.4	2.3	4.9	6.2	10.1	12.0	12.4	12.6	12.5	13.0	12.1	12.4

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)											5,450 6.5					
Program	← NEW YORK CITY MARATHON (10:30-1:30PM) →										← THIS WEEK-DAVID BRINKLEY →					
AVERAGE AUDIENCE (Households (000) & %)		5.5*		6.2*		6.9*		8.5*		6.5*	3,180 3.8	4.3*		3.3*		
SHARE OF AUDIENCE %		17 *		18 *		19 *		22 *		15 *	8	9 *		7 *		
AVG. AUD. BY ¼ HR. %	5.4	5.6	6.0	6.3	6.7	7.1	7.8	9.1	7.2	5.9	4.6	4.1	3.6	3.1		
CBS TV TOTAL AUDIENCE (Households (000) & %)							7,370 8.8		30,920 36.9							
Program	FOR OUR TIMES (SUS)						CBS NFL TODAY		← CBS NFL FOOTBALL GAME 1 — VARIOUS TEAMS AND TIMES- MULTI-SEGMENT TELECAST							
AVERAGE AUDIENCE (Households (000) & %)							6,030 7.2		15,920 19.0	14.5*		17.9*		19.2*		19.8*
SHARE OF AUDIENCE %							19		42	35 *		41 *		43 *		44 *
AVG. AUD. BY ¼ HR. %							6.7	7.7	13.1	15.9	17.5	18.3	18.9	19.5	19.6	20.1
NBC TV TOTAL AUDIENCE (Households (000) & %)					4,020 4.8		6,120 7.3		16,840 20.1							
Program			NBC NEWS SPEC. RPT-11.30A (SUS)		MEET THE PRESS		NFL '83-NBC (12:33-1:00PM)		← NFL FOOTBALL GM 1-NBC(B) — VARIOUS TEAMS AND TIMES- MULTI-SEGMENT TELECAST							
AVERAGE AUDIENCE (Households (000) & %)					3,180 3.8		4,860 5.8		7,370 8.8	6.9*		8.4*		8.8*		8.9*
SHARE OF AUDIENCE %					11		16		20	17 *		19 *		20 *		20 *
AVG. AUD. BY ¼ HR. %					3.6	4.0	5.9	5.7	6.5	7.4	8.1	8.8	8.7	8.8	9.0	8.7

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	27.5	28.3	28.7	28.8	29.5	30.7	32.8	34.7	36.2	37.6	38.4	39.6	39.7	40.2	40.9	41.5
	WK. 2	31.2	32.9	34.1	35.3	35.3	36.8	38.3	40.0	42.1	44.0	44.9	45.8	45.5	46.0	45.5	46.1

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

DAY SUN. OCT. 23, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. OCT.16, 1983

	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WEEK 1																	
ABC TV	TOTAL AUDIENCE (Households (000) & %)							9,800 11.7	33,690 40.2								
ABC TV	Program	RYDER CUP MATCHES (2:30-4:30PM)						(1) (+OP)	WORLD SERIES GAME #5 BALTIMORE VS PHILADELPHIA (4:48-7:44PM) (OP)								
ABC TV	AVERAGE AUDIENCE (Households (000) & %)		2.0*		2.5*		3.7*	8,630 10.3	17,600 21.0		18.3*		20.7*		21.9*		22.7*
ABC TV	SHARE OF AUDIENCE %		5 *		6 *		8 *	22	39		37 *		41 *		41 *		40 *
ABC TV	AVG. AUD. BY ¼ HR. %	2.0	2.0	2.2	2.7	3.3	4.2	10.1	13.3	17.2	19.3	20.4	21.1	21.6	22.2	22.7	22.8
CBS TV	TOTAL AUDIENCE (Households (000) & %)					21,540 25.7											
CBS TV	Program	CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST (+OP)				CBS NFL FOOTBALL GAME 2 VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST											
CBS TV	AVERAGE AUDIENCE (Households (000) & %)		17.3*		17.8*	8,460 10.1	10.1*		12.0*		10.6*		9.8*		8.8*		9.2*
CBS TV	SHARE OF AUDIENCE %		42 *		40 *	20	23 *		26 *		22 *		19 *		16 *		16 *
CBS TV	AVG. AUD. BY ¼ HR. %	17.2	17.5	17.5	17.5	8.2	12.1	12.2	11.9	10.8	10.4	10.0	9.5	8.8	8.9	8.9	9.4
NBC TV	TOTAL AUDIENCE (Households (000) & %)					6,450 7.7										5,280 6.3	
NBC TV	Program	NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST (+OP)					(2) (OP)			RELIGIOUS SERIES (SUS)						NBC NIGHTLY NEWS-SUN	
NBC TV	AVERAGE AUDIENCE (Households (000) & %)		13.7*		14.1*	5,610 6.7										4,440 5.3	
NBC TV	SHARE OF AUDIENCE %		32 *		31 *	15										9	
NBC TV	AVG. AUD. BY ¼ HR. %	13.2	14.1	14.3	13.9	7.8	6.4									5.2	5.5
WEEK 2																	
ABC TV	TOTAL AUDIENCE (Households (000) & %)															8,550 10.2	
ABC TV	Program															ABC WRLD NEWS TONIGHT-SUN	
ABC TV	AVERAGE AUDIENCE (Households (000) & %)															7,370 8.8	
ABC TV	SHARE OF AUDIENCE %															15	
ABC TV	AVG. AUD. BY ¼ HR. %															8.3	9.4
CBS TV	TOTAL AUDIENCE (Households (000) & %)						12,990 15.5							9,720 11.6			
CBS TV	Program	CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST					(3)							CBS EVENING NEWS-DEAN			
CBS TV	AVERAGE AUDIENCE (Households (000) & %)		21.0*				11,900 14.2							8,130 9.7			
CBS TV	SHARE OF AUDIENCE %		46 *				27							17			
CBS TV	AVG. AUD. BY ¼ HR. %	21.2	20.8	19.9			14.2	<<						9.3	10.1		
NBC TV	TOTAL AUDIENCE (Households (000) & %)					26,150 31.2											
NBC TV	Program	NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST				NFL FOOTBALL GAME 2-NBC VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST											
NBC TV	AVERAGE AUDIENCE (Households (000) & %)		9.3*		10.1*	11,900 14.2			14.3*		16.6*		16.5*		14.7*		15.7*
NBC TV	SHARE OF AUDIENCE %		20 *		22 *	28			30 *		34 *		33 *		27 *		28 *
NBC TV	AVG. AUD. BY ¼ HR. %	9.0	9.6	9.9	10.3	4.5	1.3	13.7	14.9	16.4	16.7	16.7	16.4	14.7	14.6	15.5	16.0
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	42.2	43.4	44.5	45.2	45.8	46.0	46.7	47.6	48.3	49.4	49.9	51.3	53.8	56.1	57.9	58.6
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 2	46.6	47.5	47.3	48.2	48.5	47.9	46.9	47.7	49.2	50.2	51.3	52.5	56.1	57.3	58.9	60.8

U.S. TV Households: 83,800,000

(1)WORLD SERIES PRE GAME #5,ABC,(4:30-4:48PM)(S)

(2)NFL FOOTBALL POST-NBC,NBC,MULTI-SEG TELECAST

(3)CBS NFL FOOTBALL POST,CBS,MULTI-SEG TELECST

For explanation of symbols, See page A.

DAY SUN. OCT.23, 1983

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY																	
ABC NFL MONDAY NIGHT FOOTBALL	1	9.00-12.10AM	→GRID	29,580	35.3	14,330	17.1	28									
	2	9.00-12.27AM	→GRID								32,510	38.8	17,100	20.4	35		
			11.00						16.8							20.5	
			11.15				16.3*	29*	15.8					19.9*	36*	19.2	
			11.30						16.2							20.0	
			11.45				16.1*	36*	16.0					19.7*	44*	19.3	
			12.00				12.1*	32*	12.1							19.3	
			12.15											17.9*	46*	16.2	
CBS COUNTRY MUSIC AWARDS(S)	1	9.30-11.13PM	→GRID	27,740	33.1	18,940	22.6	34									
			11.00				22.0*	39*	22.0								
EVENING TUESDAY																	
ABC WORLD SERIES GAME #1(S)	1	8.15-11.05PM	→GRID	36,700	43.8	23,210	27.7	41									
			11.00						25.7								
EVENING WEDNESDAY																	
ABC WORLD SERIES GAME #2(S)	1	8.15-11.08PM	→GRID	36,620	43.7	22,460	26.8	40									
			11.00				24.6*	42*	24.6								
ABC FALL GUY	2	8.38- 9.38PM	→GRID								27,150	32.4	19,270	23.0	36		
			9.30											27.0*	41*	27.0	
ABC DYNASTY	2	9.38-10.38PM	→GRID								26,150	31.2	20,950	25.0	40		
			10.30											26.2*	45*	26.2	
ABC HOTEL	2	10.38-11.38PM	→GRID								22,960	27.4	17,930	21.4	41		
			11.00													21.7	
			11.15											21.1*	42*	20.5	
			11.30											19.3*	44*	19.3	
CBS CBS WEDNESDAY NIGHT MOVIE	2	8.38-11.08PM	→GRID								21,120	25.2	8,300	9.9	16		
			11.00											9.2*	18*	9.2	
NBC I LOVE MEN(S)	2	10.30-11.30PM	→GRID								13,910	16.6	8,880	10.6	20		
			11.00													10.5	
			11.15											10.0*	20*	9.4	
EVENING FRIDAY																	
ABC WORLD SERIES GAME #3(S)	1	8.14-11.13PM	→GRID	34,020	40.6	20,030	23.9	40									
			11.00				27.9*	48*	27.9								
ABC WORLD SERIES PRE GAME #3(S)	1	8.00- 8.14PM	→GRID	12,320	14.7	11,980	14.3	28									
EVENING SATURDAY																	
ABC ABC SPORTS UPDATE-SAT		8.58- 8.59PM	8.45	14,080	16.8	14,080	16.8	30	16.8		14,500	17.3	14,500	17.3	29	17.3	
ABC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	15,750	18.8	15,750	18.8	32	18.8		14,250	17.0	14,250	17.0	29	17.0	
CBS JOHN GLENN PAID POLITICAL(S)	1	8.53- 9.00PM	8.45	9,300	11.1	7,040	8.4	15	8.4								
CBS NEWSBREAK-SAT.		8.58- 8.59PM	8.45	6,870	8.2	6,870	8.2	14	8.2		9,550	11.4	9,550	11.4	19	11.4	
NBC NBC NEWS DIGEST-SAT		8.58- 8.59PM	8.45	9,470	11.3	9,470	11.3	20	11.3		9,390	11.2	9,390	11.2	19	11.2	
NBC NBC NEWS DIGEST-2-SAT.	2	9.58- 9.59PM	9.45								5,280	6.3	5,280	6.3	11	6.3	
EVENING SUNDAY																	
ABC WORLD SERIES GAME #5(S) CONT'D	1	4.48- 7.44PM	→GRID	33,690	40.2	17,600	21.0	39									

 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELE-CAST DAYS
EVENING SUNDAY-CONT'D																	
ABC WORLD SERIES GAME #5(S)-CONT'D																	
			7.30				19.2*	32*	19.2								
ABC HARDCASTLE & MCCORMICK	1	7.44- 8.44PM	→GRID	22,040	26.3	15,500	18.5	28									
			8.30				20.2*	30*	20.2								
ABC ABC SPORTS UPDATE-SUN	1	8.15- 8.16PM	8.15	16,340	19.5	16,340	19.5	29	19.5								
	2	8.32- 8.33PM	8.30								13,320	15.9	13,320	15.9	24	15.9	
ABC ABC NFL FOOTBALL SPECIAL(S)	2	9.00-10.59PM	→GRID								33,440	39.9	17,350	20.7	36		
	2	11.05-12.53AM															
			12.45											18.2*	52*	15.5	
ABC ABC NEWSBRIEF-SUN.	1	9.40- 9.41PM	9.30	14,500	17.3	14,500	17.3	26	17.3								
	2	10.59-11.05PM	10.45								20,110	24.0	18,770	22.4	36	21.9	
			11.00													22.5	
CBS CBS NFL FOOTBALL POST-2	1	7.15- 7.20PM	7.15	10,810	12.9	9,220	11.0	19	11.0								
CBS 60 MINUTES	1	7.20- 8.20PM	→GRID	27,490	32.8	18,100	21.6	34									
			8.15				22.3*	34*	19.4								
CBS ALICE	1	8.20- 8.50PM	→GRID	16,260	19.4	13,410	16.0	24									
			8.45						17.3								
CBS NEWSBREAK-SUN.	2	8.58- 8.59PM	8.45								13,490	16.1	13,490	16.1	23	16.1	
CBS ONE DAY AT A TIME	1	8.50- 9.20PM	→GRID	17,600	21.0	14,830	17.7	26									
			9.15						19.0								
CBS JEFFERSONS	1	9.20- 9.50PM	→GRID	17,850	21.3	16,170	19.3	29									
			9.45						19.3								
CBS NEWSBREAK-SUN.	1	9.18- 9.19PM	9.15	14,250	17.0	14,250	17.0	25	17.0								
CBS GOODNIGHT, BEANTOWN	1	9.50-10.20PM	→GRID	16,930	20.2	14,830	17.7	27									
			10.15						18.1								
CBS TRAPPER JOHN, M.D.	1	10.20-11.20PM	→GRID	19,110	22.8	14,410	17.2	30									
			11.15				18.2*	36*	15.9								
NBC NBC NEWS DIGEST-SUN		8.58- 8.59PM	8.45	13,910	16.6	13,910	16.6	24	16.6		13,320	15.9	13,320	15.9	22	15.9	
NBC NBC NEWS DIGEST-2-SUN.	1	9.58- 9.59PM	9.45	14,250	17.0	14,250	17.0	26	17.0								
EVENING MONDAY-FRIDAY																	
ABC ABC NEWSBRIEF-M-F	1	>	8.00	12,910	15.4	12,910	15.4	25	16.6	M-F							
	2	>	8.45						16.0	MON.	13,070	15.6	13,070	15.6	25	16.5	M-F
			9.45						11.0	THU.						12.4	TUTHF
			10.30													24.1	WED.
ABC ABC NEWS:NIGHTLINE-T-F		>	11.30	5,780	6.9	3,270	3.9	13	6.5	TU-F	5,110	6.1	3,180	3.8	12	5.3	TU-F
			11.45				5.1*	15*	4.9	TU-F				4.6*	13*	3.9	TUTHF
			12.00						3.7	TU-F						3.7	TU-F
			12.15				3.3*	12*	2.9	TU-F				3.3*	11*	3.1	TU-F
			12.30				2.3*	11*	2.4	TU & W							
ABC ABC NEWS:NIGHTLINE-FRI(B)	1	12.30-12.45AM	12.30	3,180	3.8	3,020	3.6	13	3.6	FRI.							
ABC ABC NEWS:NIGHTLINE-MON	1	12.40- 1.18AM	12.30	3,020	3.6	2,180	2.6	14	3.3	MON.							
			12.45				3.0*	14*	2.9	MON.							
			1.00						2.1	MON.							
			1.15				2.1*	13*	1.7	MON.							

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
ABC ABC NEWS:NIGHTLINE-WED(B)	2	12.30- 1.14AM	12.30								3,180	3.8	2,510	3.0	15	3.4	WED.
			12.45											3.2*	15*	2.9	WED.
			1.00											2.6*	15*	2.6	WED.
ABC ABC NEWS:NIGHTLINE-MON	2	12.57- 1.27AM	12.45								2,180	2.6	1,760	2.1	12	2.9	MON.
			1.00													2.3	MON.
			1.15													1.7	MON.
CBS NEWSBREAK-M-F	2	>	8.30								13,740	16.4	13,740	16.4	25	10.5	M-F
	1	8.58- 8.59PM	8.45	13,580	16.2	13,580	16.2	24	16.2	M-F						17.9	M-F
CBS LATE MOVIE I		>	11.30	8,040	9.6	5,450	6.5	22	6.9	M-F	7,790	9.3	5,280	6.3	21	6.7	M-F
			11.45				6.8*	19*	6.8	M-F				6.6*	18*	6.3	M-F
			12.00						6.6	M-F						6.3	M-F
			12.15				6.5*	24*	6.4	M-F				6.3*	22*	6.3	M-F
			12.30						6.0	M-F						6.1	M-F
			12.45				5.9*	27*	5.5	M-F				5.9*	26*	5.2	M-F
		VARIOUS TIMES	(SUS)														
CBS LATE MOVIE II		>	12.30	4,530	5.4	3,600	4.3	26	4.8	M-F	4,780	5.7	3,770	4.5	26	4.8	M-F
			12.45				4.7*	24*	4.6	M-F				4.7*	25*	4.8	M-F
			1.00						4.3	M-F						4.5	M-F
			1.15				4.2*	27*	4.0	M-F				4.4*	27*	4.3	M-F
			1.30						3.6	M-W						4.0	TU & W
			1.45				3.1*	27*	2.9	M-W							
		VARIOUS TIMES	(SUS)														
CBS CBS NEWS NIGHTWATCH-1		>	2.00	1,340	1.6	1,260	1.5	17	1.6	M-THSU	1,510	1.8	1,340	1.6	17	1.7	M-THSU
			2.15						1.3	M-THSU						1.4	M-THSU
CBS CBS NEWS NIGHTWATCH-2		2.30- 6.00AM	→GRID	2,350	2.8	920	1.1	23		M-THSU	2,430	2.9	1,010	1.2	24		M-THSU
			2.30						1.5	M-THSU						1.7	M-THSU
			2.45				1.4*	20*	1.4	M-THSU				1.6*	22*	1.6	M-THSU
			3.00						1.4	M-THSU						1.5	M-THSU
			3.15				1.3*	24*	1.2	M-THSU				1.5*	25*	1.4	M-THSU
			3.30						1.1	M-THSU						1.3	M-THSU
			3.45				1.1*	23*	1.0	M-THSU				1.3*	25*	1.3	M-THSU
			4.00						1.0	M-THSU						1.2	M-THSU
			4.15				1.0*	24*	.9	M-THSU				1.2*	27*	1.2	M-THSU
			4.30						.9	M-THSU						1.1	M-THSU
			4.45				.9*	24*	.9	M-THSU				1.0*	24*	1.0	M-THSU
			5.30						.9	M-THSU						.8	M-THSU
			5.45				.9*	23*	.9	M-THSU				.9*	21*	.8	M-THSU
NBC NBC NEWS DIGEST-M-F		8.58- 8.59PM	8.45	9,970	11.9	9,970	11.9	18	11.9	M-F	10,730	12.8	10,730	12.8	19	12.9	M-F
			9.15													12.2	WED.
NBC NBC NEWS DIGEST-2-M-F	1	>	9.45	10,640	12.7	10,640	12.7	19	12.7	MWF							
	2	9.58- 9.59PM	9.45								12,400	14.8	12,400	14.8	22	14.8	TU&TH
NBC TONIGHT SHOW		11.30-12.30AM	11.30	9,470	11.3	5,450	6.5	21	7.7	M-F	8,800	10.5	5,280	6.3	20	8.0	M-F
			11.45				7.4*	21*	7.0	M-F				7.4*	21*	6.8	MTUTHF
			12.00						6.2	M-F						6.5	M-F
			12.15				5.7*	21*	5.2	M-F				5.9*	20*	5.3	M-F
			12.30													4.6	WED.
			12.45											4.3*	20*	4.0	WED.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD.BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD.BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
NBC DAVID LETTERMAN I		12.30- 1.00AM	12.30	3,020	3.6	2,510	3.0	16	3.3	M-TH	3,100	3.7	2,510	3.0	16	3.6	M-TH
			12.45						2.7	M-TH						2.9	MTUTH
			1.00													2.5	WED.
			1.15													2.1	WED.
NBC FRIDAY NIGHT VIDEOS		12.30- 2.00AM	12.30	5,780	6.9	3,180	3.8	19	5.1	FRI.	4,780	5.7	2,680	3.2	15	3.9	FRI.
			12.45				4.8*	19*	4.5	FRI.				3.7*	15*	3.6	FRI.
			1.00						4.1	FRI.						3.6	FRI.
			1.15				3.8*	19*	3.5	FRI.				3.4*	16*	3.2	FRI.
			1.30						3.1	FRI.						2.7	FRI.
			1.45				2.9*	18*	2.7	FRI.				2.5*	15*	2.3	FRI.
NBC DAVID LETTERMAN II		1.00- 1.30AM	1.00	2,350	2.8	1,930	2.3	16	2.4	M-TH	2,010	2.4	1,680	2.0	14	2.3	M-TH
			1.15						2.1	M-TH						1.9	MTUTH
			1.30													1.8	WED.
			1.45													1.6	WED.
NBC NBC NEWS OVERNIGHT-M-F		>	1.30	1,420	1.7	1,260	1.5	13	1.7	M-F	1,340	1.6	1,170	1.4	12	1.5	M-F
			1.45				1.6*	13*	1.5	M-TH						1.4	MTUTH
			2.00				1.5*	14*	1.5	TU & F						1.4	W-F
			2.15													1.2	W-F
		VARIOUS TIMES	(SUS)														
DAY MONDAY-FRIDAY																	
ABC ABC WORLD NEWS-MORN-0600A(SUS)	2	6.00- 6.15AM	6.00														M-F
ABC ABC WORLD NEWS-MORN-6.00A(SUS)	1	6.00- 6.15AM	6.00							M-F							
ABC ABC WORLD NEWS-MORN-0615A(SUS)	2	6.15- 6.30AM	6.15														M-F
ABC ABC WORLD NEWS-MORN-6.15A(SUS)	1	6.15- 6.30AM	6.15							M-F							
ABC ABC WORLD NEWS-MORN-645A		6.45- 7.00AM	6.45	1,260	1.5	1,260	1.5	14	1.5	M-F	1,680	2.0	1,510	1.8	16	1.8	M-F
ABC ABC DAYTIME NEWSBRIEF-M-F		1.57- 1.59PM	1.45	6,290	7.5	6,200	7.4	25	7.4	M-F	6,620	7.9	6,370	7.6	25	7.6	M-F
CBS CBS EARLY MORNING NEWS		6.30- 7.00AM	6.30	1,340	1.6	1,010	1.2	16	1.1	M-F	1,340	1.6	1,010	1.2	15	1.0	M-F
			6.45						1.4	M-F						1.3	M-F
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	6,120	7.3	5,870	7.0	30	7.0	M-F	6,290	7.5	6,120	7.3	31	7.3	M-F
CBS NEWSBREAK-3.57		3.57- 3.59PM	3.45	5,360	6.4	5,110	6.1	19	6.1	M-F	5,530	6.6	5,280	6.3	19	6.3	M-F
CBS AFTERNOON PLAYHOUSE(S)	2	4.30- 5.30PM	4.30								5,780	6.9	3,520	4.2	12	3.9	TUE.
			4.45											3.9*	12*	3.9	TUE.
			5.00													4.5	TUE.
			5.15											4.5*	13*	4.5	TUE.
NBC NBC NEWS AT SUNRISE		6.30- 7.00AM	6.30	1,590	1.9	1,090	1.3	13	1.1	M-F	1,340	1.6	1,010	1.2	12	.9	M-F
			6.45						1.6	M-F						1.4	M-F
DAY SATURDAY																	
ABC MENUDO-8:25AM		8.25- 8.29AM	8.15	3,180	3.8	2,350	2.8	19	2.8		3,100	3.7	2,430	2.9	16	2.9	
ABC MENUDO-10:25AM		10.25-10.29AM	10.15	6,030	7.2	5,360	6.4	24	6.4		6,370	7.6	5,610	6.7	25	6.7	
ABC SCHOOLHOUSE ROCK-11:55AM		11.55-11.59AM	11.45	5,200	6.2	4,530	5.4	19	5.4		4,860	5.8	4,530	5.4	18	5.4	
ABC NCAA FOOTBALL PRE	2	12.00-12.20PM	→GRID								4,530	5.4	3,940	4.7	15		
			12.15													5.0	

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
DAY SATURDAY-CONT'D																	
ABC NCAA FOOTBALL GAME	2	12.20- 3.35PM	→GRID								19,440	23.2	8,130	9.7	29		
			3.30													9.5	
ABC WORLD SERIES PRE GAME #4(S)	1	12.30-12.48PM	→GRID	6,700	8.0	6,200	7.4	25									
			12.45						7.6								
ABC WORLD SERIES GAME #4(S)	1	12.48- 3.56PM	→GRID	27,150	32.4	14,750	17.6	47									
			3.45				22.7*	56*	22.6								
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	4,020	4.8	3,600	4.3	30	4.3		3,850	4.6	3,690	4.4	29	4.4	
CBS IN THE NEWS- 9.56AM		9.56- 9.59AM	9.45	4,190	5.0	3,940	4.7	19	4.7		5,030	6.0	4,530	5.4	21	5.4	
CBS IN THE NEWS-10.26AM		10.26-10.29AM	10.15	3,770	4.5	3,440	4.1	16	4.1		4,860	5.8	4,610	5.5	20	5.5	
CBS IN THE NEWS-10.56AM		10.56-10.59AM	10.45	4,110	4.9	3,940	4.7	17	4.7		5,280	6.3	4,940	5.9	20	5.9	
CBS IN THE NEWS-11.26AM		11.26-11.29AM	11.15	3,020	3.6	2,680	3.2	11	3.2		4,020	4.8	3,770	4.5	15	4.5	
CBS NCAA FOOTBALL-CBS	1	12.30- 3.51PM	→GRID	11,820	14.1	4,110	4.9	14									
			3.30						4.2								
			3.45				4.0*	10*	3.3								
			4.00						<<								
CBS IN THE NEWS-12.56PM	2	12.56-12.59PM	12.45								4,860	5.8	4,530	5.4	17	5.4	
CBS IN THE NEWS- 1.26PM	2	1.26- 1.29PM	1.15								4,110	4.9	3,940	4.7	14	4.7	
CBS NCAA TODAY-CBS	2	3.30- 3.41PM	→GRID								5,200	6.2	5,360	6.4	17		
NBC ASK NBC NEWS-8:28AM		8.28- 8.30AM	8.15	3,180	3.8	3,100	3.7	26	3.7		2,930	3.5	2,680	3.2	21	3.2	
NBC ONE TO GROW ON-8:58AM		8.58- 9.00AM	8.45	3,690	4.4	3,440	4.1	21	4.1		2,680	3.2	2,600	3.1	17	3.1	
NBC ONE TO GROW ON-10:28AM		10.28-10.30AM	10.15	7,370	8.8	6,960	8.3	32	8.3		7,040	8.4	6,700	8.0	29	8.0	
NBC ONE TO GROW ON-10:58AM		10.58-11.00AM	10.45	6,450	7.7	6,370	7.6	27	7.6		6,870	8.2	6,620	7.9	26	7.9	
NBC ASK NBC NEWS-12:28PM		12.28-12.30PM	12.15	4,530	5.4	4,270	5.1	16	5.1		5,360	6.4	5,200	6.2	19	6.2	
DAY SUNDAY																	
ABC ABC SPECIAL REPORT-8.15A(SUS)	2	8.15- 8.27AM	8.15														
ABC DIRECTIONS(SUS)	2	10.00-10.15AM	10.00														
ABC WORLD SERIES PRE GAME #5(S)	1	4.30- 4.48PM	→GRID	9,800	11.7	8,630	10.3	22									
			4.45						11.4								
CBS IN THE NEWS-7.26AM-SUN(SUS)		7.26- 7.29AM	7.15														
CBS IN THE NEWS-7.56AM-SUN(SUS)		7.56- 7.59AM	7.45														
CBS CBS NFL FOOTBALL GAME 1	1	1.00- 4.05PM	→GRID	26,980	32.2	13,320	15.9	40									
	2	1.00- 4.21PM	→GRID								30,920	36.9	15,920	19.0	42		
			3.45											20.1*	44*	20.3	
			4.00				15.4*	34*	16.7							20.2	
			4.15						2.4					20.2*	43*	14.4	
			4.30													<<	
NBC NFL FOOTBALL GAME 1-NBC	1	1.00- 4.21PM	→GRID	24,220	28.9	10,560	12.6	31									
			4.00						12.6								
			4.15				12.1*	26*	6.4								
			4.30						<<								
NBC NFL FOOTBALL GM 1-NBC (B)	2	1.00- 4.10PM	→GRID								16,840	20.1	7,370	8.8	20		
			4.00											9.5*	20*	9.2	

 U.S. TV HOUSEHOLDS: 83,800,000 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
DAY SUNDAY-CONT'D																	
NBC NFL FOOTBALL GAME 2-NBC	2	4.00- 5.35PM	→GRID								26,150	31.2	11,900	14.2	28		
	2	5.41- 7.04PM															
			4.15											7.5*	16*	10.4	